

Excellence in Digital Innovation

Award Overview

This award provides recognition to businesses that have identified and developed digital solutions to aid business growth or competitiveness.

Digital innovation ranges from the development of a new website to e-commerce, utilising digital technologies (such as 3D printing or other prototyping/production technologies) to the use of IT to deliver products or services.

This award will go to a company that has demonstrated notable ways in which digital innovation and/ or technical excellence has delivered commercial success.

Main judging criteria

A candidate or business that is highly competent in their chosen field and working to keep skills relevant and up to date.

Though it is not solely focused on the use of technology, this award will recognise a company or individual that, where appropriate, can employ cutting edge solutions, blended with good business sense.

Businesses that are forward thinking and have explored, exploited and implemented innovative digital ideas.

Businesses that are: finding a new way of successfully engaging with customers, finding a new way of supplying or being supplied and developing and implementing methods for increasing efficiency. Examples can be built on sharing best practice, working collaboratively with others, or new and unique solutions, finding and reaching new markets.

Evidence Requirements

Relevant evidence will vary depending on business activity, but examples might include accreditations, training records or case study material showing an intelligent, successful and perhaps bespoke solution using digital technologies.