



Connected Coast Board Meeting 1pm 4 November

AGENDA

1. Welcome
2. Apologies
3. Minutes of the Board Meeting held on [please insert]
4. Work Programme Update
5. Project Status Report
6. Lincolnshire Towns Fund Visitor Economy Action Plan
7. Towns Fund Board Governance Workshop (Term of Reference to follow)
8. Levelling up*
9. Communications Strategy*
10. Lincolnshire County Council Consultation on Transport Plan*
10. Any Other Business

* Verbal Update

Agenda Item 4

Work Programme Update

1. Introduction

This report updates the Board on progress with meeting the programme management requirements associated with the Towns Fund.

2. Financial Profiling

An opportunity to resubmit initial financial profiles, based on detailed discussions with individual projects was provided by the Government Office. The Towns Fund team took advantage of this opportunity and the revised profile, based on detailed discussions with each project sponsor was submitted on 27 September 2021. More information is included in section 4 of the Project Status Report.

3. Business Case Scheduling

Arising from this reprofiling exercise and in conjunction with the schedule for the submission of Full Business Cases (FBCs) the following schedule of FBCs is proposed and has been confirmed with individual project proposers:

Mablethorpe

- Healing the High Street - January 2022
- National Trust - Sandilands - January 2022
- Colonnade - March 2022
- Campus for Future Living - March 2022
- Mobi-Hub - March 2022
- Leisure and Learning Hub - March 2022

Skegness

- Healing the High Street - January 2022
- Culture Hub - March 2022
- Skegness Interchange (formerly railway station) - March 2022
- Foreshore - March 2022
- FE Campus - March 2022
- Hardy's Multi-User trail - FBC completed
- Police Magistrates Court - FBC completed



In conjunction with the local assurance framework meetings of Board Sub-Groups and the Board itself will need to be arranged for January and March 2022 to consider the FBCs for the projects.

4. Early Release of 5% of Funding

All Towns Fund areas have been provided with an early release of 5% of their total project funding. In the case of Mablethorpe this equates to £1,195,000 and in the case of Skegness £1,225,000. This funding can be deployed flexibly to support programme implementation but is an early release not addition to the £23.9m (Mablethorpe) and £24.5m (Skegness) awarded. Where advanced to projects (an FBC is not needed) it will be deducted from the total amount of funding agreed for each project. It is proposed that this funding is allocated to support the detailed project planning and preparation work associated with the implementation of the larger scale projects including: The Learning Campus and those projects where the sponsor has limited financial capacity for example Magana Vitae in respect of the Culture Hub in Skegness and the Campus for Future Living in Mablethorpe. It is not possible to draw down any further Towns Fund resources until this allocation is spent, however to avoid Skegness being disadvantaged by the early progress of the Multi-User Trail and Police Training College which would absorb all the funding our Towns Fund contacts have kindly arranged for the funding for these projects to be released in addition to the 5% allocation.

5. Monitoring and Evaluation Plan

All projects were required to set out their outputs and outcomes. An evaluation framework was supplied by the Government Office and it was possible to complement this with bespoke specific outcomes chosen in respect of individual projects. As the draw down of funding proceeds it will be important to record project outcomes. A training session has been organised by Government Office on the use of the Delta system which is an online system for the collection of outcomes. Details of the data to be collected are set out at Appendix A. In a number of cases the specific details of volumes are pending the completion of the FBC in each relevant case.

6. Project Contracting Agreements

The next stage of the implementation process, as projects come on stream is to establish a contract to ensure they are fully appraised on their obligations in return for the funding they have received. Funding will be



paid to the local authority and then post local assurance checks made available to the project.

It is important to note that should a project fail the resources which have been allocated will be lost to the programme and cannot be replaced by Government. Project sponsors may also face clawback. A contractual format based on an example used in Norwich and supplied by Government Office is currently being used to develop Towns Fund contracts for Skegness and Mablethorpe.



Agenda Item 5

Project Status Report

1. Introduction

This report provides an update on progress in relation to each of the current projects.

2. Mablethorpe

Healing the High Street - FBC target January 2022. A draft FBC has been prepared for this scheme and a full team of staff to support the work is now in place. The next stage is for the FBC to be considered by the Enterprise and Regeneration Sub-Group with recommendations linked to approval issues to the Board in time for a January 2022 submission to the Department for Levelling Up, Housing and Communities.

National Trust - Sandilands - FBC target January 2022. This project has a full programme team associated with it. It is progressing effectively with good liaison with the Connected Coast team. At this stage on an exception reporting basis there is no cause for concern about progress. The FBC will be presented to a Board Sub-Group meeting prior to consideration by the full Board.

Colonnade - FBC target March 2022. This project is making good progress. The technical design issues connected with planning are close to resolution with the Environment Agency (EA). *This has put into question the viability of the proposed accommodation element of the new development.* Once these negotiations with the EA have been resolved it is anticipated that the final re-consultation on the amended plans will be complete by the end of 2021. A fee proposal has been secured to progress next steps in terms of detailed design and construction tender procurement, with a target date to mobilise the site for new construction works by Easter 2022.

Campus for Future Living - FBC target March 2022. A project manager (employed by the University of Lincoln) has now been appointed and is beginning to pull the operational plan for the initiative together. A formal Steering Group for the initiative is currently in development. Lindum Construction have been contracted to take the design and development process through to RIBA stage 4/5.

Mobi-Hub - FBC target March 2022. An in principal model, which involves the potential relocation of the site owner to the Golf Road industrial estate is in train. Detailed designs for the mobi-hub have now been completed and



the costs and approach linked to the creation of the new facilities on Golf Road are currently in development. A copy of the outline designs for the mobi-hub is attached at Appendix B.

Leisure and Learning Hub - FBC target March 2022. This project is still in the design phase. Detailed discussions are being led by the district council working with Alliance Leisure and Magna Vitae to bring the project to a mature level of certainty and enable the completion of the business case in the time available.

3. Skegness

Healing the High Street - FBC target January 2022. A draft FBC has been prepared for this scheme and a full team of staff to support the work is now in place. The next stage is for the FBC to be considered by the Enterprise and Regeneration Sub-Group with recommendations linked to approval issues to the Board in time for a January 2022 submission to the Department for Levelling Up, Housing and Communities. *The team behind this initiative and a detailed breakdown of their roles and responsibilities will be shared with the Board at the meeting.*

Culture Hub - FBC target March 2022. Magna Vitae are making good progress in relation to this project. It is anticipated that it may be possible to produce the FBC for the initiative in advance of the March deadline and there is an outline chance that it might be ready for submission in January 2022.

Skegness Interchange - FBC target March 2022. This initiative has been renamed to reflect the wider agenda it is now able to encompass by linking with the potential (Outside of the Towns Fund envelope) bus station redevelopment. East Midlands Rail have a significant programme team leading the project and may be able to produce the FBC slightly more quickly than indicated but we have allocated March 2022 as the most likely date for the achievement of the FBC.

Foreshore - FBC target March 2022. An invitation for private sector partnership input to this project will commence in November 2021, with commercial agents appointed to support the marketing exercise on a national scale. It is anticipated that subject to the attraction of a suitable development partner through this process that the project will be in a good place to proceed to FBC completion in March 2022, with preferred schemes approved and ready to start on site by the end of 2022.



FE Campus - FBC target March 2022. This is the flagship project for the Towns Fund in Skegness. Heads of Terms are currently in negotiation for an un-serviced site linked to the Skegness Gateway. We have agreed the principle of allocating £500,000 of the 5% advance for the Towns Fund in Skegness to cover a proportion of the technical costs associated with the timely completion of the technical requirements to bring the project to RIBA Stage 4/5. We have asked Adrian Clarke, the lead Director from TEC Group who are the sponsors of this project to provide a presentation at the Board Meeting itself updating members on progress in more detail.

Hardy's Multi-User Trail and Police Magistrates Court - FBCs for these projects are now completed and the profiled funding for 2021/22 has been received by the accountable body. The FBCs approved by Government which led to the release of the funding for these two projects are attached as Appendix C. It is anticipated that contracts will be in place with these two projects by the end of November 2021.

4. Financial Overview

No changes have been made to the allocation of funding amongst individual projects although the phasing of the programme has been revised to accommodate a later (and more realistic start date for a number of projects.

Mablethorpe

Project	RDEL/CDE L	21/22 (£)	22/23 (£)	23/24 (£)	24/25 (£)	25/26 (£)	Total (£)	Match (£)
Campus for Future Living	RDEL	30,000	600,000				630,000	
	CDEL		5,000,000	488,500	118,500		5,607,000	
	Total	30,000	5,600,000	488,500	118,500	0	6,237,000	1,200,000
Leisure and Learning Hub	RDEL						0	
	CDEL		4,425,000	3,000,000			7,425,000	
	Total	0	4,425,000	3,000,000	0	0	7,425,000	5,762,846
Colonnade	RDEL						0	

	CDEL	360,000	3,800,000				4,160,000	
	Total	360,000	3,800,000	0	0	0	4,160,000	2,655,118
Sandilands	RDEL						0	
	CDEL	0	1,980,000				1,980,000	
	Total	0	1,980,000	0	0	0	1,980,000	2,900,000
Mobihub	RDEL						0	
	CDEL		1,410,000	1,164,000			2,574,000	
	Total	0	1,410,000	1,164,000	0	0	2,574,000	722,867
High St	RDEL	11,000	14,000	15,000	16,000	7,000	63,000	
	CDEL	36,000	244,000	446,000	447,000	51,000	1,224,000	
	Total	47,000	258,000	461,000	463,000	58,000	1,287,000	304,036

Skegness

Project	RDEL/CDEL	21/22 (£)	22/23 (£)	23/24 (£)	24/25 (£)	25/26 (£)	Total (£)	Match (£)
Foreshore	RDEL						0	
	CDEL		500,000	1,500,000			2,000,000	
	Total	0	500,000	1,500,000	0	0	2,000,000	4,750,000
Railway Station	RDEL						0	
	CDEL		2,000,000	871,000			2,871,000	
	Total	0	2,000,000	871,000	0	0	2,871,000	108,000
Town Centre Transformation	RDEL	23,000	30,000	32,000	33,720	15,000	133,720	
	CDEL	50,000	515,000	1,050,000	812,000	122,000	2,549,000	
	Total	73,000	545,000	1,082,000	845,720	137,000	2,682,720	377,466
Police Training Centre	RDEL						0	
	CDEL	990,000					990,000	
	Total	990,000	0	0	0	0	990,000	1,392,000



Multi User Trail	RDEL						0	
	CDEL	514,800					514,800	
	Total	514,800	0	0	0	0	514,800	918,514
Learning Campus	RDEL						0	
	CDEL	1,000,000	10,860,000	2,000,000			13,860,000	
	Total	1,000,000	10,860,000	2,000,000	0	0	13,860,000	12,000,000
Cultural Skegness	RDEL						0	
	CDEL	336,500	1,000,000				1,336,500	
	Total	336,500	1,000,000	0	0	0	1,336,500	75,000



Agenda Item 6

Lincolnshire Towns Fund Visitor Economy Action Plan

Introduction

This report highlights the findings of work commissioned to look at the synergies available across the four towns fund plans in Lincolnshire to enhance the visitor offer of the county. Its aims are:

- Realise the potential of Towns Fund Investment to grow Lincolnshire's visitor economy.
- Achieve economies of scale, where project activity aligns
- Strengthen existing partnerships and initiatives
- Prepare and position Lincolnshire to secure future government funding for visitor economy development and promotion.

More information accompanies this report in the slide pack which is attached with these papers



Agenda Item 7

Towns Fund Board Governance Workshop

Introduction

A Connected Coast Board Development Meeting was held at Butlins Friday 8 October 2021

led by Kaye Willard OBE. This was provided by the Town Hub resource made available to support all Town Fund areas.

Key Actions

The session covered 90 minutes and the following outcomes were agreed:

Plan on a Page - it was established that creating a one page summary of the key activities and outcomes associated with the Towns Fund would be of great utility in terms of understanding and engagement. The first iteration of this will be produced by the end of November 2021. This will include expected dates of delivery as well as spend so that the Board can monitor overall progress effectively. A risk register is also in train for each of the projects which will be evolved to provide a full overview for the Board.

Communications Workshop - the harnessing of the collective skills of board members, their communications staff and their wider connections to run a workshop as a means of planning the future communications strategy for the fund was agreed as a highly useful idea. We anticipate convening this meeting before the end of November 2021.

Inclusivity Session - a review of the breadth of engagement and inclusivity associated with the work of the Towns Fund was identified as a useful exercise. We propose to undertake a specific equalities impact assessment for both programmes and report to the Board at its meeting in January 2021.

Skills Audit - it was acknowledged that the Towns Fund Board is moving from bidding and shaping to delivery. There was strong agreement that there was significant merit in this context in undertaking a review of the current range of skills on the board. We plan to issue this survey in November 2021.



Terms of Reference - it was agreed that the original terms of reference for the Board were now largely overtaken by events and that it would be beneficial to review them. The updating of the Terms of Reference will follow the completion of the Skills Audit in November 2021 for agreement at the next meeting of the Board.

It was also agreed that it would be desirable to ask the Board to consider moving to a pattern of more frequent 6 weekly meetings in view of the workload associated with moving to the position of the approval of the FBCs in hand.

Appendix A - Monitoring and Evaluation Requirements

Mablethorpe

Campus for Future Living

£ spent directly on project delivery (either local authority or implementation partners)*	£7.5 million
£ co-funding spent on project delivery (private and public)*	£1.2 million
£ co-funding committed (private and public)*	£1.2 million
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
25 businesses assisted	
500 training interventions	
50 start up businesses supported by increase in breadth of skills	
1100m2 high quality affordable commercial floorspace	
150 start ups using business incubation spaces	

Leisure and Learning

£ spent directly on project delivery (either local authority or implementation partners)*	£13,187,846
£ co-funding spent on project delivery (private and public)*	£5,762,846
£ co-funding committed (private and public)*	£5,762,846
# of temporary FT jobs supported during project implementation*	Number (tbc)

# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
3000sqm new/upgraded community space	m2
1 remediated dilapidated site	Number
1 quality commercial space	Number
increase in capacity / accessibility to improved facilities % tbc	%
number of visitors to arts, cultural and heritage events tbc	Number
number of new learners assisted tbc	Number
perception of place by businesses % tbc	%

Colonnade

£ spent directly on project delivery (either local authority or implementation partners)*	£6,815,118
£ co-funding spent on project delivery (private and public)*	£ 2,655,118
£ co-funding committed (private and public)*	£ 2,655,118
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
1 quality commercial space	Number
1 developed abandoned site	Number
number of visitors to arts, cultural and heritage events tbc	Number
perceptions of the place by residents % tbc	%

National Trust

£ spent directly on project delivery (either local authority or implementation partners)*	£4,880,000
£ co-funding spent on project delivery (private and public)*	£2,655,118
£ co-funding committed (private and public)*	£ 2,655,118
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
increase number of visitors to arts, cultural, and heritage events and venues £60k per annum	£60,000 (pa)
increase in breadth of the local skills offer that responds to local skills need 60 volunteers	Number - 60 volunteers

new, upgraded or protected community hubs and space (tbc)	m2
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Mobihub

£ spent directly on project delivery (either local authority or implementation partners)*	£3,296,867
£ co-funding spent on project delivery (private and public)*	£722,867
£ co-funding committed (private and public)*	£722,867
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
Increase in high quality; affordable commercial floorspace (tbc)	m2
Number of trips by purpose and main mode tbc	Number
perceptions of place by businesses % tbc	%
more frequent bus services/infrastructure upgrade tbc	Number

Healing the High St

£ spent directly on project delivery (either local authority or implementation partners)*	£1,591,036
£ co-funding spent on project delivery (private and public)*	£304,036
£ co-funding committed (private and public)*	£304,036
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
35 properties improved	Number
15 new training opportunities	Number
10,000 year round visitations	Number
Perception of place by residents and/businesses/visitors %tbc	%

Skegness
Foresshore

£ spent directly on project delivery (either local authority or implementation partners)*	£6,750,000
£ co-funding spent on project delivery (private and public)*	£4,750,000
£ co-funding committed (private and public)*	£4,750,000
# of temporary FT jobs supported during project implementation*	Number
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
1 new/ upgraded community facility	m2
1 remediated/ developed site	m2
Development of quality commercial space sqm tbc	m2
Perception of place by residents / visitors / businesses % tbc	Number
Number of visitors to arts, cultural and heritage events and venues tbc	Number

Railway Station

£ spent directly on project delivery (either local authority or implementation partners)*	£2,979,000
£ co-funding spent on project delivery (private and public)*	£108,000
£ co-funding committed (private and public)*	£108,000
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
1 upgraded railway station	Number
4 remediated spaces / delivery of commercial space in key location	m2
2 upgraded community spaces	Number
3 schemes to support enterprise and business productivity and growth	Number
perceptions of the place by visitors % tbc	%
number of trips by person and main mode tbc	Number
6 enterprises using high quality, affordable and sustainable commercial spaces	Number

Town Centre Transformation

£ spent directly on project delivery (either local authority or implementation partners)*	£3,060,206
£ co-funding spent on project delivery (private and public)*	£377,486
£ co-funding committed (private and public)*	£377,486
# of temporary FT jobs supported during project implementation*	Number
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs
60 + properties improved / repaired	Number
5 training opportunities provided 100 + jobs created / safeguarded	Number
10,000 visitors annually	Number
perceptions of place by residents / visitors / businesses % tbc	%

Police Training Centre

£ spent directly on project delivery (either local authority or implementation partners)*	2,383,000
£ co-funding spent on project delivery (private and public)*	1,392,000
£ co-funding committed (private and public)*	1,392,000
# of temporary FT jobs supported during project implementation*	Number
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs
perception of place by residents and visitors % tbc	%
delivery of quality commercial space % tbc	%
increase in the capacity and accessibility to new skills facilities (tbc)	Number
number of enterprises utilising high quality affordable and sustainable commercial spaces 9tbc)	Number
increased share of young people and adults who have relevant skills for employment and entrepreneurship (tbc)	%

% of working age population with qualifications (tbc)	%
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Hardy's Multi-User Trail

£ spent directly on project delivery (either local authority or implementation partners)*	£1,433,314
£ co-funding spent on project delivery (private and public)*	£918,514
£ co-funding committed (private and public)*	£918,514
# of temporary FT jobs supported during project implementation*	Number
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs
local transport tbc	Number
perception of the place by residents / visitors / businesses % tbc	%

Learning Campus

£ spent directly on project delivery (either local authority or implementation partners)*	£25,860,000
£ co-funding spent on project delivery (private and public)*	£12,000,000
£ co-funding committed (private and public)*	£12,000,000
# of temporary FT jobs supported during project implementation*	Number
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs
4,845sqm developed training facility	m2
1,576sqm developed enterprise units	m2
14.2 (units TBC) land developed for educational and commercial use	m2
9,250 training places	Number
20 new courses created	Number
1,000 people progressing into employment	Number

Culture House

£ spent directly on project delivery (either local authority or implementation partners)*	£1,411,500
£ co-funding spent on project delivery (private and public)*	£75,000
£ co-funding committed (private and public)*	£75,000
# of temporary FT jobs supported during project implementation*	Number (tbc)
# of full-time equivalent (FTE) permanent jobs created through the projects*	Number of FTE jobs (tbc)
# of full-time equivalent (FTE) permanent jobs safeguarded through the projects*	Number of FTE jobs (tbc)
new / upgraded community facilities	Number
increase in breadth of local skills offer that responds to local need % tbc	%
increase in capacity and accessibility to new / improved facilities % tbc	%
remediating / developing dilapidated sites tbc	Number
delivery of quality commercial space in key location	m2
number of visitors to arts, cultural and heritage events and venues tbc	Number
% of learners gaining relevant experience / being job ready (as assessed by employer) tbc	%
perceptions of the place by residents / businesses / visitors % tbc	%