



**East Lindsey**  
DISTRICT COUNCIL

## **Consultation Report**

**Proposed Leisure and  
Community Facilities – Louth  
(Second Stage)  
November - December 2005**

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## **1.0 INTRODUCTION**

- 1.1 This report outlines the feedback from the consultation exercise undertaken between 14<sup>th</sup> November and 2<sup>nd</sup> December 2005.
- 1.2 The aim of the exercise was to communicate the revisions made to the original proposals in light of the feedback from the first round of consultation and canvass public opinion on the revisions.
- 1.3 The consultation was made available to all stakeholders via the following:

- Mailshot to respondents to the initial consultation
- The Council's website
- Media release discussing the project and how people could comment
- At key locations in Louth (e.g. Library, Tourist Information Centre, Customer Service Centre and Louth Swimming Pool)
- Louth primary and secondary schools
- Canvass of the Louth Youth Council\*
- Canvass of the Louth area Seniors Forum\*\*
- Presentation to Louth Sports Forum
- Market Stall at Louth Open Market
- Open Evening (a specific invite was sent to residents living close to proposed sites)

\* Contact had been made with the Louth Youth Council but a meeting date was still awaited.

\*\* The Seniors Forum on 2<sup>nd</sup> December, 2005 was attended but their agenda did not allow for the consultation exercise to be undertaken.

- 1.4 Feedback from the exercise will be used to inform the final proposals.
- 1.5 A copy of the questionnaire is attached at Appendix 'A' to this document

## **2.0 CONCLUSION**

- 2.1 Respondents were very positive towards the revised scheme with 81% happy with the proposals.
- 2.2 Issues raised in the first consultation exercise regarding location and access were again raised in this exercise.

## **3.0 RECOMMENDATIONS**

3.1 It is recommended that:

- Feedback from this exercise, to include the Council's response to the negative issues raised regarding the location of, and access to, the proposed facilities be communicated to the wider community within 3 months of the date of this report.

## **4.0 RESPONSE RATE**

4.1 A total of 623 responses were received via the following:

Source	Sample Size
At location	34
Public meeting	10
Sports forum	11
Secondary schools	103
Postal responses	447
Website	18
Total	623

4.2 In addition, a more interactive session was held with 454 primary school students, feedback from which will be identified separately in the report.

4.3 A separate response by e-mail was received from Louth Cricket Club.

4.4 Responses were split two-thirds from the LN11 (Louth) postcode and one-third from the remainder of the District.

## **5.0 DATA ANALYSIS**

(Base data obtained from this exercise is attached at Appendix 'B')  
(Please note that respondents are classed as those answering a question and the percentages of respondents given are calculated excluding from the base those who did not answer that particular question).

### **5.1 REVISED PROPOSALS**

- 5.1.1 Consultees were asked whether the revised proposals met with their expectations and overall, 86% agreed that they did. There was no disparity between those living inside and outside the LN11 postcode areas with the feedback being 87% and 86% respectively.
- 5.1.2 A follow-up question was asked to gauge whether consultees were happy with the revised proposals and overall, 81% were agreed that they were. There was a slight disparity between those living inside and outside the LN11 postcode area with the agreement being 84% and 76% respectively.
- 5.1.3 The feedback from the exercise undertaken with primary school students was almost 96% in agreement with the revised proposals.
- 5.1.4 The response from Louth Cricket Club was positive towards the revised proposals at London Road and had some additional feedback which will form part of the more direct consultation with specific site users as the project develops.

### **5.2 SPECIFIC AND GENERAL COMMENTS**

- 5.2.1 The response from Louth Cricket Club was positive towards the revised proposals at London Road and had some additional feedback which will form part of the more direct consultation with specific site users as the project develops.
- 5.2.2 Consultees were asked to expand upon why they were for or against the scheme and 77% of comments were of a positive nature, 19% negative and the remainder neutral. Themes emerging from negative comments were as follows:
  - The building cost and future operating cost as a burden on the taxpayer
  - The concentration of the facilities in Louth at the expense of the wider District (particularly Mablethorpe)
  - The Loss of green space at Wood Lane
  - Difficulties for the wider District to access the facilities
  - Traffic issues at the Wood Lane site
- 5.2.3 Consultees were also asked if they had any other comments they would like to make and of these, over 90% were either positive towards the project or of a neutral nature. Themes emerging from negative comments were along similar lines to those identified at 5.2.2 (above)



## Leisure and Community Development Phase 2

Please make sure you have read the enclosed information sheet and layout plans before completing this feedback form.

1 Please give the first part of your postcode (e.g. LN11)

2 Do the revised proposals meet with your expectations? Yes .....  No .....

3 Are you happy with the new proposals? Yes.....  No.....

4 Why is this?

5 Please add any comments you have about the new proposals in the box below:

Thank you for taking the time to give us your views. Please return your completed form by no later than **Friday 2nd December 2005** to the Performance and Consultation Team, Room 157, Tedder Hall, manby Park, Louth, Lincs, LN11 8UP



## Leisure and Community Development Phase 2

Please make sure you have read the enclosed information sheet and layout plans before completing this feedback form. Please complete the comments questions in BLOCK CAPITALS.

- 1 Please give the first part of your postcode (e.g. LN11) 100.0%
- 2 Do the revised proposals meet with your expectations? Yes .....86.4% No .....13.6%
- 3 Are you happy with the new proposals? Yes.....81.1% No.....18.9%

### Q4 Why is this?

- 4 Is the comment? Positive .....76.7% Negative .....19.2% Neutral .....13.4%
- 5 Site comment relates to: Wood Lane .....89.6% London Road.....11.3% Other .....12.2%

#### 6 Why is this?

- Other sports/activities not included in current stage of consultation .....3.3%
- Loss of green space .....2.0%
- Location .....9.5%
- Apperance of building.....0.7%
- Content of Leisure Centre .....0.4%
- Sports/activities already provided in the town .....1.1%
- Increase in facilities .....18.1%
- Swimming pool .....15.0%
- Facilities for younger children.....3.8%
- Overall proposals.....51.5%
- Tennis facilities .....3.1%
- Provision of sports equipment .....0.5%
- Costs .....2.9%
- Size of facilities/building/Apperance .....3.3%
- Transport .....2.4%
- Extreme sports.....9.0%
- Disabled facilities.....0.5%
- Changing facilities .....1.1%
- Traffic problems .....2.6%
- Safety/Security .....0.7%
- Not use facilities due to age .....0.2%
- Increase lighting.....0.2%

## Q5 Please add any comments you have about the new proposals

**7 Is the comment?**            Positive .....27.4%    Negative.....13.4%    Neutral .....65.3%

**8 Site comment relates to:**    Wood Lane .....77.8%    London Road.....11.9%    Other .....21.1%

**9 Please add any comments you have about the new proposals in the box below:**

<i>Other sports/activities not included in current stage of consultation</i> .....	12.0%
<i>Disabled provision</i> .....	3.5%
<i>Parking provision</i> .....	5.8%
<i>Extreme sports</i> .....	8.8%
<i>Swimming pool</i> .....	9.9%
<i>Facilities for younger children</i> .....	4.1%
<i>Overall proposals</i> .....	21.3%
<i>Costs</i> .....	10.8%
<i>Tennis facilities</i> .....	4.4%
<i>Consultation process</i> .....	5.3%
<i>Timescales of work</i> .....	5.0%
<i>Location</i> .....	10.2%
<i>Size of facilities/building</i> .....	4.7%
<i>Transport</i> .....	6.1%
<i>Changing facilities</i> .....	2.9%
<i>Loss of green space</i> .....	3.2%
<i>Safety/Security</i> .....	2.9%
<i>Increased facilities</i> .....	7.6%
<i>Traffic problems</i> .....	1.8%
<i>Staffing</i> .....	0.6%

Thank you for taking the time to give us your views. Please return your completed form by no later than **Friday 2nd December 2005** to the Performance and Consultation Team, Room 157, Tedder Hall, Manby Park, Louth, Lincs, LN11 8UP

**Monitoring of feedback to stakeholders**

Included within the Council's Communications Strategy is a requirement to demonstrate that we have updated relevant stakeholder groups post consultation and we would be pleased if you could provide an update of the action taken with regard to this consultation exercise by completing and returning the section below within three months of the date of this report.

Assistance with reporting key messages and actions to stakeholders is available from the Council's Consultation Team – if you wish them to arrange the feedback, please complete the relevant sections of the form below

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Consultation Title

Date Report Issued

Responsible Officer

Who do you wish to perform feedback ? Service Manager  Consultation Team

Which of the following methods have you used / would like used?

Notice at venue  Local media  Website

East Lindsey Messenger  Letter to consultee

Other (please specify)

Date of feedback (if performed by service)

Comments

