

Supporting our Community



Helping Businesses Beat the Recession

This is part two in a series of four adverts to let businesses know what support is available to them during the credit crunch.

East Lindsey District Council has already taken a number of steps to help businesses through these difficult times, this includes a freeze on car parking charges this year in a bid to help families and encourage people to continue supporting their local shops. We have also implemented a 10-day turn around for payments to local companies carrying out work on our behalf.

Whilst the Council is doing everything it can to help businesses during this difficult time, we are also working with a number of other agencies to make sure everyone can access the support that they need. Here is some advice for the business community.

A FREE informative guide and an online healthcheck has been launched by Business Link to help local businesses 'survive and thrive.'

Business Link's informative guide and business healthcheck tool aims to assist businesses to take positive steps and help identify areas that could improve both business performance and competitiveness during any possible downturn they might experience.

The team of experts at Business Link can help review performance and identify any improvements that can help to achieve strategic business goals and what effective steps can be taken to manage cashflow. They can also provide additional access to information and signpost to other specialist business support services available to help address individual needs.

To request a copy of the FREE information guide or for advice on how to access online tools available to help you 'survive and thrive' contact Business Link on 0845 058 6644 or email info@businesslinkem.co.uk

A chance for new business?

A major programme of free regional 'Showcase, Market, and Sell' events has been announced to help companies across Lincolnshire and the rest of the East Midlands to find new markets and new opportunities to trade. For more information or to find your nearest venue, visit www.lincs-chamber.co.uk

REAL Help for Businesses Now – Can you afford not to be there?

25th March 2009 – Epic Centre, Lincolnshire Showground

This free event will give businesses the opportunity to showcase themselves with a free exhibition stand, network with other businesses, raise their profile, generate more business and attend market opportunity sessions. Throughout the afternoon, there will also be an opportunity to pitch to large corporate and public sector buyers.

MEET THE BUYER: Running from 11.15 until 15.00 these Meet the Buyer one-to-one slots will give companies an ideal opportunity to meet key buyers from the county. On receipt of your booking, you may select which buyer you wish to meet. This will be confirmed in writing nearer to the event.

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For help and support contact Business Link on 0845 058 6644 or visit www.businesslink.gov.uk