

Food and Drink Business of the Year



Food and Drink Business of the Year

This Award recognises an establishment or manufacturer whose cuisine or beverages are of the highest quality, demonstrates excellent customer service and celebrates the best of local ingredients.

Open to all food and drink providers and producers: this includes cafés, restaurants, hotels and pubs as well as artisan delis, specialist food makers, breweries and distilleries.

Businesses must have a food hygiene rating of 4 or above to be eligible.

Main judging criteria

- Quality of product
- Customer Service Satisfaction including links to any social media/website/TripAdvisor comments and reviews
- Marketing of product or establishment
- Business sustainability
- Value for money
- Locally-sourced food ingredients
- Establishment décor and ambience or product design

Relevant evidence to support nomination:

- Copy of all recognised quality assurance ratings (for example, Michelin Guide, The Good Food Guide, AA star rating, Exceptional Quality, etc.)
- Links to reviews from TripAdvisor and social media
- Menu choices
- Food supplier sources
- Comparative financial accounts showing business sustainability, growth and profitability
- Restaurant pictures and features or product details
- Food Hygiene Rating

The evidence list above is not exhaustive. Businesses are encouraged to send any other documents which will help support their nomination, please don't submit any third party personal details.