

Louth – Pride of Place Consultation Feedback

Methodology

A consultation exercise was undertaken to understand how the public view the market town of Louth to help shape the Council's vision for the Town.

The consultation was available to complete online and was promoted in a number of ways.

- A media release was circulated that provided residents with details of the consultation exercise being undertaken.
- Social media; Facebook and Twitter were also used to inform residents that the consultation exercise was being undertaken.

Consultation took place between 24th June 2019 and 8th July 2019.

184 electronic responses were received.

It should be noted that base data has been rounded to the nearest number (so may add up to between 99% and 101%)

1.0 Detailed Information

- 1.1. All respondents were asked to rate certain aspects of Louth. The table below shows that over half of all respondents considered most aspects of Louth to be 'Good' or 'Satisfactory'. **(the highest figure is in bold)**

What do you think of the following aspects of Louth?					
	Very Good	Good	Satisfactory	Poor	Very Poor
The condition of the older buildings	9%	43%	34%	12%	2%
The appearance of the shop fronts	8%	31%	48%	13%	1%
The appearance of the streets and pavements	2%	21%	37%	31%	9%
The appearance of green spaces	6%	29%	31%	23%	12%
The community atmosphere	16%	38%	26%	16%	4%
The cultural activities	16%	33%	27%	17%	7%

1.2. All respondents were given a list of statements about Louth as a place to live, work and visit and were asked if they 'Agreed' or 'Disagreed' with each one. The table below shows that the majority of all respondents 'Strongly Agreed' or 'Tended to Agree' with the statements, with the exception of "Louth is a busy place in the evening with a lot of activity". **(the highest figure is in bold)**

The following statements are about Louth as a place to live, work and visit, please tell us to what extent you agree or disagree with each one	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
It is a busy place with lots of activity	13%	44%	16%	20%	7%	0%
It is a busy place in the evening with lots of activity	3%	21%	23%	28%	19%	6%
Overall, it is an attractive area	27%	50%	13%	6%	4%	0%
It is clear that it is an historic market town	39%	38%	13%	9%	2%	0%
It is a place with lots of community activities on offer	14%	37%	19%	17%	9%	4%
It has an attractive market town for tourists to visit and enjoy	24%	41%	20%	9%	6%	1%
The condition of the town centre has declined over recent years	33%	33%	22%	6%	3%	4%
I enjoy visiting the town's market	23%	30%	19%	21%	7%	1%
I would recommend Louth as a place to live	34%	34%	16%	8%	7%	1%
I would recommend Louth as a place to visit	37%	38%	13%	8%	4%	1%
I feel a sense of civic pride	26%	31%	23%	8%	8%	3%

1.3. All respondents were given a list of statements about the history of Louth and were asked if they 'Agreed' or 'Disagreed' with each one. The table below shows that the majority of all respondents 'Strongly agreed' or 'Agreed' with the statements about their own knowledge of the history of Louth, however, they were less likely to agree that there were good activities to learn about the town's heritage **(the highest figure is in bold)**

From the list below, please tell us to what extent you agree or disagree with the statements about the history of Louth	Strongly agree	Agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
I have good knowledge of the history associated with Louth	22%	47%	18%	10%	2%	1%
I know how to find out about the town's heritage	26%	46%	14%	11%	2%	1%
Knowing about the town's history is of interest to me	36%	40%	18%	3%	2%	1%
There are good activities for young people where they learn about the town's heritage	3%	10%	33%	24%	15%	16%
There are good activities for adults where they can learn about the town's heritage	7%	22%	31%	25%	8%	8%

- 1.4. All respondents were given the opportunity to mention anything else about Louth that would like to. The main themes emerging are around retail, environment, access and history; for example:

Louth is a lovely place to live

The pavements and streets are untidy and overgrown

Louth consists of some interesting shops that are individual and unique

Some respondents considered that the town is in need of some high street shops whereas others considered it would spoil the town

There are not enough activities in the town for young people, particularly, in the evening

There are too many coffee shops, hairdressers and charity shops in the town

There are problems with anti-social behaviour

The town centre needs pedestrianizing

Better signposting to car parks is needed

St James Church and the Museum are full of interesting information about Louth's history

There are a number of other common themes in the comments below, particularly around streetscene, traffic and community safety. These comments have been passed to the relevant department.

A full list of the comments received are included below:

- The heritage information is there if you know where to look for it, but not everyone will do because not everyone visits the museum and library or reads local papers. Getting the word out to residents and visitors about what's on is always a challenge, so the town could benefit from better signposting. One of the questions is about the state of older buildings, but this is a very varied picture. Some are lovingly restored, whilst a small number need a lot of work. It's hard to generalise.
- I have lived in Louth for 20+ years, I know a little about KEVIGS history mainly due to my children attending the school but other than that I haven't really managed to learn a great deal about the town's history. I know of the museum but have never set foot inside it.
- Moved here 3 years ago and am very happy and settled in the town. There is a real sense of community and people are very friendly. To accommodate and improve tourism the town could open more shops and eateries on a Sunday and Monday.
- Variety of shops is very good. Lovely cafes. Friendly and helpful staff in shops.
- It is scruffy, too many weeds, buildings decaying, empty shop windows detract, very few flowers, poor street furniture, poor pavements, signs need an audit, car parks not effectively signed and the market needs attention. The lack of a

Conservation Officer shows, poor planning enforcement on signage...how much more do you want...river is wasted facility, public seating poor, bus station clock usually wrong and bus station messy with poor facilities for travelling public, upper floors neglected, no town centre facility for kids, parking green vest men/women are ruining trade and need to use their heads rather than give out so many tickets cos it's hitting our shops, support needed for our festival and encouragement to run local events...but most of all just CARE and have an active market town agenda! The council is neglecting us....

- Louth is and has long been a poor relation to Skegness in investment and management by ELDC. Parking is prohibitive and Arts encouragement minimal. It has long been ELDC policy to discourage the markets and overstuff the town with poorly planned housing. Pity. It deserves better.
- Events are not well advertised and not necessarily welcoming.
- Overall a great place to live in a lovely part of the world BUT... Too much litter and very little evidence of litter removal. Not enough shops and locations to appeal to younger people. The town is busy on a Saturday and Louth prides itself on the range of independent shops which bring in lots of visitors. Residents often need to leave Louth to go shopping or have a more modern experience. There needs to be a more balanced offer for visitors and residents to keep the town for everybody. There must be a greater recognition that if Louth is to thrive going forwards it needs to do more than appeal to the over 50s. There are enough independent shops here, more should be done to encourage SOME well-known high street clothing brands for example to encourage younger shoppers. Otherwise not only do younger people leave when they want a day out but they are less likely to stay in Louth when they grow up. This then encourages older people which makes for an unbalanced demographic. More should be made of outdoor seating at cafes, bars and restaurants. It is good to see this happening on events days in the town centre, but on a normal Saturday this would encourage more people to use the town centre and stay longer. Not enough play park facilities for younger children. Westgate Fields is enormous, there should a space for a children's play area.
- It needs more job opportunities and far better public transport links, particularly to Lincoln. It would also help the town if business rates and rents were less to encourage and support new and existing ventures and reduce the number of empty shops. In addition, the seasonal fairs held throughout the year are badly organised and much smaller than in previous times. Better organisation from a clued up events team is much needed. Also ELDC need to understand that before they sanction any further house building schemes that the above needs to be addressed alongside plans for school/health care expansion and maybe brownfield sites re-purposed. For example the BT exchange which has been empty for over 30 years? ELDC offices or a call centre perhaps?
- Something needs to be done about the number of disabled parking spaces and also making the pavements more accessible for disabled people. Residential

parking for all residential streets near the town centre. Particularly Gospelgate. It has been I am told in process for a very long time now with end in sight.

- Louth is no different remarkably than any other market town...the word historical confuses me...what is so historical or special about Louth? I have lived in far nicer market towns and not had to deal with the locals insisting on creating a backward looking society.
- Louth is a great market town but is badly affected by motorbikes and speeding cars creating noise and nuisance. It is still very good for independent traders but there is pressure for e.g. supermarkets and corporate eating places such as McDonald's that would do a lot of damage to this reputation. Very important to both oppose such applications and support independent traders. Also concerns about tree felling. Trees are very important re oxygen, noise abatement and a green canopy. Would love to see a tree planting programme begun.
- The market isn't what it used to be like, it was always busy with stalls in every space, and some of the stalls don't seem to come anymore or only come now and then. The town has too many cafes and could do with something to attract more variety of shops, it's a lovely town, just feel there is something lacking.
- We need more big name companies in town centre, also we need places like ten pin bowling alley less fast food places. With all the extra houses being built definitely another big named supermarket.
- Younger people... there is nothing to do. Literally just drink all the time at pubs because there's nothing fun to do in this town. It's so backwards and set for the elderly. It's a lovely town to grow up in but once you hit your teens it's dead and they wonder why there's so much trouble among the youngsters.
- St James Church and museum are full of interesting information as is the library. All dependent on volunteers. Discovering Louth is an excellent booklet by Geoff Mullet and Richard Gurnham. Books about the history of Louth are highly readable and accessible. ELDC could start promoting Louth instead of concentrating on the coast. Many visitors come from Lincoln to shop and discover Louth. Get more of them here. The state of Louth is shame making with the pavements a disgrace. Homes and businesses used to take pride in their frontages. Please do something to make Louth look cared for and encourage owners to get rid of eyesores. It is a great place to live. I came 45 years ago for two years and still love living in Louth
- Not enough green space in town centre, need to preserve all green space on gateway sites and keep all views of church and keep all modern buildings out of conservation area
- I do think the council need to do more to make green spaces more wildlife friendly and town spaces cleaner, I see a lot of weeds round town.

- Louth was always a very clean town with a very good market. Today nobody seems to have the same pride in the place. Litter is a big problem. The River is not cared for. The roundabouts and lay byes are a disgrace. There are no toilet facilities for the truckers. The youth are becoming vandals and bullies. Dog owners should be more responsible. CCTV's are often not working. Young drivers driving at high speeds is a problem as well driving whilst on their phones.
- It is slowly dying because of lack of bigger shops in the area, all the little independent shops are lovely if you're buying gifts or trinkets. For everyday living it's expensive and you can never get what you need so you have to resort to online or going further afield like Lincoln or Grimsby.
- I am moving out of Louth. I have only lived here 7 years and already the town is in decline....Drugs, Drunks, Graffiti, Anti-social behaviour, non- maintenance of parks and walkways etc. decline of the river and canal, and who is bothered...certainly not ELDC!!
- The town could be so much better if it weren't so introspective. There a few opportunities, often little inclination to mount cultural activities and the district council seems to go out of its way to place obstacles and unnecessary costs on those who attempt to undertake any cultural pursuits
- Please keep this beautiful historic town special by not allowing more fast food outlets and supporting locally run businesses. Louth is a real gem but it wouldn't take too much for it to be ruined and once historic places are ruined it's too late
- Increase in anti-social behaviour, CCTV doesn't work, street lights go out at 11:45. We DO NOT NEED A MACDONALDS!!!! We don't have the infrastructure to support all the additional housing. Police are never visible. Zero degrees festival is good. St Bernard's Avenue desperately needs resurface. More free parking in town to attract visitors please
- We moved to Louth from South East England 3 years ago. People who visit us are bowled over by what Louth has to offer. It could be a fantastic hub for tourism as tastes change and people want to explore the countryside more. I'd love to see Louth promoted as food centre and local crafts/arts.
- The Museum should use social media
- More things needed for teens might stop all the criminal activity or after least calm it down
- I feel shops are always being replaced by unnecessary coffee shops, hairdressers or charity shops which is all fine but how many do we need. The night life has decrease. I think some evening culture like outfields at London Road should happen more often utilising space a lot more and bringing more to the town that's slowly losing its worth.
- Lack of police activity to curb joy riding vandalism violence and anti-social behaviour

- Louth town centre is awful narrow paths and a road through the town would be better pedestrianised it's very pollutant with vehicle fumes , constant stream of traffic it has a problem with boy racers but no one seems to be bothered I would go to town anymore I do online shopping and get my prescriptions through the post
- We need more modern, up to date shops. Children and teenagers need more places to go, activities and things to do
- Louth has come a charity and a fast-food centre. The market has declined over the years, so now on a Saturday half the market area is empty. Grew up in Louth and unfortunately still live here, I feel that Louth has so been forgotten by all the council's. As well as Lincolnshire being forgotten by the government when it comes to funding.
- There should be more information available about where to find out the history of the town, I would love to know who settled here first and things like that. The upkeep of roads etc. needs addressing still even though some work has been done. It's a lovely town let's get it back to a busy thriving one
- Declining badly the youth culture are spoiling the atmosphere needs more police activity
- Having moved from Waltham Abbey in Essex 6 years ago, we were thrilled to find that Louth was on the Meridian Line too. Lovely, friendly town with lots of proud people trying to ensure Louth stays that way.
- There is not enough for children and teenagers to do. All good shops are closing down too. There's more takeaways than you can count on one hand. Too many charity shops too! On a positive note, Louth's crime level is low and residents are friendly.
- Louth needs to get with the times and adapt - if this means letting chains into the town, so be it. Louth town needs to be run not solely on the basis of a few shopkeepers but for the whole community, with their associated needs. Certain Councillors (both Town and District) need to wind their necks in and represent the people instead of themselves and their chums.
- Louth is a beautiful place, we are very lucky indeed to live here. Almost everyone - homeowners and businesses - seem to take a pride in. The appearance of the town, with a few sad notable exceptions, which do real damage to the overall impact of such a wonderful place. Personally I like the fact that the big chains are kept largely at bay, paving the way for opportunity, variety and interest in the independent businesses in the town. Vegetation could be tidier, and it would be nice to see ELDC replicating the efforts of so many shops, businesses and homes in the sometimes stunning presentations and decorations throughout the year - for example flowers and baskets

- In the holiday let business and guests love Louth how it is, it's more attractive to the holiday maker just how it is
- Louth has declined. There is not a variety of things to do to suit all ages. The atmosphere is bad.
- I love visiting Louth for work and pleasure. It is friendly and welcoming, has a great selection of independent shops and a department store; various eateries, a theatre, museum, cinema and a busy library. Spout Yard is also a favourite. The centre remains unspoilt and it's great to see the historic buildings have not been demolished and replaced by mundane modern ones. Please do not allow the town's buildings to be harmed in any way. With a Starbucks and the possibility of an out of town McDonalds, I do wonder, and worry, about what the future may hold for this absolute gem of a town and community.
- The Louth navigation canal offers the town great possibilities for promotional for heritage and attracting sustainable visitors. See plans for multi user path and canoe trail
- Sort out the speeding with traffic calming. Church Street is a classic example where so many pedestrians use it, particularly children as there are so many schools in close range. The junction at Kid gate and Monks Dyke Road is horrendous. . The lack of road marking and traffic calming encourages inappropriate speeds. And I'd you are going to do a survey like this make it phone friendly! This is really annoying to fill in.
- We have like all town drunks and fights usually alcohol induced. But bullying, beating people up in broad daylight, certainly no! Installation of more CCTV cameras for the safety of residents and locals.
- The cost of parking and difficulty finding park is very off putting to me in Louth. Leisure and entertainment is limited, and there are too many charity shops.
- Would like to see the town traffic free
- The lack of care from the Council is staggering. At least get the clocks working, clean up the pavements, and make sure town centre is safe from cars revving up and racing around in the evening.
- Louth is a lovely unspoilt town. People are friendly and welcoming. Everyone enjoys the variety of independent shops that are in the town. People come to our town because of this. Parking could do with improving especially for people who want a long period to park but are unable to walk far. Variety of food is very good for takeaway and eating out.
- I've frequented Louth over 60 years. Like a lot of towns the Internet has caused some decline in shopping on the high street. However the parking charges are high! If you want people to boost the revenue don't sting the people who will increase it. It's a beautiful town, exclusive with butchers and original pubs. Thank you for saving the livestock market! This brings farmers together, isolated all

week, this is the only time a lot meet, gossip and share problems. Work needs to be done to boost the markets, of which removing parking charges would help. Encouraging new businesses to have empty shops free for 6 months at least!

- The town needs more secure cycle parking areas.
- The town has great potential but needs a central body, preferably coordinated by a salaried manager, to help bond business, social clubs, churches, local authorities, market traders and the cattle market in an overall plan to develop a plan to move forward.
- There are plenty of surrounding activities, such as Cadwell Park, windmills, canals, railway, etc.
- The District Council needs to start an investment in the town instead of throwing money at the coastal resorts. Louth wins the awards and gets the articles in the Sunday Times etc. Yet only through volunteers in the town do most of the events appear. The world doesn't revolve around Skegness and that is how most people in the town see it.
- Introduce red parking zones in appropriate places where blue badge use is abused
- A town full of charity shops hairdressers and cafes with no parking provisions
- Pedestrianize the Town Centre: Mercer Row, Cornmarket, Eastgate to junction with Northgate from 10-4 daily except Sunday
- Pedestrianize the town centre
- I relocated to Louth in June 2018, after living in both London and Leeds previously. Louth encapsulates what I missed about living in Lincolnshire; the beautiful Wolds, the thoughtful architecture, the independent and charming local businesses in a tranquil setting.
- The roads are bad, the canal which should be an attraction, is a disgrace. Events have improved recently with the zero degrees etc. Crime seems to be creeping up. Some of the verges are disgraceful. Local people are willing to help with some of these problems but we need guidance as to the best way to help
- Louth is an excellent Wolds market town - an asset to attract tourists into the town - a benefit for local shops & to Louth people -this needs to be encouraged - lower rents for market stalls to encourage more stall holders coming into town. Hubbards hills is a huge bonus for the town as is Westgate field -both must be totally supported. Lack of zebra crossings e.g. Grammar school -Edward Street. Also in front of Aldi store.
- The standard of repair in the town centre seems to have declined in recent years. Cafe culture would be a good addition, somewhere to sit outside in the sun. At present the actual town centre seems dead in the evening.

- Overall Louth is a very pleasant town and a desirable place to live. However the infrastructure is lacking and the general appearance could be made a lot more welcoming i.e. more planting and street cleaning. Public transport is limited and sadly there is no railway. The weeding of pathways needs to be addressed and if visitors are to be attracted to Louth then the parking needs to be addressed with better signage and pricing or gratis as in Market Rasen. Some of the shopfronts are in a very sorry state. (Grants are available)The toilets on Little Eastgate need refurbishment and need to be made freely available again to both locals and tourists. The turnstiles are not user friendly. The bus station is very unwelcoming and the design is poor and looks cheap. Some bus shelters and benches need attention. Traffic is a problem and parking on pavements due to the narrow streets. There is a need to maintain the independent traders to keep the character of the town so that it does not become like so many others. Business rates should be reviewed, alongside market site fees. The Georgian buildings must be maintained. CCTV needs to be operational on all sites. Community policing would be much appreciated. Sadly the town has declined over the years and as the Gateway to the Wolds, it needs investment in order to create the appropriate image to encourage inhabitants and tourists alike. That said, new development must be proportionate to the infrastructure and resources available, especially if we are to reduce carbon footprint.
- Louth has lovely interesting small shops, butchers, bakers, individual and different. It needs to keep these little shops. Makes it different to other towns. Lovely place to visit.
- Louth has the potential to be one of the country's most attractive market towns - but it never quite gets there.
- I hate to say this but the first and only time that I visited Louth when we moved to Coningsby from the outskirts of London seven years ago I wanted to turn round and go home! We had parked in the car park beside Rase veterinary surgery and the first impression of the town was extremely disappointing. I had been interested in visiting the town as the place where our Council Tax was paid or the town hall. It was hardly the metropolis of the area though. We went in a hardware shop and two or three other shops but there was nothing to write home about. I have never been again.
- I have lived in Louth all my life and it is not the bustling market town it used to be. I feel that the rents for market stalls should be reduced to enable us to see many more different stalls and to bring in people from outside to attend the markets. A couple of decades ago the market was busy all day even in the winter months when the holiday season was over. It is not worth a stallholder paying the rents nowadays as they do not get enough custom to make it pay travelling to Louth to sell their wares. Something should be done to avoid us having empty shops all over town too. Louth is a lovely town, ideal for raising families but all the new housing estates around the town will bring in more families and we do not have the capacity for schools, doctors, employment opportunities or

recreational activities required for these extra families, nor the services required at the Hospital which has to serve a very large area of the county.

- Consider overall appearance and safety. I appreciate the need for reducing overheads by not cutting areas etc. but some places are dangerous (try turning right out of St Mary's Lane up the Grimsby Road for example) where cost cutting has now created an accident waiting to happen. Consider the opinions and viewpoints too of locals in the immediate vicinity when planning permission is sought. Some building works are just in the wrong places and have created dangerous junctions and roads. The empty shops on Upgate are an eyesore for visitors.
- The council could do a lot more to encourage people to visit Louth like reducing or reorganizing the parking. Make it easier to pay for parking by getting update with parking apps.
- Would it be possible to install a rubbish bin somewhere between Morrisons and the Trinity Centre at the lower end of Eastgate? I'm often picking litter up and taking it home to put in my own bin. It's clear a public bin is needed with the amount of rubbish and dog mess along that stretch.
- Get fed up with local shop owners constantly complaining about lack of footfall but not being open in the second busiest shopping day of the week. If they want a day off then they shouldn't be self-employed. Also, with the moaning about shoppers having to pay for parking. We travel all over the UK very, very few places offer free parking. Louth is very cheap to park a car. The grass verges and green spaces are an embarrassment. They are poorly maintained and scruffy. There are plenty of business in Louth that could be offered spaces and roundabout to sponsor to make them more appealing and welcoming.
- I find it extremely concerning that since Hubbards Hills was handed over to Louth Town Council it was then taken over by two Louth Town Councillors who formed a Trust which is financed by a £47,000 grant by Louth Town Council. The residents of Louth now have no input or oversight over Hubbards' Hills there is no Public AGM even, where residents can have a say over their area of outstanding beauty, yet we are expected to pay an annual precept of £47,000. I believe that this arrangement is very questionable even Trustees are selected in house?
- Make the centre pedestrian only especially on market days plus more free parking
- Needs more shops open on a Sunday, it's a ghost town. Too many nail bars and beauty salons. The chain shops open for events but a lot of the independent traders don't, that's poor. Should have sold off the cattle market. Need a bowling alley or some sort of entertainment complex on the outskirts. The overgrowth of the residential aspects of the town without any investment in services is a mistake, a & e is being downgraded further in October, is this even known about?
- A lot of work is needed to attract new business to the town and revive the Market which is the very thing our history is based on. We are a market town at the end of

the day. More help is needed to promote new business, astronomical rates are crushing all

- The town centre and markets would benefit from becoming pedestrian zone
Greater efforts should be made to create local activities for families at the weekends and evening
- The traffic through the town centre spoils the enjoyment of shopping and visiting. It must be the only place left in the UK where the shopping area has not been pedestrianised.
- I came to live in Louth from Derbyshire 14 months ago having visited the town for 20+ years. I really love the place otherwise I wouldn't have come but I did my homework before moving; there is plenty of activity, a thriving U3A community, theatre, clubs and groups and the library has a comprehensive list but one has to be prepared to go out to them. However, the appearance of the town has deteriorated since I first came 20 years ago. I complained to the council about the weeds growing between the pavement and the council building on Cannon Street when a friend was visiting in April and remarked upon it; I now notice that it needs attention again. I note that there is a Move Louth Forward page on Facebook, maybe this survey could be publicised there? And in the Lincolnshire Advertiser or On Your Doorstep? It bothers me that this type of electronic survey only reaches, and evokes a response from, a limited number of residents and visitors. Are paper copies available at the Tourist Information?

A number of comments, that have been grouped into themes, together with the Economic Development Team responses, where applicable, are listed below:

You Said	We Listened
<p>"The heritage information is there if you know where to look for it, but not everyone will do because not everyone visits the museum and library or reads local papers. Getting the word out to residents and visitors about what's on is always a challenge, so the town could benefit from better signposting. One of the questions is about the state of older buildings, but this is a very varied picture. Some are lovingly restored, whilst a small number need a lot of work. It's hard to generalise"</p> <p>"I have lived in Louth for 20+ years, I know a little about KEVIGS history mainly due to my children attending the school but other than that I haven't really managed to learn a</p>	<p>The comments recognising the importance of protecting and enhancing heritage assets in Louth town centre are particularly useful. They have already been used to help us gather an evidence base of local ideas and interest in this area into what people feel makes Louth a special place to visit and spend time in.</p> <p>The full survey results and consultation responses have been included as part of an Expression of Interest application that was submitted by the District Council into Historic England's High Street Heritage Action Zone programme on the 11th July. The bid includes a number of projects that address many of the areas picked up in the comments and feedback provided through this survey. We expect to hear by the Autumn this year on whether we will be invited to a progress our bid through to a full application. If the bid is successful, a</p>

<p>great deal about the town's history. I know of the museum but have never set foot inside it"</p> <p>"There should be more information available about where to find out the history of the town, I would love to know who settled here first and things like that"</p> <p>"The town has great potential but needs a central body, preferably coordinated by a salaried manager, to help bond business, social clubs, churches, local authorities, market traders and the cattle market in an overall plan to develop a plan to move forward"</p> <p>"The centre remains unspoilt and it's great to see the historic buildings have not been demolished and replaced by mundane modern ones. Please do not allow the town's buildings to be harmed in any way"</p> <p>"Sadly the town has declined over the years and as the Gateway to the Wolds, it needs investment in order to create the appropriate image to encourage inhabitants and tourists alike"</p>	<p>four year programme of new investment (totalling at least £3.6million) will be delivered through the Heritage Action Zone from April 2020. If the bid is unsuccessful, we will continue to look into different ways of supporting the identified activity through other means, as there are lots of good ideas in the bid which respond to local need.</p> <p>The Council have also recruited to the Institute of Place Management to deliver a workshop and follow up report to help us better understand a range of different ways in which local people feel the town centre can be improved. The initial workshop event on the 27th June (at the Louth Library) was attended by over 40 people. Participants represented a range of local business owners and other groups, societies and public sector organisations with an interest in enhancing Louth's town centre. A copy of the report has been circulated to all of the attendees that contributed to the workshop session and a follow up discussion has been organised on the 11th September to take forward the recommendations in the report and develop an action plan, which the Council can work with others to help to deliver.</p>
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Contact:

For more information relating to this report contact:

- Jackie Todd, Consultation Officer at policy&performance@e-lindsey.gov.uk or 01507 601111