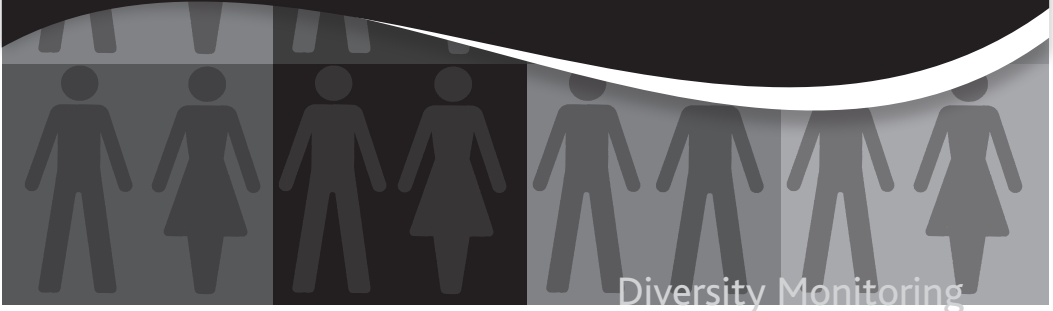


# Why do you need to know that? Y do u need 2 no tht? Dlaczego potrzebujesz o tym wiedziec?



## Important information leaflet for East Lindsey residents, Council staff, partners and contractors

### What is Diversity Monitoring?

Diversity monitoring involves collecting information from people all over the district based on age, gender, disability, ethnicity, sexual orientation and religion.

The Council uses this information to analyse the use and experience of customers on services we deliver. We use the results to take appropriate action and make necessary improvements to services for particular communities.

Here at East Lindsey District Council we want to ensure that our services meet the needs of all our customers

All information is classified as personal data under the Data Protection Act and is therefore confidential. The data will only be used for statistical purposes.

Customers are not obliged to take part in the monitoring process but are encouraged to help East Lindsey District Council provide better services to all.

### How is the information used?

With the data gathered, we can:

- Find out how our policies are promoting equality and diversity
- Determine which particular communities use our services which may identify any of our policies that adversely affect people from different communities
- Assess how effectively we provide those services and highlight any policies that may reveal discrimination

- Compare results with our targets
- Identify the need for new or changed services
- Evaluate the effectiveness of service changes
- Use the information to promote community cohesion

## Frequently asked questions

### Q. Why do you ask my gender and sexual orientation?

A. The Equality Act 2006 makes it illegal to discriminate against people because of their gender or sexual orientation, including transsexual and transgender people. The Council has a general duty to make sure that discrimination and harassment do not happen. We appreciate that this is a very sensitive question and you do not need to answer but it will help us in our efforts to stop discrimination where it happens.

### Q. Why are you asking my religion?

A. The Equality Act 2006 also places a duty on councils to stop religious discrimination. East Lindsey has diverse communities with different religious beliefs. Having this information will help us think carefully on how we engage with our customers, making sure that activities don't clash with specific religious festivals. As with gender and sexual orientation, you may prefer not to answer.

### Q. Why do you need my nationality or ethnicity?

A. Your nationality is not always the same as your ethnic origin. This information will help us to look at and review our services to ensure we have a better understanding of our customers for us to adapt to specific needs.

The aim of monitoring diversity is to tell us to what level the Council provides a fair and equal service to all our customers.

If you would like this information in another language, large print or Braille please contact us.

Osoby pragnące uzyskać informacje w innym języku, proszone są o zawiadomienie rady lokalnej 01430 457377

如果您想要這份資料的其它語言版本，請告訴 01430 457375

Se desejar obter esta informação num idioma alternativo, por favor contacte 01430 457378

Если Вы хотите получить эту информацию на каком-либо другом языке, пожалуйста, сообщите об этом 01430 457389

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