

Exporter of the Year

Award Overview

This award recognises a business which has excelled in exporting over the past year.

Nominees need to demonstrate how they have experienced significant overseas trade through exports of their products.

Main judging criteria

- Businesses of any age that are able to demonstrate growth in overseas trading and are proactive in their planning.
- A company that conducts its business pro-actively with innovation and energy, with a focus on business sustainability in the future.

Evidence Requirements

May include any of the following:

- Growth in overseas client base/contract values.
- Exploitation of overseas markets.
- Growth in employment/turnover/profit.
- Implementation of a progressive international marketing plan.
- Innovative development of products and services for international markets.