



Mablethorpe (and surrounding area) Place Reference Group

Date: 26 February 2020

Venue: Bacchus Hotel, Sutton on Sea

Introductions:

- Helen Matthews, PRG Chair (Chair of Coastal Community Team 99 & Sutton-on Sea business)
- Alison Penn, East Lindsey District Council Deputy Chief Executive
- Lydia Rusling, East Lindsey District Council Head of Economic Development and Growth
- Tanya Vaughn, Lincolnshire County Council
- Sarah Louise Fairburn, Chair of the Connected Coast Board
- John Henry Looney, Connected Coast Board
- Roxanne Warrick, East Lindsey District Council
- Janet Stubbs, Connected Coast Board and Woodthorpe British Garden Centre
- Steve Kemp, OpenPlan
- Liz, CLIP Mablethorpe coordinator
- Katie, CLIP
- Malcom Winn (Sutton on Sea business)
- Steven Palmer (Sutton on Sea community)
- Cllr Daniel Richardson
- Martin Kay, East Lindsey District Council
- Claire Newman (Coastguard and local business)
- Graham Cullen (Mablethorpe business)
- Cllr Tony Howard (Town and district councillor)
- Ivan Annibal, Rose Regeneration

Apologies:

- Chris Lily, Vice Chair PRG and Churches Together
- Kim Hoey, Marisco Patient Group and Sutton on Sea community
- Sam Borthwick, Sutton-on sea business
- Karl, Mablethorpe business
- Daniel, Mablethorpe community and town council
- Amy Thomas - TED, Mablethorpe community
- Nicola Radford (Lincolnshire County Council, Tanya replacement)
- Martin Collison (Connected Coast Board member)

Alison Penn, Terms of Reference and introduction to Towns Fund:

Role of PRG (Place Reference Group) to act as a sounding board for the Connected Coast Board (CCB) and provide local intelligence and views. Our aim is to support Connected Coast Board. Shared draft Code of Conduct – mindful that we are representing organisations. Note re. Social Media.

Clarity around commercial sensitivity.

Two way communication between community/organisations and PRG, as with PRG and CCB.

Show we are connected as a team with support from comms proposal.

CN - Opinion that this group is closed.

HM - Positive ambassadors for your organisations and the Mablethorpe PRG.

TH - 10 March (one page document) to present to MPs. **LR to provide.**

Not decision making group, but sounding board.

ELDC invited to be lead authority for Towns Fund the accountable body, but CCB forming the Town Investment Plan. Highlighted vision from CCB and the tight timeframe. AP open to enquiries.

SLF - our vision needs to be distinctive and special. Ambitious proposition, forms the foundation for the future of place. Marrying 'shovel ready' projects alongside long term vision. Commitment to ensure legacy.

Ivan Annibal, Theory of Change:

No shortage of ideas, but how do we filter? Applying two tests - does it deliver what we want to see?

Secondly, HM treasury of appraising projects - Green Book.

HM - missing agricultural hinterland, ingrained in everything we do.

CN - education (no secondary provision). Capture distinctiveness.

SP - coastal/rural settlement (back to the North Sea).

Kate - transient population.

SLF - need wisdom around the data.

DR - youth leaving because of nothing for them here.

Activities set from government's prospectus.

Outputs:

CN - travel opportunities for work, but must stress educational need (2 hours travel for post 16).

TH - digital need (e.g. mobile phone signal).

HM - flood risk, drought, leisure opportunities, and drainage system.

Outcomes:

Importance of ambition.

Kate - Opportunity to be clinical lead.

IA - Test space for Bio City (funded Midlands Engine).

RW - Addressing health inequality as an economic benefit/ growth needs.

DR - Realisation of shovel ready projects. Query regarding spend source.

IA - already commitment from some partners, but some funding from Towns Fund to build momentum.

Change 'realisation' wording.

SLF - table of funding blend.

SP - opportunities and take advantage of an older demographic. Fantastic source of volunteering.

IA - LEP priority health and care.

Kate - sustainable and accessible.

HM - connecting with the sea, utilising for transport (hydro bubbles), paddle boarding/sport, realising potential of the sea! Marine tourism. Scunthorpe going for a flood resilience centre.

JHL - Change from electric transport to 'green'.

Steve Kemp, OpenPlan:

Role - Physical and spatial context, how well they support or hinder the people live or visit, what changes are possible and how places are connected.

Presentation.

IA - history of Stanley Avenue and summary of ambition for the Campus for Future Living:

- Clinical placements for new medical placements.
- Hub for CPD and networking.
- Care provision (self - employed care workers) with Grimsby Institute (plus additional learning).

- Medical Tech Research foundation funded innovative approaches to healthcare.
- Mixed health uses for employment, and strength out of weaknesses.
- Complements LEP health and care strategy.
- E-medicine hub.
- Extra care facilities (supported living).

TH - Queried Linkage.

CN - Station Sport (potential to provide training and recovery for injury, post operation facility) inclusion into Stanley Avenue.

DR - Issue with self-employment of care workers and insurance.

IA - Sian Lockwood, CCC, already created network of carers and potential for scoping work for Mablethorpe. Still investigating.

Kate - Reframing care sector as an opportunity. Skills and interest shortage not job shortage. Kate would like to be involved with this project. **LR to follow up.**

HM - Mental health hubs (spokes to Lincoln).

IA - Viability from multi uses.

HM - High street offer/ visitor reason for keeping location for Station Sport.

AP - Fits with trajectory. Campus is not in isolation fits with district and county work.

SP – Plans come and go for Stanley Av. Medical practice has empty space.

HM - Tesco development plans (staff and contractors staying in Louth). Boost seasonality and attract accommodation investment.

Daniel - Restrictive planning.

SLF - Shared Colonnade story and interest from Property Developer.

JHL - Google campus for Mablethorpe. Attract tech nomads. Incubate start-ups.

Malcolm - Aspiration for quality.

HM – Help winter-proof business and their properties.

DR - Example of shut down business in Louth and moved to south coast. Connectivity issue – time to get places and deliveries.

CN - Availability of services.

JS - Must grow the Coast - longer licenses and quality.

IA - Midlands Connect / University of Lincoln commissioned work to look at rural connectivity with digital/tech. Charles Fox - driverless vehicles, smart traffic mapping for rural settings. Pilot for Midlands.

MobiHub - mobility requirements integrated with joined up solutions with cycling and e-vehicles.

Business, learning opportunities at HUB. Importance of projects/plans to have and demonstrate regional and national significance.

CN - Stagecoach not offering 16-18 provision.

TV - Grays Croft and Hunts local providers. 'Bitty provision'.

IA - Voluntary opportunities, eg Cornwall.

JHL - Tram to connect Skegness and Mablethorpe.

JM - August meeting with NC re. Grayscroft.

CN - thrilled to be part of this. Utilise FB opportunities to communicate.

IA - to send condensed pro- forma to group.



Next steps:

Running formal consultation in March/April for public. Prefaced by prospectus. Structure for ideas.

Kate - suggested boards with ideas/plans at sites in town/area and support for young people engagement.

Evening meeting for next PRG:

25 March, 4-6pm, at CLIP, Seacroft Rd, Mablethorpe.

Further information:

Towns Fund Prospectus:

<https://www.gov.uk/government/publications/towns-fund-prospectus>

Connected Coast Board:

<https://www.e-lindsey.gov.uk/TownsFund>

MyTown Campaign:

<https://mytown.communities.gov.uk/town/mablethorpe/>