

# Lifetime Achievement in Business Award



## Award Overview

This Award recognises the business personality who best represents achievement and longevity. The Award acknowledges the winner's sustained achievements within the business community during a distinguished career. Eligible nominees are those who have been in their chosen business for at least 25 years by 2019.

## Main judging criteria

- 25 years or above in their chosen career
- Has demonstrated outstanding leadership characteristics throughout their career and has inspired and developed others to achieve similar successes
- Has aspired and achieved business excellence proved from their business profitability, competitive advantage, innovation, flexibility and customer service
- Has demonstrated a strong connection to East Lindsey's economy and communities

## Relevant evidence to support nomination:

- Longevity in business record
- Examples of leadership credentials, achievements, etc.
- Links to testimonials from employees and customers
- Financial records showing business profitability
- Representations/ association with community/ charitable works

The evidence list above is not exhaustive. Businesses are encouraged to send any other documents which will help support their nomination, please don't submit any third party personal details.