

Appendix 2 – Household Survey Results

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 Where did you last go for a typical main food and grocery shop?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	7.4%	62	26.6%	35	21.5%	15	3.2%	5	12.8%	6	1.1%	1	2.7%	1	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lincoln Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Lumley Road, Skegness	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Arcade, Sea Lane, Ingoldmells	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hildreds Shopping Centre, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	3.6%	30	12.3%	16	13.0%	9	1.6%	2	3.7%	2	0.6%	1	0.9%	0	0.0%	0	0.0%	0
Local shops, Skegness Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	1.4%	12	2.0%	3	3.4%	2	2.7%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.1%	2
Morrisons, Wainfleet Road, Skegness	9.4%	79	28.5%	37	24.4%	17	6.2%	9	9.9%	5	1.2%	1	13.0%	6	0.8%	2	3.5%	3
Premier, Church Road North, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Bank Bakery, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummond Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Lane, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Winthorpe Avenue, Skegness	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queensway, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	8.3%	69	27.8%	36	24.2%	17	1.2%	2	8.0%	4	1.4%	1	13.0%	6	0.0%	0	4.7%	4
Zone 2																		
Chapel Farm Shop, Chapel Garden Centre, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Burgh le Marsh	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Wainfleet All Saints	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.2%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burgh-le-Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Station Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, High Street, Hogsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Road, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tastee Farm Shop, Massingberd Arms, Burgh le Marsh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Co-op, Church Street, Billinghay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

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May 2021

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Co-op, Market Place, Tattershall, Lincoln	0.4%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Meadow Way, Old Leake	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Petrol Station, Gibbet Nook, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Silver Street, Coningsby, Lincoln	0.7%	6	0.0%	0	0.0%	0	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Church End, Wrangle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leagate Road Farm Shop, Leagate Road, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coningsby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brand End Road, Butterwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Silver Street, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Papworth Butchers, Silver Street, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Shop, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Good Intent Store, Church Road, Friskney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Post Office Lane, Spilsby	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooplands, High Street, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Coast Meats, A158, Hagworthingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Keal Village Shop, Main Road, East Keal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Fruit & Veg, High Street, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spilsby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	4.1%	35	0.0%	0	0.0%	0	4.4%	6	51.3%	24	1.4%	1	7.8%	3	0.0%	0	0.0%	0
Total News, The Terrace, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-op, Clarence Road, (off The Broadway), Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0	0.8%	2	0.0%	0
Co-op, High Street, Horncastle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Wragby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Horncastle	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.7%	2	0.0%	0
Horncastle Market, Market Place, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Gulf Fuel Station, Witham Road, Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Horncastle Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhall Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, The Broadway, Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myers Bakery, Cafe & Deli, The Bull Ring, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Tattershall Road,	0.5%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Woodhall Spa																		
Spar, Laurels Service Station, Spilsby Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	5.4%	45	1.2%	2	0.0%	0	1.6%	2	0.0%	0	43.3%	40	0.0%	0	0.4%	1	0.0%	0
Zone 6																		
Alford Market, Market Place, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Co-op, Church Street, Alford	0.9%	7	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	14.0%	6	0.0%	0	0.0%	0
Huttoft Service Station, Mumby Road, Huttoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Spar, Alford Road, Bilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Gill Marsh Forecourts, A1104, Ulceby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, West Street, Alford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	13.4%	112	0.0%	0	0.0%	0	2.8%	4	3.7%	2	7.3%	7	8.2%	4	40.9%	94	2.9%	2
BargainBuys, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchills, Keeling Street, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conisholme Road, North Somercotes	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Co-op, Manby Middlegate, Grimoldby, Louth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Newbridge Hill, Louth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0
Co-op, Newmarket, Louth	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	2	0.0%	0
Co-op, Northgate, Louth	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	12	0.0%	0
Co-op, Pinfold Lane, Holton le Clay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Gillimans Village Store, Mill View, Grainthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Eastgate, Louth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	2	1.5%	1
Lakings of Louth, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legbourne Village Store, Station Road, Legbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Donington on Bain Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Louth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saltfleet Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Market, Commarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manby Stores, Carlton Road, Manby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshchapel Store, Littlefield Lane, Marshchapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawby's Store, Station Road, Legbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Keeling Street, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Louth Road, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, The Square, North Thoresby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Eastgate, Louth	7.8%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	11.2%	5	24.2%	55	4.3%	4
One Stop, Brackenborough Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaws Fruit & Vegetable Shop, Yarburgh Road, Alvingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Spar, A1031, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chapel Road, Tetney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kenwick Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Park Avenue, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Chopper Cost Thorpe, Seaholme Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	14.9%	12
Co-op, Station Road, Sutton on Sea	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5
Cooplads, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	8.2%	7
Lidl, High Street, Mablethorpe	6.1%	51	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	6	1.5%	3	46.0%	38
Local shops, Mablethorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Sutton on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Aldi, Cleethorpe Road, Grimsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mareham Lane, Sleaford	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	2.0%	17	0.0%	0	0.0%	0	9.9%	14	3.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Holles Street, Grimsby	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.1%	9	0.0%	0
Asda, Lister Way, Boston	4.0%	33	0.0%	0	0.0%	0	21.7%	31	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Market, Market Place, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Eastwood Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, John Street, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, New Waltham, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wragby Road, Bardney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Wide Bargate, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Boston Shopping Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Alexandra Dock Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Boston Shopping Park, Boston	0.3%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Moorland Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Freeman Street, Grimsby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Iceland, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

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May 2021

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Iceland, South Gate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South St Marys Gate, Grimsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Iceland, Wide Bargate, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	1.0%	9	0.0%	0	0.0%	0	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.4%	4	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Boston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Morrisons, Tritton Road, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain's Boston Sausage, High Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Carholme Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St. Peters Avenue, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Welholme Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Express, Grantham Road, Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grimsby Road, Cleethorpes	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Tesco Express, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.2%	10	0.7%	1
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Wragby Road, Lincoln	0.7%	6	0.0%	0	0.0%	0	1.3%	2	0.0%	0	3.8%	4	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Barnard Avenue, Brigg	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	2.8%	6	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	3.2%	27	0.0%	0	0.0%	0	16.5%	23	0.9%	0	2.6%	2	0.9%	0	0.0%	0	0.0%	0

Column %ges.

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Tesco Superstore, Northgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Beverley Road, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mayor's Walk, Peterborough	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, (off Nettleham Road), Lincoln	0.6%	5	0.0%	0	0.0%	0	1.4%	2	3.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	837	130	69	142	46	93	45	229	83									
Sample:	837	113	86	112	80	95	86	172	93									

Q02 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q01*

Amazon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	24.7%	40	20.6%	3	5.9%	1	30.3%	14	18.6%	2	7.8%	3	9.6%	1	42.3%	15	45.9%	2
Iceland	0.7%	1	0.0%	0	11.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	14.7%	24	25.1%	4	22.1%	2	5.1%	2	3.9%	0	15.1%	5	15.1%	1	24.3%	8	10.8%	1
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	6.4%	10	0.0%	0	0.0%	0	9.7%	4	7.8%	1	10.2%	3	5.5%	0	2.4%	1	10.8%	1
Tesco	45.3%	74	54.3%	8	60.3%	6	55.0%	26	37.5%	4	49.8%	16	48.0%	4	23.6%	8	32.5%	2
Waitrose	6.8%	11	0.0%	0	0.0%	0	0.0%	0	32.2%	4	12.7%	4	10.9%	1	7.3%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0
Co-op	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	163	15	10	46	11	33	7	35	5									
Sample:	163	12	14	38	20	30	14	28	7									

East Lindsey Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q03 What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping?																		
Accessibility by public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Can get everything I need there	3.0%	30	4.0%	6	3.9%	3	2.8%	5	0.8%	0	1.4%	2	0.8%	0	3.2%	8	5.9%	5
Car parking prices	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.2%	12	0.5%	1	2.9%	2	0.9%	2	1.3%	1	0.8%	1	3.0%	2	1.7%	4	0.0%	0
Choice of food goods available	8.5%	85	5.1%	7	15.7%	12	7.6%	14	8.5%	5	5.8%	7	15.0%	8	5.9%	16	17.6%	16
Choice of non-food goods available	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.6%	2	1.6%	1
Choice of shops nearby selling non-food goods	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Choice of shops selling food goods	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.3%	3	0.0%	0	0.0%	0	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Cycle parking availability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	6.7%	67	4.9%	7	8.2%	7	9.9%	19	6.9%	4	8.9%	11	11.2%	6	4.1%	11	3.6%	3
Easy to get to by car	1.1%	11	0.0%	0	0.0%	0	2.0%	4	0.8%	0	1.0%	1	2.2%	1	1.5%	4	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities within the store eg café, beauty salon, dry cleaners, etc.	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.0%	10	2.4%	3	1.5%	1	1.3%	2	0.8%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	2
Good service / friendly staff	1.1%	11	0.5%	1	0.0%	0	0.0%	0	2.8%	2	2.0%	2	0.8%	0	2.3%	6	0.0%	0
Habit / always use it / preference for retailer	8.8%	88	11.0%	16	14.0%	11	15.2%	29	5.6%	3	4.1%	5	6.8%	4	6.8%	18	3.1%	3
Internet shopping is convenient	5.3%	53	4.2%	6	3.5%	3	7.7%	15	5.9%	3	9.9%	12	3.0%	2	4.5%	12	0.7%	1
Large store	1.0%	10	0.9%	1	0.0%	0	1.8%	3	0.0%	0	2.0%	3	2.9%	2	0.0%	0	1.6%	1
Lower prices	10.6%	106	11.0%	16	7.9%	6	6.0%	11	9.1%	5	2.5%	3	14.0%	7	14.7%	39	20.6%	18
Loyalty card / points scheme	0.9%	9	0.0%	0	1.3%	1	2.7%	5	0.0%	0	0.0%	0	0.8%	0	0.6%	2	1.3%	1
Near to home	22.6%	226	21.7%	31	14.0%	11	18.4%	35	34.6%	20	26.0%	33	19.1%	10	24.6%	65	24.5%	22
Near to work	0.8%	8	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.4%	1	1.4%	4	0.0%	0
Nice shopping environment	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area / no other choice	1.8%	18	0.0%	0	0.8%	1	0.0%	0	2.8%	2	5.3%	7	2.7%	1	0.6%	2	6.3%	6
Provision of leisure facilities nearby	0.3%	3	0.0%	0	0.8%	1	0.8%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	3.3%	33	3.9%	6	2.3%	2	4.4%	8	4.4%	3	4.1%	5	3.0%	2	2.2%	6	3.0%	3
Quality of shops selling food goods	0.2%	2	0.0%	0	1.5%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.9%	9	0.0%	0	2.1%	2	0.8%	2	1.5%	1	0.9%	1	0.0%	0	1.2%	3	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small store	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Speciality foods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Staff discount / work there	0.8%	8	0.9%	1	2.6%	2	0.0%	0	1.3%	1	0.9%	1	0.0%	0	1.2%	3	0.0%	0
Value for money	12.9%	129	22.1%	32	14.0%	11	8.9%	17	2.9%	2	11.8%	15	5.8%	3	17.0%	45	6.0%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Click and collect service	0.4%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Covid safe / enforce covid rules	0.4%	4	1.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.3%	1	0.0%	0
Good disabled access	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Near to family / friends (Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
(No reason in particular)	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
	2.9%	29	1.0%	1	1.5%	1	4.2%	8	3.0%	2	3.6%	4	3.7%	2	3.6%	9	1.3%	1
Weighted base:	1000		145		79		189		57		126		52		264			89
Sample:	1000		125		100		150		100		125		100		200			100

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																		
Change layout too often	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.3%	1	0.0%	0
Difficult to get to	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	0.6%	6	0.0%	0	0.0%	0	0.5%	1	1.5%	1	1.1%	1	0.0%	0	0.9%	2	0.0%	0
Expensive parking	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Expensive prices	2.1%	21	1.0%	1	1.5%	1	1.1%	2	3.5%	2	3.7%	5	5.7%	3	1.8%	5	1.8%	2
Internet - can't pick your own goods	3.3%	33	4.7%	7	1.3%	1	2.6%	5	5.7%	3	7.2%	9	1.6%	1	1.8%	5	2.2%	2
Internet - receiving substitute items	1.3%	13	2.1%	3	0.0%	0	2.5%	5	0.0%	0	0.8%	1	1.4%	1	1.2%	3	0.0%	0
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of stock on shelves	0.9%	9	0.0%	0	2.1%	2	0.5%	1	0.0%	0	1.5%	2	0.8%	0	1.0%	3	1.6%	1
Limited range of goods	6.5%	65	2.9%	4	8.6%	7	7.1%	13	5.7%	3	3.7%	5	7.2%	4	9.2%	24	5.7%	5
Narrow aisles	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough tills open / queues at tills	0.5%	5	1.0%	1	1.4%	1	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.6%	1
Poor internal layout	0.6%	6	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	2	1.3%	1
Poor quality goods	3.3%	33	4.0%	6	4.4%	3	1.7%	3	1.4%	1	5.1%	6	2.1%	1	3.0%	8	4.8%	4
Rushed through checkouts	0.8%	8	1.2%	2	1.6%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Staff rude / unhelpful	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	2.6%	26	4.7%	7	6.3%	5	1.1%	2	2.8%	2	0.0%	0	3.4%	2	2.9%	8	1.3%	1
Too far away	2.2%	22	0.0%	0	0.0%	0	2.1%	4	1.8%	1	3.0%	4	0.8%	0	2.8%	7	6.7%	6
Too small	2.5%	25	0.0%	0	1.6%	1	0.8%	1	8.3%	5	9.0%	11	3.7%	2	0.6%	2	3.2%	3
Traffic congestion	0.7%	7	1.0%	1	1.8%	1	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	1	0.0%	0
Unclean / dirty	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - short use-by dates / poor quality	0.6%	6	0.0%	0	0.0%	0	0.9%	2	0.0%	0	1.9%	2	0.0%	0	0.7%	2	0.0%	0
Internet - limit on number of goods you can order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Internet - impersonal / don't get to see anyone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.3%	1	0.0%	0
Internet - missing goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Internet - takes too long	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - slots are too long	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cafe is closed	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car park is too far away and up a hill	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.0%	11	0.7%	1
Car park isn't disabled friendly	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Change their range of goods too often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Doesn't have toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't offer a delivery service	0.3%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hard to access the store	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to scan your own shopping	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of small trolleys	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large trollies get in the way	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs modernising	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Poor hand sanitising stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Short opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Some people don't social distance / wear masks	0.4%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.1%	3	0.0%	0
Some products are in a foreign language	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
The self-service tills	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too cold inside	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	9	2.2%	3	0.0%	0	0.8%	2	0.0%	0	0.0%	0	3.2%	2	1.1%	3	0.0%	0
(Nothing)	65.1%	651	70.4%	102	64.8%	51	70.0%	132	65.7%	37	54.9%	69	64.6%	34	62.7%	165	68.3%	61
Weighted base:	1000	145	79	189	57	126	52	264	89									
Sample:	1000	125	100	150	100	125	100	200	100									

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Car / van (as driver)	66.9%	560	55.3%	72	75.2%	52	81.5%	116	78.5%	36	65.5%	61	64.3%	29	70.8%	162	39.3%	33
Car / van (as passenger)	15.4%	129	16.0%	21	14.3%	10	12.5%	18	12.2%	6	19.3%	18	22.0%	10	12.8%	29	21.7%	18
Bus, minibus or coach	1.7%	14	1.6%	2	5.3%	4	1.8%	3	2.6%	1	0.0%	0	2.1%	1	0.7%	2	2.4%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	14.7%	123	25.0%	33	5.2%	4	4.2%	6	6.7%	3	15.2%	14	8.8%	4	14.4%	33	32.2%	27
Taxi	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Mobility scooter / disability vehicle	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.1%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Weighted base:		837		130		69		142		46		93		45		229		83
Sample:		837		113		86		112		80		95		86		172		93

Meanscore: [Time in minutes]**Q06 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?***Not those that said 'Internet / delivery' at Q01*

1 - 10 minutes	48.4%	405	57.5%	75	30.3%	21	17.9%	25	49.9%	23	51.3%	48	34.3%	15	61.7%	141	68.6%	57
11 - 20 minutes	28.4%	238	18.0%	23	51.2%	35	48.4%	69	30.0%	14	16.8%	16	33.3%	15	24.7%	57	11.2%	9
21 - 30 minutes	13.0%	109	7.4%	10	11.1%	8	23.6%	34	13.8%	6	14.3%	13	19.0%	8	10.1%	23	7.9%	7
31 - 40 minutes	2.6%	22	1.3%	2	1.6%	1	3.8%	5	3.6%	2	2.4%	2	3.6%	2	1.5%	3	5.3%	4
41 - 50 minutes	2.0%	16	3.5%	5	3.0%	2	1.6%	2	1.7%	1	1.8%	2	0.0%	0	0.4%	1	4.9%	4
51 - 60 minutes	3.7%	31	9.3%	12	1.9%	1	2.5%	4	0.9%	0	6.2%	6	7.1%	3	1.2%	3	2.0%	2
Over an hour	1.1%	10	0.0%	0	0.0%	0	2.2%	3	0.0%	0	5.6%	5	0.9%	0	0.4%	1	0.0%	0
(Don't know / can't remember)	0.8%	7	3.0%	4	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.9%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>16.90</i>		<i>16.68</i>		<i>17.09</i>		<i>22.10</i>		<i>15.17</i>		<i>21.77</i>		<i>20.68</i>		<i>12.55</i>		<i>13.77</i>
Weighted base:		837		130		69		142		46		93		45		229		83
Sample:		837		113		86		112		80		95		86		172		93

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Q07 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?																		
<i>Not those that said 'Internet / delivery' at Q01</i>																		
Yes – NON-FOOD shopping	10.2%	86	6.1%	8	6.5%	4	16.6%	24	16.8%	8	10.3%	10	13.9%	6	7.7%	18	10.0%	8
Yes – other FOOD shopping	9.6%	80	7.3%	10	11.5%	8	8.4%	12	13.2%	6	10.6%	10	7.9%	4	9.4%	22	11.7%	10
Yes – visiting services such as banks and other financial institutions	2.0%	17	0.0%	0	3.5%	2	5.0%	7	3.7%	2	0.6%	1	3.4%	2	1.0%	2	1.5%	1
Yes – leisure activity	1.6%	14	0.0%	0	1.8%	1	3.1%	4	1.9%	1	0.0%	0	1.8%	1	2.6%	6	0.7%	1
Yes – visiting café / pub / restaurant	1.2%	10	0.0%	0	0.0%	0	3.2%	5	0.9%	0	1.4%	1	0.9%	0	0.7%	1	2.4%	2
Yes – visiting market	0.3%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as hairdressers, beautician, laundrette etc	1.5%	12	0.0%	0	2.6%	2	0.6%	1	2.7%	1	1.9%	2	1.8%	1	1.8%	4	1.9%	2
Yes – travelling to / from work	2.7%	22	1.0%	1	0.0%	0	7.0%	10	1.6%	1	1.1%	1	7.0%	3	2.7%	6	0.0%	0
Yes – travelling to / from school / college / university	1.1%	9	0.0%	0	1.6%	1	1.1%	1	1.7%	1	3.6%	3	1.6%	1	0.0%	0	1.7%	1
Yes – getting petrol	1.5%	12	0.0%	0	3.7%	3	1.2%	2	0.0%	0	2.6%	2	0.9%	0	2.3%	5	0.0%	0
Yes – visiting family / friends	2.3%	19	0.0%	0	2.5%	2	1.6%	2	1.7%	1	3.4%	3	3.4%	2	2.7%	6	4.4%	4
Yes – visiting health service such as doctor, dentist, hospital	2.2%	18	0.0%	0	4.3%	3	1.2%	2	0.9%	0	2.7%	2	6.7%	3	2.1%	5	3.4%	3
Yes - window shopping / browsing	0.6%	5	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	0	1.5%	4	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
#Yes – Visiting place of worship	0.4%	3	0.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
(No activity)	61.2%	513	82.6%	107	57.2%	39	50.2%	71	53.1%	24	57.8%	54	48.0%	21	62.6%	143	61.5%	51
(Don't know / varies)	1.7%	14	2.5%	3	2.4%	2	0.0%	0	1.6%	1	2.0%	2	1.8%	1	2.1%	5	0.7%	1
Weighted base:		837		130		69		142		46		93		45		229		83
Sample:		837		113		86		112		80		95		86		172		93

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Q08 Where did you do this linked trip?																		
<i>Those that said 'Non-food shopping', 'Other Food shopping', 'Visiting services such as banks and other financial institutions', 'Leisure activity', 'Visiting café / pub / restaurant', 'Visiting market' or 'Visiting other service such as hairdressers,</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.8%	2	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	1.9%	4	14.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	1.1%	2	8.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	2.6%	6	19.5%	3	10.7%	2	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	1.6%	4	11.3%	2	6.8%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	1.6%	4	4.1%	1	0.0%	0	2.8%	1	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	14.2%	31	27.7%	5	49.3%	9	13.9%	7	27.1%	5	0.0%	0	20.8%	3	0.0%	0	11.1%	3
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connigsby Village Centre	2.3%	5	0.0%	0	0.0%	0	9.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Boston									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Chandlers Farm Equipment, Boston Road, Spilsby	0.2%	0	0.0%	0	0.0%	0	2.4%	0	0.0%
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Partney Garden Centre, Sausthorpe Road, Spilsby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Sainsbury's Superstore, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spilsby Town Centre	5.3%	12	0.0%	0	0.0%	0	7.3%	4	38.4%
Toynton All Saints Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Zone 5									
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horncastle Garden Centre, Lincoln Road, Horncastle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%
Horncastle Town Centre	7.9%	17	0.0%	0	0.0%	0	1.6%	1	0.0%
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Spa Town Centre	1.0%	2	0.0%	0	0.0%	0	1.6%	1	0.0%
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Alford Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	15.7%
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodthorpe Hall Golf Club, B1373, Alford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Zone 7									
Aldi, Newbridge Hill, Louth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Belvoir Road, Louth	1.1%	2	0.0%	0	0.0%	0	0.0%	0	7.4%
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fairfield Industrial Estate, Louth	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.1%
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holton le Clay Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%
John Darke Garage, Grimsby Road, Louth	0.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%
Lincolnfield Nurseries,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

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Ludborough Road, North Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	16.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	3.1%	0	60.1%	32	11.5%	3
Morrisons, Eastgate, Louth	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	7.4%	4	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Heron Foods, High Street, Mablethorpe	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	6.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	3.2%	2	54.0%	12
Sutton on Sea Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	3.4%	7	0.0%	0	0.0%	0	11.8%	6	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.6%	1	0.0%	0	0.0%	0	1.6%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Asda, Holles Street, Grimsby	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Asda, Lister Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	1.2%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	7.7%	17	0.0%	0	0.0%	0	31.3%	16	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0

Column %ges.

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Brigg Garden Centre, Bigby High Road, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.7%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
High Point Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceby Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.7%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Wyberton																		
Lincoln City Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Screwfix, Wilton Road Industrial Estate, Humberston, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	1.1%	2	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.7%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	218	17	18	53	18	23	13	53	23									
Sample:	245	19	25	42	33	28	27	43	28									

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	8.3%	70	25.3%	34	20.3%	14	9.0%	13	11.3%	5	1.2%	1	6.1%	3	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lincoln Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Lumley Road, Skegness	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Arcade, Sea Lane, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hildreds Shopping Centre, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.5%	4	0.5%	1	0.0%	0	0.6%	1	4.3%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	3.8%	32	14.5%	19	7.1%	5	2.3%	3	5.7%	3	0.7%	1	2.7%	1	0.0%	0	0.0%	0
Local shops, Skegness Town Centre	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	2.0%	17	3.6%	5	3.5%	2	2.8%	4	0.9%	0	2.6%	2	4.6%	2	0.0%	0	0.7%	1
Morrisons, Wainfleet Road, Skegness	10.0%	84	27.9%	37	32.5%	23	5.5%	8	9.9%	4	0.0%	0	11.8%	5	0.0%	0	7.8%	6
Premier, Church Road North, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Bank Bakery, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummond Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Lane, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Winthorpe Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queensway, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	8.3%	70	26.5%	35	24.7%	17	0.6%	1	5.6%	3	1.4%	1	17.9%	8	0.4%	1	4.6%	4
Zone 2																		
Chapel Farm Shop, Chapel Garden Centre, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Burgh le Marsh	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Wainfleet All Saints	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.4%	4	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burgh-le-Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Station Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, High Street, Hogsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Road, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tastee Farm Shop, Massingberd Arms, Burgh le Marsh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Co-op, Church Street, Billinghay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Co-op, Market Place, Tattershall, Lincoln	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Meadow Way, Old Leake	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Petrol Station, Gibbet Nook, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Silver Street, Coningsby, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Church End, Wrangle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leagate Road Farm Shop, Leagate Road, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coningsby Village Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tattershall Village Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brand End Road, Butterwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Silver Street, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Papworth Butchers, Silver Street, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Shop, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Good Intent Store, Church Road, Friskney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Post Office Lane, Spilsby	0.6%	5	0.0%	0	0.0%	0	1.0%	1	7.1%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Cooplands, High Street, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Coast Meats, A158, Hagworthingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Keal Village Shop, Main Road, East Keal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Fruit & Veg, High Street, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spilsby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	3.3%	28	0.0%	0	0.0%	0	4.9%	7	36.1%	16	1.4%	1	4.7%	2	0.0%	0	1.4%	1
Total News, The Terrace, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-op, Clarence Road, (off The Broadway), Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	8	0.0%	0	0.8%	2	0.0%	0
Co-op, High Street, Horncastle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Horncastle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.7%	2	0.0%	0
Horncastle Market, Market Place, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJ's Gulf Fuel Station, Witham Road, Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Horncastle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodhall Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, The Broadway, Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myers Bakery, Cafe & Deli, The Bull Ring, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Tattershall Road,	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodhall Spa																		
Spar, Laurels Service Station, Spilsby Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco Superstore, Watermill Road, Horncastle	4.4%	37	1.2%	2	0.0%	0	1.8%	3	1.9%	1	34.0%	31	0.9%	0	0.4%	1	0.0%	0
Zone 6																		
Alford Market, Market Place, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Co-op, Church Street, Alford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.7%	1
Huttoft Service Station, Mumby Road, Huttoft	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Spar, Alford Road, Bilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Gill Marsh Forecourts, A1104, Ulceby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, West Street, Alford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	12.2%	103	0.0%	0	0.0%	0	1.4%	2	5.6%	3	7.5%	7	9.3%	4	35.1%	81	7.3%	6
BargainBuys, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchills, Keeling Street, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conisholme Road, North Somercotes	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
Co-op, Manby Middlegate, Grimoldby, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, Newbridge Hill, Louth	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0
Co-op, Newmarket, Louth	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	3	0.0%	0
Co-op, Northgate, Louth	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	11	0.0%	0
Co-op, Pinfold Lane, Holton le Clay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Gillimans Village Store, Mill View, Grainthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Eastgate, Louth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0
Lakings of Louth, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legbourne Village Store, Station Road, Legbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Donington on Bain Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Louth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saltfleet Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Market, Commarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manby Stores, Carlton Road, Manby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshchapel Store, Littlefield Lane, Marshchapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawby's Store, Station Road, Legbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Keeling Street, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Louth Road, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, The Square, North Thoresby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Eastgate, Louth	7.8%	65	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.6%	1	9.1%	4	24.2%	56	2.4%	2
One Stop, Brackenborough Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shaws Fruit & Vegetable Shop, Yarburgh Road, Alvingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Spar, A1031, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chapel Road, Tetney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kenwick Road, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Spar, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Park Avenue, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Chopper Cost Thorpe, Seaholme Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	16.0%	13
Co-op, Station Road, Sutton on Sea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Cooplads, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	8
Lidl, High Street, Mablethorpe	5.3%	44	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	15.3%	7	2.8%	6	35.0%	29
Local shops, Mablethorpe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Spar, High Street, Sutton on Sea	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Outside Survey Area																		
Aldi, Cleethorpe Road, Grimsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mareham Lane, Sleaford	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	1.5%	12	0.0%	0	0.0%	0	7.4%	11	0.9%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	1.3%	1
Asda, Holles Street, Grimsby	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	9	1.5%	1
Asda, Lister Way, Boston	4.0%	34	0.0%	0	0.0%	0	20.5%	30	0.0%	0	2.6%	2	0.0%	0	0.8%	2	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Market, Market Place, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Eastwood Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, John Street, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, New Waltham, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wragby Road, Bardney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Wide Bargate, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Boston Shopping Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Alexandra Dock Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Boston Shopping Park, Boston	0.4%	4	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Moorland Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Freeman Street, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Iceland, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Iceland, South Gate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South St Marys Gate, Grimsby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Iceland, Wide Bargate, Boston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lidl, Deacon Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	1.0%	8	0.0%	0	0.0%	0	4.3%	6	0.9%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.5%	4	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0
Morrisons, Tritton Road, Lincoln	0.7%	6	0.0%	0	0.0%	0	1.7%	2	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain's Boston Sausage, High Street, Boston	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Carholme Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St. Peters Avenue, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Welholme Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grantham Road, Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grimsby Road, Cleethorpes	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
Tesco Express, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	15	0.7%	1
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.3%	1
Tesco Extra, Wragby Road, Lincoln	1.0%	8	0.0%	0	0.0%	0	1.3%	2	0.0%	0	5.3%	5	0.0%	0	0.0%	0	1.7%	1
Tesco Superstore, Barnard Avenue, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	3	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	3.9%	32	0.0%	0	0.0%	0	18.8%	27	5.4%	2	3.1%	3	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Superstore, Northgate, Sleaford	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Beverley Road, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mayor's Walk, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, (off Nettleham Road), Lincoln	0.8%	6	0.0%	0	0.0%	0	1.4%	2	1.7%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	841	133	70	144	45	91	43	231	82									
Sample:	840	115	87	113	80	93	84	175	93									

Q10 Which retailer did you purchase your main food internet / home delivery shopping from?*Those that said 'Internet / delivery' at Q01*

Amazon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	29.9%	47	12.8%	2	0.0%	0	32.5%	14	17.4%	2	17.7%	6	27.3%	2	48.9%	16	89.6%	5
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	13.0%	20	20.0%	2	25.0%	2	5.4%	2	7.3%	1	10.9%	4	12.3%	1	23.7%	8	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	7.9%	12	0.0%	0	0.0%	0	10.4%	4	11.0%	1	12.3%	4	0.0%	0	7.9%	3	0.0%	0
Tesco	42.0%	66	56.1%	7	75.0%	7	51.8%	22	38.6%	5	48.2%	16	43.6%	4	14.1%	5	10.4%	1
Waitrose	5.1%	8	0.0%	0	0.0%	0	0.0%	0	25.6%	3	6.6%	2	12.3%	1	5.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0
Co-op	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.9%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	156	12	9	43	12	33	9	32	6									
Sample:	156	10	12	36	20	31	16	25	6									

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [£]																		
Q11 How much does your household spend on average on main food and grocery shopping in a week?																		
£1 - £5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
£6 - £10	0.4%	4	1.1%	2	0.0%	0	0.0%	0	0.8%	0	0.5%	1	1.6%	1	0.3%	1	0.0%	0
£11 - £15	0.6%	6	1.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1	1.3%	1
£16 - £20	2.7%	27	2.3%	3	2.2%	2	2.1%	4	1.5%	1	3.1%	4	0.8%	0	3.7%	10	2.7%	2
£21 - £25	2.8%	28	4.7%	7	3.6%	3	0.9%	2	5.1%	3	1.4%	2	3.0%	2	2.5%	7	4.5%	4
£26 - £30	3.9%	39	5.5%	8	6.2%	5	2.2%	4	3.5%	2	4.1%	5	1.6%	1	3.2%	8	6.7%	6
£31 - £35	3.9%	39	3.7%	5	5.3%	4	5.5%	10	3.3%	2	2.7%	3	2.3%	1	3.0%	8	4.7%	4
£36 - £40	5.9%	59	10.7%	16	8.3%	7	5.5%	10	3.0%	2	4.7%	6	6.0%	3	4.2%	11	5.8%	5
£41 - £45	3.5%	35	5.4%	8	2.3%	2	3.0%	6	0.8%	0	1.3%	2	7.9%	4	4.5%	12	2.0%	2
£46 - £50	9.4%	94	8.6%	12	5.2%	4	4.6%	9	11.7%	7	11.1%	14	8.8%	5	13.8%	36	8.5%	8
£51 - £60	13.8%	138	17.4%	25	16.5%	13	13.9%	26	14.9%	9	12.7%	16	12.1%	6	11.3%	30	14.2%	13
£61 - £70	10.5%	105	7.3%	11	9.5%	8	12.5%	24	12.2%	7	13.9%	17	7.8%	4	10.2%	27	9.1%	8
£71 - £80	9.3%	93	8.5%	12	12.8%	10	6.4%	12	6.7%	4	9.9%	12	10.1%	5	9.5%	25	12.9%	11
£81 - £90	4.4%	44	6.2%	9	6.2%	5	4.9%	9	5.1%	3	2.5%	3	5.2%	3	2.3%	6	7.0%	6
£91 - £100	12.4%	124	7.8%	11	10.2%	8	12.9%	24	12.6%	7	15.3%	19	13.4%	7	13.9%	37	10.9%	10
£101 - £110	1.0%	10	1.1%	2	0.0%	0	2.9%	5	0.8%	0	0.9%	1	0.0%	0	0.0%	0	1.2%	1
£111 - £120	1.8%	18	1.4%	2	0.8%	1	0.8%	2	3.7%	2	4.5%	6	3.0%	2	1.8%	5	0.0%	0
£121 - £130	1.3%	13	0.0%	0	0.0%	0	4.2%	8	0.8%	0	0.9%	1	2.8%	1	0.6%	2	0.0%	0
£131 - £140	0.9%	9	1.1%	2	0.0%	0	2.6%	5	0.0%	0	0.0%	0	1.4%	1	0.7%	2	0.0%	0
£141 - £150	3.0%	30	3.1%	5	2.1%	2	4.7%	9	1.6%	1	0.8%	1	3.8%	2	3.4%	9	2.4%	2
£151 - £175	0.5%	5	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.7%	2	1.6%	1
£176 - £200	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	1.3%	3	0.0%	0
£201 - £225	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.8%	48	2.9%	4	3.7%	3	5.8%	11	7.8%	4	2.2%	3	7.6%	4	5.7%	15	4.5%	4
(Refused)	2.0%	20	0.0%	0	3.7%	3	4.1%	8	4.4%	3	2.9%	4	0.0%	0	1.3%	3	0.0%	0
<i>Mean:</i>	<i>69.80</i>	<i>61.76</i>	<i>62.98</i>	<i>76.54</i>	<i>67.58</i>	<i>75.58</i>	<i>71.44</i>	<i>70.62</i>	<i>65.44</i>									
Weighted base:	1000	145	79	189	57	126	52	264	89									
Sample:	1000	125	100	150	100	125	100	200	100									

Meanscore: [Number of times per week]**Q12 How often does your household do a main food and grocery shop?**

7 times a week	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 times a week	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	2.7%	2
2-3 times a week	6.1%	61	7.2%	10	4.7%	4	6.1%	12	5.2%	3	4.4%	6	9.3%	5	5.7%	15	7.5%	7
Once a week	68.8%	688	80.8%	117	71.2%	56	62.8%	118	68.8%	39	62.9%	79	63.0%	33	74.1%	195	56.2%	50
Once a fortnight	15.1%	150	6.5%	9	15.9%	13	21.3%	40	13.6%	8	17.7%	22	18.7%	10	12.3%	32	18.3%	16
Once a month	8.0%	80	3.6%	5	5.9%	5	9.8%	18	8.8%	5	12.4%	16	8.9%	5	5.1%	13	14.6%	13
Less than once a month	0.6%	6	0.5%	1	1.5%	1	0.0%	0	0.8%	0	2.0%	3	0.0%	0	0.3%	1	0.0%	0
(Don't know / varies)	0.8%	8	1.0%	1	0.8%	1	0.0%	0	2.8%	2	0.5%	1	0.0%	0	1.4%	4	0.7%	1
<i>Mean:</i>	<i>0.98</i>	<i>1.08</i>	<i>0.94</i>	<i>0.92</i>	<i>0.94</i>	<i>0.87</i>	<i>0.98</i>	<i>1.04</i>	<i>1.03</i>									
Weighted base:	1000	145	79	189	57	126	52	264	89									
Sample:	1000	125	100	150	100	125	100	200	100									

Q13 Do you make 'top up' shopping trips in between your main food shopping trips?

Yes	70.7%	707	70.5%	102	75.5%	60	60.2%	114	64.7%	37	74.9%	94	73.3%	38	73.9%	195	75.5%	67
No	29.3%	293	29.5%	43	24.5%	19	39.8%	75	35.3%	20	25.1%	32	26.7%	14	26.1%	69	24.5%	22
Weighted base:	1000	145	79	189	57	126	52	264	89									
Sample:	1000	125	100	150	100	125	100	200	100									

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q14 Where did you last undertake your 'top up' shopping?																		
<i>Those that do 'top up' shopping trips at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	2.4%	17	13.3%	13	4.3%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Quora Retail Park, Burgh Road, Skegness	0.4%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roman Bank, Skegness	1.4%	10	9.2%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lincoln Road, Skegness	0.5%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Lumley Road, Skegness	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Arcade, Sea Lane, Ingoldmells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hildreds Shopping Centre, Skegness	0.3%	2	1.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	1.9%	13	10.2%	10	1.0%	1	1.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Skegness Town Centre	0.2%	1	0.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	1.2%	8	7.1%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	1.5%	10	8.7%	9	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Church Road North, Skegness	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Bank Bakery, Roman Bank, Skegness	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Burgh Road, Skegness	1.3%	9	7.1%	7	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummond Road, Skegness	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Lane, Ingoldmells	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Winthorpe Avenue, Skegness	0.5%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queensway, Ingoldmells	0.7%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	2.6%	18	15.7%	16	0.0%	0	0.8%	1	2.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Zone 2																		
Chapel Farm Shop, Chapel Garden Centre, Chapel St Leonards	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Co-op, High Street, Burgh le Marsh	1.4%	10	0.0%	0	16.2%	9	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Wainfleet All Saints	1.8%	13	0.0%	0	14.9%	9	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	1.5%	10	0.0%	0	17.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burgh-le-Marsh Town Centre	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chapel St Leonards Village Centre	0.2%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hogsthorpe Village Centre	0.2%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Station Road, Burgh le Marsh	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, High Street, Hogsthorpe	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Burgh le Marsh	0.6%	4	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Road, Chapel St Leonards	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tastee Farm Shop, Massingberd Arms, Burgh le Marsh	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Co-op, Church Street, Billinghay	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Co-op, Market Place, Tattershall, Lincoln	1.1%	7	0.0%	0	0.0%	0	6.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Meadow Way, Old Leake	2.2%	15	0.0%	0	0.0%	0	13.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Petrol Station, Gibbet Nook, Coningsby	1.0%	7	0.0%	0	0.0%	0	6.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Silver Street, Coningsby, Lincoln	2.4%	17	0.0%	0	0.0%	0	14.4%	16	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Church End, Wrangle	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leagate Road Farm Shop, Leagate Road, Coningsby	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coningsby Village Centre	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brand End Road, Butterwick	0.9%	6	0.0%	0	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Silver Street, Coningsby	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Papworth Butchers, Silver Street, Coningsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Shop, Main Road, Stickney	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Good Intent Store, Church Road, Friskney	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Post Office Lane, Spilsby	0.6%	4	0.0%	0	0.0%	0	0.8%	1	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooplands, High Street, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Coast Meats, A158, Hagworthingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Keal Village Shop, Main Road, East Keal	0.5%	3	0.0%	0	0.0%	0	1.3%	1	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Fruit & Veg, High Street, Spilsby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spilsby Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Boston Road, Spilsby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	4.2%	29	0.0%	0	0.0%	0	5.5%	6	57.2%	21	1.2%	1	3.3%	1	0.0%	0	0.0%	0
Total News, The Terrace, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-op, Clarence Road, (off The Broadway), Woodhall Spa	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	3.6%	25	1.5%	2	0.0%	0	1.8%	2	2.1%	1	22.6%	21	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Horncastle	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	11	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Wragby	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.9%	2	0.0%	0
Heron Foods, Market Place, Horncastle	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	7	0.0%	0	1.1%	2	0.0%	0
Horncastle Market, Market Place, Horncastle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
JJ's Gulf Fuel Station, Witham Road, Woodhall Spa	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Horncastle Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.7%	5	0.0%	0	1.0%	2	0.0%	0
Local shops, Woodhall Spa Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
McColl's, The Broadway, Woodhall Spa	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Myers Bakery, Cafe & Deli, The Bull Ring, Horncastle	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.5%	1	0.0%	0
Sainsbury's Local, Tattershall Road,	1.3%	9	0.0%	0	0.0%	0	2.1%	2	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Woodhall Spa																		
Spar, Laurels Service Station, Spilsby Road, Horncastle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	2.7%	19	0.0%	0	0.0%	0	0.0%	0	2.2%	1	19.6%	18	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Market, Market Place, Alford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	7	0.0%	0	0.0%	0
Co-op, Church Street, Alford	2.3%	16	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	33.2%	13	1.0%	2	0.9%	1
Huttoft Service Station, Mumby Road, Huttoft	0.3%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	4	0.0%	0	0.0%	0
Spar, Alford Road, Bilsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Spar, Gill Marsh Forecourts, A1104, Ulceby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Spar, West Street, Alford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	4.3%	29	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.2%	1	2.1%	1	14.1%	26	0.0%	0
BargainBuys, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Churchills, Keeling Street, North Somercotes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Co-op, Conisholme Road, North Somercotes	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	11	0.0%	0
Co-op, Manby Middlegate, Grimoldby, Louth	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	7.2%	13	0.0%	0
Co-op, Newbridge Hill, Louth	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	13	0.0%	0
Co-op, Newmarket, Louth	3.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	2.5%	1	10.1%	18	1.9%	1
Co-op, Northgate, Louth	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	13	2.1%	1
Co-op, Pinfold Lane, Holton le Clay	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Gillimans Village Store, Mill View, Grainthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Heron Foods, Eastgate, Louth	1.2%	8	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	2	3.1%	6	0.0%	0
Lakings of Louth, Eastgate, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Legbourne Village Store, Station Road, Legbourne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Local shops, Donington on Bain Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Local shops, Louth Town Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	1	3.5%	6	0.0%	0
Local shops, Saltfleet Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Louth Market, Commarket, Louth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Manby Stores, Carlton Road, Manby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Marshchapel Store, Littlefield Lane, Marshchapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mawby's Store, Station Road, Legbourne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
McColl's, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Keeling Street, North Somercotes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
McColl's, Louth Road, Holton le Clay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
McColl's, The Square, North Thoresby	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Morrisons, Eastgate, Louth	3.4%	23	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.3%	1	10.8%	20	0.9%	1
One Stop, Brackenborough Road, Louth	0.4%	3	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Shaws Fruit & Vegetable Shop, Yarburgh Road, Alvingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0

Column %ges.

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Spar, A1031, North Somercotes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	
Spar, Chapel Road, Tetney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	
Spar, Kenwick Road, Louth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	
Spar, Market Place, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Spar, Newmarket, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	
Spar, Park Avenue, Louth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	
Zone 8																			
Chopper Cost Thorpe, Seaholme Road, Mablethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
Co-op, Seacroft Road, Mablethorpe	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.5%	1	22.0%	15	
Co-op, Station Road, Sutton on Sea	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	9.1%	6	
Cooplads, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron Foods, High Street, Mablethorpe	3.3%	23	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	20.8%	14	
Lidl, High Street, Mablethorpe	3.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	29.4%	20	
Local shops, Mablethorpe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	
Spar, High Street, Sutton on Sea	0.7%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	
Outside Survey Area																			
Aldi, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Mareham Lane, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Queen Street, Boston	0.7%	5	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Corporation Road, Alexandra Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Holles Street, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	
Asda, Lister Way, Boston	0.6%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boston Market, Market Place, Boston	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Eastwood Road, Boston	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, High Street, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, John Street, Market Rasen	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	
Co-op, Station Road, New Waltham, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-op, Wragby Road, Bardney	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Dobbies Garden Centre, Wainfleet Road, Fishtoft, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heron Foods, Wide Bargate, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Boston Shopping Park, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland (Food Warehouse), Alexandra Dock Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland (Food Warehouse), Boston Shopping Park, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland (Food Warehouse), Moorland Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Iceland, Freeman Street, Grimsby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	
Iceland, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Iceland, South Gate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South St Marys Gate, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Iceland, Wide Bargate, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boston Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain's Boston Sausage, High Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Carholme Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St. Peters Avenue, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Welholme Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grantham Road, Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grimsby Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Barnard Avenue, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.5%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Superstore, Northgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Beverley Road, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mayor's Walk, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, (off Nettleham Road), Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	687	101	59	111	36	92	38	183	67									
Sample:	672	85	73	84	63	87	69	141	70									

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15 Where did you undertake your 'top up' food shopping the time before last?																		
<i>Those that do 'top up' shopping trips at Q13 AND Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	2.2%	15	13.2%	13	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Quora Retail Park, Burgh Road, Skegness	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roman Bank, Skegness	1.2%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Lincoln Road, Skegness	0.7%	5	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Lumley Road, Skegness	0.6%	4	0.7%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Red Arcade, Sea Lane, Ingoldmells	0.3%	2	1.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Hildreds Shopping Centre, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.5%	3	2.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	1.6%	11	9.8%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Local shops, Skegness Town Centre	0.2%	1	0.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	1.5%	10	6.6%	7	3.1%	2	1.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	2.3%	15	10.8%	11	2.8%	2	1.4%	2	2.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Premier, Church Road North, Skegness	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roman Bank Bakery, Roman Bank, Skegness	0.2%	1	0.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Burgh Road, Skegness	1.1%	7	6.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummond Road, Skegness	0.4%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Lane, Ingoldmells	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Winthorpe Avenue, Skegness	0.4%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Queensway, Ingoldmells	0.6%	4	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	1.8%	12	10.8%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Zone 2																		
Chapel Farm Shop, Chapel Garden Centre, Chapel St Leonards	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Co-op, High Street, Burgh le Marsh	2.0%	14	0.0%	0	22.5%	13	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Wainfleet All Saints	1.4%	10	0.0%	0	12.3%	7	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	1.3%	9	0.0%	0	14.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burgh-le-Marsh Town Centre	0.4%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chapel St Leonards Village Centre	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Local shops, Hogsthorpe Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mace, Station Road, Burgh le Marsh	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, High Street, Hogsthorpe	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Burgh le Marsh	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Sea Road, Chapel St Leonards	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tastee Farm Shop, Massingberd Arms, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Co-op, Church Street, Billinghay	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Co-op, Market Place, Tattershall, Lincoln	1.1%	8	0.0%	0	0.0%	0	6.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Meadow Way, Old Leake	1.8%	12	0.0%	0	0.0%	0	10.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Petrol Station, Gibbet Nook, Coningsby	1.2%	8	0.0%	0	0.0%	0	7.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Silver Street, Coningsby, Lincoln	1.8%	12	0.0%	0	0.0%	0	11.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Church End, Wrangle	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leagate Road Farm Shop, Leagate Road, Coningsby	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Coningsby Village Centre	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Brand End Road, Butterwick	0.7%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Silver Street, Coningsby	0.7%	5	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Papworth Butchers, Silver Street, Coningsby	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Shop, Main Road, Stickney	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Good Intent Store, Church Road, Friskney	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Post Office Lane, Spilsby	1.2%	8	0.0%	0	0.0%	0	0.8%	1	21.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cooplands, High Street, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Coast Meats, A158, Hagworthingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Keal Village Shop, Main Road, East Keal	0.4%	3	0.0%	0	0.0%	0	1.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Seasons Fruit & Veg, High Street, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Spilsby Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	3.0%	20	0.0%	0	0.0%	0	5.5%	6	38.7%	14	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Total News, The Terrace, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-op, Clarence Road, (off The Broadway), Woodhall Spa	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	2.7%	19	0.0%	0	0.0%	0	1.8%	2	2.2%	1	17.5%	16	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Horncastle	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	15	0.0%	0	0.0%	0	0.0%	0
Co-op, Lincoln Road, Wragby	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.9%	2	0.0%	0
Heron Foods, Market Place, Horncastle	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	8	0.0%	0	1.1%	2	0.0%	0
Horncastle Market, Market Place, Horncastle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
JJ's Gulf Fuel Station, Witham Road, Woodhall Spa	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Horncastle Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	0	7.1%	6	0.0%	0	1.0%	2	0.0%	0
Local shops, Woodhall Spa Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
McColl's, The Broadway, Woodhall Spa	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Myers Bakery, Cafe & Deli, The Bull Ring, Horncastle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Tattershall Road,	0.8%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodhall Spa																		
Spar, Laurels Service Station, Spilsby Road, Horncastle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	2.8%	19	1.6%	2	0.0%	0	0.0%	0	2.2%	1	18.7%	17	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Market, Market Place, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callaby Stores, Hamilton Road, Alford	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	7	0.0%	0	0.0%	0
Co-op, Church Street, Alford	2.1%	14	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	28.1%	11	1.0%	2	0.9%	1
Huttoft Service Station, Mumby Road, Huttoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Spar, Alford Road, Bilsby	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Spar, Gill Marsh Forecourts, A1104, Ulceby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Spar, West Street, Alford	0.5%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	2.9%	20	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.9%	1	9.7%	17	0.0%	0
BargainBuys, Market Place, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Churchills, Keeling Street, North Somercotes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Co-op, Conisholme Road, North Somercotes	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	8	0.0%	0
Co-op, Manby Middlegate, Grimoldby, Louth	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	9	0.0%	0
Co-op, Newbridge Hill, Louth	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.4%	10	0.0%	0
Co-op, Newmarket, Louth	4.4%	30	0.0%	0	0.0%	0	1.8%	2	0.0%	0	3.0%	3	3.6%	1	12.4%	22	1.9%	1
Co-op, Northgate, Louth	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	0	6.8%	12	2.1%	1
Co-op, Pinfold Lane, Holton le Clay	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Gillimans Village Store, Mill View, Grainthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Heron Foods, Eastgate, Louth	2.4%	16	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	7.4%	13	0.0%	0
Lakings of Louth, Eastgate, Louth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Legbourne Village Store, Station Road, Legbourne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Local shops, Donington on Bain Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Local shops, Louth Town Centre	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.0%	1	4.9%	9	0.0%	0
Local shops, Saltfleet Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Market, Commarket, Louth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Manby Stores, Carlton Road, Manby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Marshchapel Store, Littlefield Lane, Marshchapel	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Mawby's Store, Station Road, Legbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
McColl's, Eastgate, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
McColl's, Keeling Street, North Somercotes	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
McColl's, Louth Road, Holton le Clay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
McColl's, The Square, North Thoresby	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Morrisons, Eastgate, Louth	3.1%	21	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.3%	1	10.2%	18	0.0%	0
One Stop, Brackenborough Road, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Shaws Fruit & Vegetable Shop, Yarburgh Road, Alvingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Spar, A1031, North Somercotes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chapel Road, Tetney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Spar, Kenwick Road, Louth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Spar, Market Place, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Spar, Newmarket, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Spar, Park Avenue, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Zone 8																		
Chopper Cost Thorpe, Seaholme Road, Mablethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op, Seacroft Road, Mablethorpe	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.5%	1	18.8%	12
Co-op, Station Road, Sutton on Sea	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	8.2%	5
Cooplads, High Street, Mablethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Heron Foods, High Street, Mablethorpe	3.2%	22	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	19.7%	13
Lidl, High Street, Mablethorpe	3.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	28.4%	19
Local shops, Mablethorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Spar, High Street, Sutton on Sea	1.3%	9	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	8
Outside Survey Area																		
Aldi, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mareham Lane, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.7%	5	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holles Street, Grimsby	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	1.9%	1
Asda, Lister Way, Boston	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Market, Market Place, Boston	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Eastwood Road, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, John Street, Market Rasen	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Co-op, Station Road, New Waltham, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Co-op, Wragby Road, Bardney	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Wainfleet Road, Fishtoft, Boston	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Wide Bargate, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Boston Shopping Park, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Alexandra Dock Retail Park, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Iceland (Food Warehouse), Boston Shopping Park, Boston	0.4%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (Food Warehouse), Moorland Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Freeman Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Iceland, South Gate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South St Marys Gate, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Iceland, Wide Bargate, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.4%	3	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boston Town Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mountain's Boston Sausage, High Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Carholme Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St. Peters Avenue, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Welholme Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grantham Road, Bracebridge Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grimsby Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.9%	1
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Barnard Avenue, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.3%	2	0.0%	0	0.0%	0	1.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Superstore, Northgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Beverley Road, Willerby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Waitrose, Mayor's Walk, Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, (off Nettleham Road), Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Same place as before)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	679	98	59	111	35	91	38	180	66									
Sample:	663	83	74	84	61	85	69	138	69									

Meanscore: [£]

Q16 How much does your household spend on average on 'top up' food and grocery shopping in a week?*Those that do 'top up' shopping trips at Q13*

£1 - £5	12.8%	91	27.4%	28	18.4%	11	8.2%	9	5.5%	2	9.5%	9	10.2%	4	12.9%	25	3.4%	2
£6 - £10	22.1%	156	30.1%	31	20.1%	12	24.1%	27	19.3%	7	16.4%	15	20.6%	8	19.5%	38	26.0%	17
£11 - £15	13.9%	98	11.7%	12	15.8%	9	15.1%	17	15.1%	6	12.9%	12	16.6%	6	13.3%	26	15.0%	10
£16 - £20	20.8%	147	10.9%	11	19.1%	11	19.2%	22	18.1%	7	26.2%	25	20.2%	8	24.7%	48	22.6%	15
£21 - £25	6.6%	47	6.8%	7	4.8%	3	6.8%	8	8.9%	3	7.8%	7	7.7%	3	5.9%	12	6.2%	4
£26 - £30	7.5%	53	1.2%	1	7.6%	5	7.3%	8	3.7%	1	15.4%	14	10.6%	4	6.8%	13	8.2%	6
£31 - £35	1.1%	8	2.0%	2	3.2%	2	0.7%	1	1.2%	0	0.0%	0	2.0%	1	0.8%	2	0.0%	0
£36 - £40	1.8%	12	2.0%	2	1.0%	1	1.6%	2	1.2%	0	2.6%	2	1.1%	0	1.8%	4	1.8%	1
£41 - £45	0.6%	4	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
£46 - £50	3.9%	27	0.0%	0	1.8%	1	4.2%	5	4.2%	2	1.2%	1	0.0%	0	7.1%	14	7.3%	5
£51 - £60	0.7%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.9%	1	0.8%	1	0.0%	0
£61 - £70	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.4%	1	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.5%	39	4.6%	5	3.0%	2	7.4%	8	16.4%	6	1.3%	1	5.3%	2	4.6%	9	8.6%	6
(Refused)	2.2%	16	1.3%	1	1.0%	1	4.0%	4	6.4%	2	3.8%	4	0.0%	0	1.3%	3	0.9%	1
Mean:	18.23	13.24	17.81	18.41	18.08	20.48	18.75	19.27	19.49									
Weighted base:	707	102	60	114	37	94	38	195	67									
Sample:	690	86	75	87	64	89	69	150	70									

East Lindsey Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
Q17 How often does your household do a top-up food and grocery shop?																		
<i>Those that do 'top up' shopping trips at Q13</i>																		
7 times a week	3.0%	21	5.2%	5	3.8%	2	2.8%	3	2.3%	1	2.2%	2	1.1%	0	3.0%	6	1.8%	1
4-6 times a week	3.8%	27	0.0%	0	4.8%	3	0.0%	0	2.2%	1	7.4%	7	7.5%	3	4.7%	9	6.0%	4
2-3 times a week	35.4%	250	49.4%	51	50.3%	30	40.5%	46	33.7%	12	36.5%	34	26.1%	10	24.3%	47	28.9%	19
Once a week	43.2%	305	30.5%	31	33.2%	20	43.4%	49	47.1%	17	44.2%	42	56.3%	21	47.3%	92	48.1%	32
Once a fortnight	8.2%	58	12.3%	13	3.8%	2	6.9%	8	2.3%	1	7.4%	7	4.2%	2	8.8%	17	12.5%	8
Once a month	2.4%	17	2.5%	3	1.0%	1	3.5%	4	7.6%	3	0.0%	0	0.0%	0	3.4%	7	0.9%	1
Less than once a month	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	28	0.0%	0	3.0%	2	2.9%	3	3.7%	1	2.4%	2	4.8%	2	8.5%	17	1.9%	1
<i>Mean:</i>		<i>1.84</i>		<i>1.98</i>		<i>2.19</i>		<i>1.74</i>		<i>1.68</i>		<i>1.96</i>		<i>1.77</i>		<i>1.72</i>		<i>1.72</i>
Weighted base:		707		102		60		114		37		94		38		195		67
Sample:		690		86		75		87		64		89		69		150		70

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK1 BEFORE the Covid-19 pandemic - how often were you shopping online for groceries?																		
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
2-3 days a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.7%	1
One day a week	7.7%	77	7.5%	11	8.2%	7	11.2%	21	5.6%	3	10.6%	13	6.5%	3	6.1%	16	2.9%	3
Every two weeks	2.8%	28	1.1%	2	2.4%	2	4.1%	8	4.4%	3	4.8%	6	2.2%	1	1.0%	3	4.9%	4
Every three weeks	0.5%	5	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.6%	2	0.0%	0
Monthly	6.0%	60	1.2%	2	5.6%	4	7.0%	13	4.3%	2	7.6%	10	5.7%	3	7.5%	20	6.7%	6
Once every two months	1.5%	15	0.9%	1	0.0%	0	0.5%	1	0.8%	0	3.5%	4	4.8%	2	1.3%	3	2.3%	2
Three-four times a year	2.8%	28	0.9%	1	1.4%	1	5.3%	10	0.0%	0	2.8%	4	0.0%	0	3.7%	10	3.0%	3
Twice a year	1.8%	18	2.9%	4	1.8%	1	1.7%	3	0.0%	0	3.0%	4	1.7%	1	1.8%	5	0.0%	0
Once a year	0.7%	7	0.0%	0	0.0%	0	2.3%	4	1.4%	1	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Less often	1.6%	16	1.5%	2	2.3%	2	1.6%	3	1.4%	1	2.3%	3	1.6%	1	1.2%	3	1.6%	1
Never	73.6%	736	82.6%	120	78.2%	62	65.5%	123	81.3%	46	64.5%	81	75.9%	40	73.9%	195	78.0%	69
(Don't know)	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	1	1.2%	3	0.0%	0
<i>Mean:</i>		<i>0.13</i>		<i>0.09</i>		<i>0.11</i>		<i>0.16</i>		<i>0.09</i>		<i>0.16</i>		<i>0.10</i>		<i>0.13</i>		<i>0.10</i>
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK2 DURING the most recent Covid-related restrictions at the start of 2021, how often have you been shopping online for groceries?																		
7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
One day a week	16.0%	160	18.2%	26	14.3%	11	21.7%	41	17.8%	10	16.5%	21	11.4%	6	14.5%	38	7.3%	6
Every two weeks	6.5%	65	5.9%	8	8.2%	7	6.6%	12	7.7%	4	9.8%	12	5.8%	3	4.2%	11	8.2%	7
Every three weeks	1.4%	14	0.5%	1	0.0%	0	3.6%	7	0.0%	0	1.0%	1	0.8%	0	1.7%	5	0.0%	0
Monthly	5.2%	52	3.1%	4	4.4%	3	5.5%	10	3.0%	2	10.6%	13	5.3%	3	4.7%	13	3.8%	3
Once every two months	1.8%	18	2.0%	3	3.7%	3	0.5%	1	0.8%	0	1.4%	2	4.6%	2	1.8%	5	1.8%	2
Three-four times a year	1.1%	11	0.0%	0	3.1%	2	0.5%	1	0.0%	0	1.0%	1	0.8%	0	1.3%	3	2.5%	2
Twice a year	2.1%	21	0.0%	0	1.3%	1	2.5%	5	3.6%	2	1.0%	1	1.4%	1	3.2%	8	3.0%	3
Once a year	0.9%	9	1.2%	2	0.0%	0	0.0%	0	1.4%	1	1.9%	2	0.0%	0	1.0%	3	1.9%	2
Less often	1.7%	17	1.0%	1	1.5%	1	2.6%	5	0.0%	0	0.0%	0	1.6%	1	2.6%	7	1.6%	1
Never	62.7%	627	67.4%	98	63.5%	50	55.7%	105	65.0%	37	56.9%	71	66.8%	35	64.3%	170	69.3%	61
(Don't know)	0.2%	2	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.3%	3	0.0%	0	0.0%	0	0.5%	1	0.8%	0	0.0%	0	0.0%	0	0.6%	2	0.7%	1
<i>Mean:</i>		<i>0.22</i>		<i>0.23</i>		<i>0.20</i>		<i>0.28</i>		<i>0.23</i>		<i>0.25</i>		<i>0.21</i>		<i>0.19</i>		<i>0.13</i>
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
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Meanscore: [More = 1, Same = 0, Less = -1]

QA Online grocery shopping DURING lockdown compared to BEFORE lockdown:

More	22.7%	227	22.7%	33	25.3%	20	24.8%	47	19.8%	11	22.8%	29	25.8%	13	21.6%	57	19.6%	17
Same	68.8%	688	74.6%	108	68.2%	54	65.1%	123	75.9%	43	68.2%	86	61.7%	32	67.5%	178	71.5%	63
Less	7.7%	77	1.8%	3	6.5%	5	9.1%	17	3.6%	2	9.0%	11	10.9%	6	9.8%	26	8.3%	7
(Don't know / varies)	0.8%	8	0.9%	1	0.0%	0	0.9%	2	0.8%	0	0.0%	0	1.7%	1	1.2%	3	0.7%	1
Mean:		0.15		0.21		0.19		0.16		0.16		0.14		0.15		0.12		0.11
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Meanscore: [Number of times per week]

LOCK3 Once Covid-related restrictions have ended - how often do you think you will be shopping online for groceries?

7 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
One day a week	10.9%	109	10.2%	15	10.3%	8	18.7%	35	10.0%	6	12.8%	16	7.6%	4	7.4%	20	6.6%	6
Every two weeks	4.4%	44	2.2%	3	2.9%	2	5.4%	10	7.5%	4	4.2%	5	2.3%	1	4.3%	11	6.9%	6
Every three weeks	0.7%	6	0.0%	0	0.0%	0	1.6%	3	0.0%	0	1.8%	2	0.8%	0	0.3%	1	0.0%	0
Monthly	7.4%	74	3.8%	5	10.2%	8	6.0%	11	11.1%	6	13.3%	17	5.2%	3	6.3%	17	7.2%	6
Once every two months	1.8%	18	0.5%	1	1.5%	1	2.4%	5	0.8%	0	0.9%	1	4.0%	2	2.5%	6	1.3%	1
Three-four times a year	1.5%	15	0.9%	1	2.9%	2	3.2%	6	0.0%	0	0.9%	1	0.0%	0	0.8%	2	3.0%	3
Twice a year	1.7%	17	2.0%	3	3.3%	3	2.5%	5	0.0%	0	2.1%	3	0.0%	0	1.5%	4	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Less often	0.8%	8	0.0%	0	0.8%	1	1.2%	2	0.0%	0	1.0%	1	0.8%	0	0.6%	2	1.6%	1
Never	64.6%	646	75.1%	109	62.8%	50	55.7%	105	67.7%	39	62.6%	79	71.4%	37	63.8%	168	67.5%	60
(Don't know)	5.2%	52	4.3%	6	5.3%	4	2.6%	5	0.8%	0	0.0%	0	7.2%	4	11.2%	29	3.6%	3
(Varies)	0.7%	7	1.0%	1	0.0%	0	0.8%	1	0.8%	0	0.5%	1	0.0%	0	1.3%	3	0.0%	0
Mean:		0.17		0.13		0.16		0.25		0.17		0.20		0.12		0.14		0.19
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Meanscore: [More = 1, Same = 0, Less = -1]

QB Online grocery shopping AFTER lockdown compared to DURING lockdown:

More	5.0%	50	1.8%	3	7.1%	6	9.3%	18	3.1%	2	5.8%	7	5.9%	3	2.1%	5	7.4%	7
Same	75.7%	757	78.9%	114	69.2%	55	74.9%	141	85.1%	49	79.3%	100	67.7%	35	73.1%	193	79.2%	70
Less	13.2%	132	14.0%	20	18.4%	15	12.0%	23	10.3%	6	14.5%	18	19.2%	10	12.4%	33	9.0%	8
(Don't know / varies)	6.1%	61	5.3%	8	5.3%	4	3.8%	7	1.5%	1	0.5%	1	7.2%	4	12.5%	33	4.3%	4
Mean:		-0.09		-0.13		-0.12		-0.03		-0.07		-0.09		-0.14		-0.12		-0.02
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Meanscore: [More = 1, Same = 0, Less = -1]

QC Online grocery shopping AFTER lockdown compared to BEFORE lockdown:

More	14.2%	142	10.6%	15	14.7%	12	17.2%	32	16.8%	10	14.6%	18	7.7%	4	13.7%	36	15.9%	14
Same	73.4%	734	79.4%	115	72.8%	58	72.6%	137	80.0%	46	78.8%	99	73.7%	38	66.1%	174	75.6%	67
Less	6.4%	64	4.7%	7	7.2%	6	6.8%	13	1.8%	1	6.1%	8	9.7%	5	7.7%	20	4.9%	4
(Don't know / varies)	6.1%	61	5.3%	8	5.3%	4	3.4%	6	1.5%	1	0.5%	1	8.8%	5	12.5%	33	3.6%	3
Mean:		0.08		0.06		0.08		0.11		0.15		0.09		-0.02		0.07		0.11
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q18 Thinking back before Covid related restrictions were in place, where did you usually buy clothing or footwear goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Skegness Town Centre	17.8%	114	53.4%	53	48.7%	25	4.4%	5	15.0%	6	4.8%	4	25.8%	9	0.9%	2	19.4%	11
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connigsby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	1.1%	7	0.0%	0	0.0%	0	2.8%	3	9.8%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	3.3%	1	11.5%	10	0.0%	0	2.0%	3	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Industrial Estate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries, Ludborough Road, North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Town Centre	11.8%	75	0.7%	1	2.4%	1	0.0%	0	3.2%	1	1.5%	1	22.5%	8	34.7%	58	8.8%	5
Morrisons, Eastgate, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	2.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.5%	1	31.4%	17
Sutton on Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	1.0%	6	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.2%	0	2.3%	4	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Asda, Holles Street, Grimsby	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	4.2%	2
Asda, Lister Way, Boston	1.0%	6	0.0%	0	0.0%	0	4.8%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.9%	6	1.3%	1	2.4%	1	1.4%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	7.1%	45	2.7%	3	3.6%	2	29.1%	31	17.7%	7	0.7%	1	5.8%	2	0.0%	0	0.0%	0
Brigg Garden Centre, Bigby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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High Road, Brigg																		
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.5%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.5%	1	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Grimsby Town Centre	13.9%	89	3.0%	3	4.2%	2	1.9%	2	4.5%	2	3.4%	3	17.3%	6	33.8%	57	26.3%	14
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceyby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.7%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	1.2%	2	0.0%	0
Leicester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lincoln City Centre	24.9%	159	24.3%	24	25.4%	13	29.1%	31	27.5%	11	62.1%	52	19.8%	7	11.3%	19	3.6%	2
Liverpool City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Manchester City Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.4%	3	1.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.4%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	1
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.5%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.2%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	1.2%	8	0.0%	0	2.2%	1	5.0%	5	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wilton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Industrial Estate, Humberston, Cleethorpes																		
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	2.0%	13	0.0%	0	0.0%	0	10.9%	12	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	1.1%	1
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Extra, Wragby Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	0.9%	6	2.9%	3	0.0%	0	1.4%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.4%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	637	100		51	108	38	84	35	168	54								
Sample:	652	84		63	87	70	84	68	134	62								

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per month]																		
Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)?																		
<i>Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at QXX</i>																		
Daily	0.2%	2	0.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	2	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	3.5%	22	3.3%	3	3.3%	2	3.8%	4	4.2%	2	2.0%	2	0.0%	0	4.9%	8	3.1%	2
At least once a fortnight	3.0%	19	0.7%	1	2.2%	1	3.7%	4	0.0%	0	5.7%	5	5.8%	2	3.0%	5	3.1%	2
At least once a month	14.4%	92	13.3%	13	19.5%	10	11.2%	12	9.7%	4	15.4%	13	16.6%	6	18.3%	31	6.2%	3
At least every two months	12.7%	81	14.3%	14	18.5%	9	13.2%	14	12.6%	5	12.3%	10	11.1%	4	13.7%	23	2.2%	1
At least every 3 months	26.3%	168	24.6%	25	17.4%	9	25.1%	27	20.4%	8	30.9%	26	15.5%	5	28.8%	48	36.5%	20
At least every 6 months	21.0%	134	25.2%	25	24.8%	13	18.8%	20	24.5%	9	18.6%	16	22.3%	8	15.1%	25	32.6%	18
Less often than once every 6 months	12.7%	81	11.5%	11	8.4%	4	16.7%	18	25.4%	10	8.5%	7	20.8%	7	9.9%	17	11.6%	6
Have only visited once (Don't know / varies)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.6%	1
	5.5%	35	5.7%	6	5.8%	3	6.7%	7	1.1%	0	5.2%	4	7.9%	3	6.3%	10	2.2%	1
Mean:		0.67		0.79		0.61		0.64		1.06		0.59		0.49		0.68		0.47
Weighted base:		637		100		51		108		38		84		35		168		54
Sample:		652		84		63		87		70		84		68		134		62

Q20 How do you travel to (LOCATION MENTIONED AT Q18)?

Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at QXX

Car / van (as driver)	64.9%	413	49.6%	49	64.6%	33	76.8%	83	72.7%	28	68.8%	58	66.1%	23	70.7%	119	38.9%	21
Car / van (as passenger)	18.1%	116	11.8%	12	22.4%	11	17.8%	19	15.1%	6	16.9%	14	20.8%	7	16.5%	28	34.1%	19
Bus, minibus or coach	6.7%	43	9.1%	9	8.4%	4	5.3%	6	7.1%	3	11.7%	10	9.5%	3	2.6%	4	6.2%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.2%	58	27.4%	27	1.2%	1	0.0%	0	3.2%	1	2.6%	2	2.5%	1	8.8%	15	20.8%	11
Taxi	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Train	0.7%	5	0.7%	1	3.4%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Weighted base:		637		100		51		108		38		84		35		168		54
Sample:		652		84		63		87		70		84		68		134		62

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q21 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with another activity?																		
<i>Not those that said 'Abroad', 'Internet', 'Mail order / catalogue', 'TV shopping', '(Don't know / varies / can't remember)' or '(Don't do this type of shopping)' at QXX</i>																		
Yes – NON-FOOD shopping	8.2%	53	6.6%	7	3.8%	2	7.1%	8	7.5%	3	14.4%	12	10.2%	4	8.3%	14	7.0%	4
Yes – FOOD shopping	10.8%	69	2.3%	2	5.7%	3	12.7%	14	11.7%	5	5.9%	5	15.1%	5	15.1%	25	18.3%	10
Yes – visiting services such as banks and other financial institutions	3.3%	21	5.8%	6	4.5%	2	1.6%	2	3.3%	1	1.3%	1	4.3%	2	1.9%	3	7.3%	4
Yes – leisure activity	2.2%	14	0.7%	1	1.2%	1	1.7%	2	3.3%	1	2.7%	2	0.0%	0	3.8%	6	2.2%	1
Yes – visiting café / pub / restaurant	15.2%	97	12.5%	12	14.2%	7	18.3%	20	18.3%	7	17.0%	14	17.1%	6	13.2%	22	15.0%	8
Yes – visiting market	0.7%	4	1.3%	1	0.0%	0	0.8%	1	1.1%	0	0.0%	0	2.3%	1	0.5%	1	0.0%	0
Yes – visiting other service such as hairdressers, beautician, laundrette etc	0.5%	4	1.3%	1	3.6%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from work	1.1%	7	1.5%	2	0.0%	0	2.3%	2	0.0%	0	1.3%	1	2.2%	1	0.0%	0	2.3%	1
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.5%	3	0.0%	0	1.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Yes – visiting family / friends	5.1%	33	4.1%	4	6.0%	3	7.1%	8	10.5%	4	6.5%	5	2.3%	1	2.4%	4	6.2%	3
Yes – visiting health service such as doctor, dentist, hospital	1.9%	12	0.0%	0	5.0%	3	0.8%	1	0.0%	0	3.7%	3	2.3%	1	2.4%	4	1.9%	1
Yes - window shopping / browsing	1.5%	10	2.8%	3	1.2%	1	2.4%	3	0.0%	0	0.7%	1	0.0%	0	1.9%	3	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	46.5%	297	58.0%	58	52.5%	27	44.4%	48	40.9%	16	44.9%	38	38.5%	14	45.9%	77	37.7%	20
(Don't know / varies)	2.3%	15	3.1%	3	1.2%	1	0.0%	0	2.2%	1	1.4%	1	5.6%	2	3.5%	6	2.2%	1
Weighted base:		637		100		51		108		38		84		35		168		54
Sample:		652		84		63		87		70		84		68		134		62

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q22 Thinking back before Covid related restrictions were in place, where did you usually buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaunbridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	1.3%	3	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	8.1%	2
Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	15.0%	35	59.7%	16	63.1%	14	0.0%	0	9.6%	2	0.0%	0	18.0%	2	0.0%	0	5.8%	1
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	5.2%	12	24.3%	7	8.4%	2	0.0%	0	7.2%	1	3.1%	1	0.0%	0	0.0%	0	6.9%	1
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connigsby Village Centre	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.6%	1	0.0%	0	0.0%	0	1.8%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.8%	2	0.0%	0	0.0%	0	3.2%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	2.2%	5	0.0%	0	2.8%	1	0.0%	0	25.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Town Centre	4.6%	11	0.0%	0	2.8%	1	6.2%	3	2.4%	0	19.9%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	0	14.2%	5	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	3	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Industrial Estate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulstow Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries, Ludborough Road, North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Town Centre	13.7%	32	0.0%	0	4.9%	1	4.3%	2	2.4%	0	5.5%	2	13.0%	2	44.1%	23	9.8%	2
Morrisons, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	4.0%	9	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	39.1%	8
Sutton on Sea Village Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Asda, Holles Street, Grimsby	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5	0.0%	0
Asda, Lister Way, Boston	2.4%	6	0.0%	0	0.0%	0	11.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	12.1%	28	5.3%	1	0.0%	0	43.0%	20	23.4%	4	3.5%	1	9.0%	1	0.0%	0	0.0%	0
Brigg Garden Centre, Bigby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

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High Road, Brigg																		
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	7.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	2	25.0%	13	5.8%	1
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceyby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Lincoln City Centre	15.0%	35	10.7%	3	2.8%	1	8.9%	4	18.0%	3	41.2%	14	11.0%	1	11.2%	6	12.7%	3
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wilton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Industrial Estate, Humberston, Cleethorpes																
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	2.6%	6	0.0%	0	0.0%	0	11.9%	6	2.4%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	232	27		22		46		18		35		13		51		20
Sample:	259	25		30		39		37		36		25		43		24

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q23 Thinking back before Covid related restrictions were in place, where did you usually buy small household goods such as home furnishings, clocks, jewellery, glass and china items?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.3%	1	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	1.4%	7	1.0%	1	6.8%	3	0.0%	0	2.8%	1	0.0%	0	8.1%	2	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	0.8%	4	4.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	15.8%	75	52.8%	37	43.8%	18	3.9%	4	24.0%	7	3.6%	2	17.0%	5	0.0%	0	8.8%	2
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	1.8%	9	8.5%	6	2.9%	1	0.0%	0	3.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Conningsby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boston																		
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	27.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Town Centre	2.2%	11	0.0%	0	0.0%	0	1.5%	2	0.0%	0	13.6%	9	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	0.9%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	12.7%	4	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.8%	1	5.0%	1
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbridge Hill, Louth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Fairfield Industrial Estate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fotherby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Ludborough Road, North Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	10.7%	51	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.9%	2	10.4%	3	40.5%	44	2.1%	1
Morrisons, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	3.2%	15	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	3.2%	3	38.7%	11
Sutton on Sea Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	9.9%	47	3.9%	3	5.5%	2	32.5%	34	12.0%	3	6.7%	4	1.3%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.4%	1	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Asda, Holles Street, Grimsby	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	4.6%	1
Asda, Lister Way, Boston	1.1%	5	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.8%	4	1.8%	1	1.5%	1	0.8%	1	3.1%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Boston Town Centre	8.0%	38	1.9%	1	8.7%	4	25.2%	26	4.7%	1	7.9%	5	1.3%	0	0.0%	0	0.0%	0

Column %ges.

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Brigg Garden Centre, Bigby High Road, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	5.7%	27	5.6%	4	3.2%	1	0.8%	1	2.8%	1	14.9%	10	9.3%	3	5.1%	6	7.1%	2
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	4.4%	21	1.0%	1	4.2%	2	14.5%	15	5.9%	2	1.7%	1	1.3%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	7.7%	36	1.0%	1	0.0%	0	1.9%	2	0.0%	0	2.2%	1	12.5%	4	21.5%	24	18.1%	5
Harrogate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
High Point Retail Park, Grimsby	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.5%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
IKEA, Sheffield	0.5%	2	0.0%	0	3.5%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.8%	2	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Wyberton																		
Lincoln City Centre	10.2%	49	6.1%	4	10.0%	4	6.7%	7	3.1%	1	27.9%	18	12.5%	4	8.8%	10	2.1%	1
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.3%	1	0.0%	0	1.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.5%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Screwfix, Wilton Road Industrial Estate, Humberston, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.6%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	1.9%	9	1.9%	1	1.5%	1	0.0%	0	0.0%	0	8.1%	5	0.0%	0	1.4%	1	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	1.1%	5	5.1%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	5.0%	1
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	476		69		41		104		27		66		31		109		28	
Sample:	493		63		50		86		48		65		56		90		35	

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q24 Thinking back before Covid related restrictions were in place, where did you usually buy goods such as toys, games, bicycles and recreational goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.6%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.6%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	1.7%	4	3.9%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	5.2%	12	18.3%	6	7.2%	2	4.6%	1	6.9%	1	0.0%	0	13.9%	2	0.0%	0	0.0%	0
Skegness Town Centre	13.9%	33	35.6%	12	43.5%	11	0.0%	0	23.0%	3	0.0%	0	10.4%	2	2.2%	2	25.3%	5
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	1.1%	3	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Conningsby Village Centre	0.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Boston									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Village Centre	0.5%	1	0.0%	0	5.4%	1	0.0%	0	0.0%
Zone 4									
Chandlers Farm Equipment, Boston Road, Spilsby	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spilsby Town Centre	1.4%	3	0.0%	0	0.0%	0	22.1%	3	0.0%
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Beehive Business Park, Rand, Wragby	0.2%	0	0.0%	0	0.0%	0	3.7%	0	0.0%
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horncastle Town Centre	3.7%	9	0.0%	0	0.0%	0	4.6%	1	0.0%
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Spa Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.5%
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Alford Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fairfield Industrial Estate, Louth	2.2%	5	0.0%	0	0.0%	0	0.0%	0	2.8%
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincolnfield Nurseries,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Ludborough Road, North Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	18.4%	44	3.7%	1	5.0%	1	12.3%	4	0.0%	0	5.4%	2	13.9%	2	42.1%	30	17.6%	3
Morrisons, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	2
Sutton on Sea Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.6%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	3.7%	3	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Asda, Holles Street, Grimsby	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0
Asda, Lister Way, Boston	0.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	1.9%	5	0.0%	0	0.0%	0	10.2%	3	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	7.5%	18	0.0%	0	5.4%	1	41.5%	13	24.0%	3	0.0%	0	2.8%	0	0.0%	0	0.0%	0

Column %ges.

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Brigg Garden Centre, Bigby High Road, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	2.8%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.6%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	6.7%	16	0.0%	0	4.4%	1	0.0%	0	3.7%	0	0.0%	0	5.5%	1	17.6%	13	5.6%	1
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Wyberton																		
Lincoln City Centre	10.7%	25	8.1%	3	12.3%	3	4.9%	2	10.2%	1	35.9%	11	5.5%	1	7.1%	5	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.7%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	21.2%	4
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Screwfix, Wilton Road Industrial Estate, Humberston, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	3.7%	9	11.2%	4	2.5%	1	0.0%	0	0.0%	0	9.6%	3	0.0%	0	0.0%	0	7.5%	1
Tritton Road Retail Area, Lincoln	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	2	9.3%	7	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	238	34		24		33		12		31		15		72		18		
Sample:	224	29		27		23		21		29		27		51		17		

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q25 Thinking back before Covid related restrictions were in place, where did you usually buy chemist goods, including health and beauty products?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.7%	6	4.1%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.2%	2	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	3.2%	27	11.9%	14	8.8%	6	1.0%	1	3.9%	2	1.1%	1	2.8%	1	0.0%	0	1.4%	1
Quora Retail Park, Burgh Road, Skegness	0.6%	5	2.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	17.0%	140	72.0%	83	53.0%	37	4.0%	6	8.9%	5	1.1%	1	17.5%	8	0.7%	2	0.7%	1
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	1.8%	15	5.1%	6	5.6%	4	0.0%	0	3.3%	2	0.0%	0	1.8%	1	0.0%	0	3.4%	3
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	1.4%	11	0.0%	0	16.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.7%	6	0.0%	0	5.0%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Conningsby Village Centre	3.0%	25	0.0%	0	0.0%	0	17.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Boston																		
Old Leake Village Centre	0.3%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	4.0%	33	0.0%	0	0.0%	0	0.6%	1	61.3%	31	0.6%	1	0.9%	0	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Town Centre	5.7%	48	1.3%	2	0.0%	0	0.0%	0	3.3%	2	40.6%	41	0.0%	0	1.5%	3	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	1.2%	10	0.0%	0	0.0%	0	0.6%	1	0.0%	0	8.2%	8	0.0%	0	0.4%	1	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	8	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	2.6%	22	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	47.3%	21	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	1.1%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	3.1%	1	2.7%	6	0.0%	0
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Industrial Estate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimoldby Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Holton le Clay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Ludborough Road, North Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Louth Town Centre	24.3%	202	0.0%	0	1.5%	1	2.8%	4	1.6%	1	8.2%	8	15.8%	7	77.5%	175	7.2%	6
Morrisons, Eastgate, Louth	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	1	1.1%	3	0.7%	1
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	7.0%	5
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	5.2%	43	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	52.1%	41
Sutton on Sea Village Centre	1.6%	14	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	15.3%	12
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.3%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Asda, Holles Street, Grimsby	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	6	1.6%	1
Asda, Lister Way, Boston	1.1%	9	0.0%	0	0.0%	0	5.5%	8	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.4%	3	0.0%	0	0.0%	0	1.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	7.5%	62	0.0%	0	0.0%	0	40.1%	58	3.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Brigg Garden Centre, Bigby High Road, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	12	1.8%	1
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
High Point Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road,	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Wyberton																		
Lincoln City Centre	2.4%	20	0.0%	0	0.0%	0	3.0%	4	4.1%	2	12.0%	12	0.0%	0	0.7%	2	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.3%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Morrisons, Tritton Road, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Screwfix, Wilton Road Industrial Estate, Humberston, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Extra, Wragby Road, Lincoln	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	1.3%	11	0.0%	0	0.0%	0	6.7%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	828	115		69	144	50	101	44	226	79								
Sample:	836	100		87	115	90	102	84	170	88								

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q26 Thinking back before Covid related restrictions were in place, where did you usually buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Beaubridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.4%	2	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	28.3%	146	83.7%	61	78.5%	42	7.1%	8	36.5%	9	3.0%	2	43.6%	13	0.0%	0	28.2%	11
Skegness Town Centre	4.6%	24	11.1%	8	15.7%	8	1.4%	2	9.7%	2	0.0%	0	5.4%	2	0.0%	0	3.3%	1
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Conningsby Village Centre	4.1%	21	0.0%	0	0.0%	0	13.3%	16	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park,	2.9%	15	0.0%	0	0.0%	0	12.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Boston									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tattershall Village Centre	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%
Zone 4									
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Boston Road, Spilsby	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%
Spilsby Town Centre	0.8%	4	0.0%	0	0.0%	0	16.5%	4	0.0%
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Conging Street, Horncastle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horncastle Town Centre	2.6%	13	0.0%	0	0.0%	0	0.0%	0	1.7%
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Spa Town Centre	0.4%	2	0.0%	0	0.0%	0	1.6%	2	0.0%
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Alford Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Belvoir Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fairfield Industrial Estate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincolnfield Nurseries,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

East Lindsey Household Survey for Nexus Planning

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May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Ludborough Road, North Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	18.4%	95	0.0%	0	0.0%	0	1.7%	2	6.1%	2	9.1%	5	18.5%	6	61.9%	76	10.9%	4
Morrisons, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	10.3%	4
Mablethorpe Town Centre	2.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	1.6%	2	29.6%	11
Sutton on Sea Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.7%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Holles Street, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Asda, Lister Way, Boston	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Boston Town Centre	12.2%	63	0.0%	0	2.4%	1	45.1%	53	22.8%	6	4.7%	3	1.3%	0	0.0%	0	0.0%	0

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Brigg Garden Centre, Bigby High Road, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	1.1%	5	0.0%	0	0.0%	0	3.3%	4	1.7%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	6.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.6%	1	21.6%	27	9.0%	3
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Wyberton																		
Lincoln City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	1.4%	2	1.5%	1
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	1.3%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Screwfix, Wilton Road Industrial Estate, Humberston, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	5.6%	29	2.1%	2	1.1%	1	6.3%	7	0.0%	0	34.5%	19	1.3%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	517	72		54		117		25		55		31		124		39		
Sample:	550	69		67		95		47		59		59		104		50		

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q27 Thinking back before Covid related restrictions were in place, where did you usually buy DIY or gardening goods?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	17.2%	128	59.2%	58	55.8%	35	9.2%	13	20.1%	9	2.2%	2	10.5%	4	0.8%	2	9.6%	5
Beaubridge Business Park, Heath Road, Skegness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	0.5%	4	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.7%	5	2.6%	3	1.0%	1	0.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Skegness Retail Park, Wainfleet Road, Skegness	2.2%	17	7.5%	7	12.1%	8	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Town Centre	3.1%	23	14.3%	14	7.6%	5	0.0%	0	4.8%	2	0.0%	0	1.7%	1	0.0%	0	2.5%	1
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	1.2%	9	3.7%	4	5.8%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	1.6%	12	4.3%	4	9.5%	6	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.6%	5	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connigsby Village Centre	1.7%	13	0.0%	0	0.0%	0	8.0%	11	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	2.5%	19	0.0%	0	0.0%	0	1.7%	2	36.6%	16	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	1.0%	7	0.0%	0	0.0%	0	1.7%	2	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	3.5%	26	0.0%	0	0.0%	0	0.6%	1	2.0%	1	22.5%	22	0.0%	0	0.9%	2	0.0%	0
Horncastle Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	1.1%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	17.5%	7	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	5.8%	43	3.1%	3	5.3%	3	3.3%	5	7.4%	3	2.4%	2	39.8%	17	0.8%	2	14.7%	8
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Belvoir Road, Louth	14.9%	111	0.0%	0	0.0%	0	1.4%	2	2.2%	1	9.2%	9	13.1%	6	42.6%	87	11.9%	6
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Industrial Estate, Louth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5	0.0%	0
Fotherby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries, Ludborough Road, North	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

Column %ges.

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Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	5.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	18.8%	38	4.9%	3
Louth Town Centre	4.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.0%	2	15.5%	32	2.5%	1
Morrisons, Eastgate, Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
North Thoresby Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.6%	7	2.0%	1
Style Furniture, Louth Road, Fotherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trotter's Traders, North Holme Road, Louth	0.4%	3	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	28.5%	16
Sutton on Sea Village Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	12.3%	7
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.7%	6	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holles Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lister Way, Boston	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	3.5%	26	0.0%	0	0.0%	0	3.3%	5	0.0%	0	21.6%	21	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	19	6.5%	4
B&Q, The Westbridge Centre, New Hammond Road, Boston	8.6%	64	0.0%	0	0.0%	0	39.1%	55	9.2%	4	5.1%	5	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Town Centre	2.0%	15	0.0%	0	0.0%	0	8.4%	12	2.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Brigg Garden Centre, Bigby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

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High Road, Brigg																		
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	1.8%	13	0.0%	0	0.0%	0	7.6%	11	5.0%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceyby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lincoln City Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	4.7%	5	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wilton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Industrial Estate, Humberston, Cleethorpes																		
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunningdale Trading Estate, Dixon Close, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, New Hammond Beck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln	0.4%	3	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tritton Road Retail Area, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Carpets & Beds, Main Ridge East, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valentine Shopping Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whisby Garden Centre, Whisby Road, Whisby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	745	98		63		142		43		99		42		203		54		
Sample:	754	89		79		112		77		99		79		156		63		

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q28 Thinking back before Covid related restrictions were in place, where did you usually buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT</i>																		
Zone 1																		
Aldi, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexanders, The Carpet And Flooring Store, Alexandra Road, Skegness	0.7%	4	2.7%	2	2.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Roman Bank, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Wainfleet Road, Skegness	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaunbridge Business Park, Heath Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Churchill Avenue, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgh Road, Skegness	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawthorn Medical Practice, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Road Heath Road Industrial Estate, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berry Way, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Foodhall, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wainfleet Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quora Retail Park, Burgh Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolls Ahead Carpets, Roman Bank, Skegness	0.3%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Retail Park, Wainfleet Road, Skegness	2.6%	14	4.9%	4	9.0%	4	2.1%	2	2.6%	1	1.7%	1	1.1%	0	0.0%	0	2.3%	1
Skegness Town Centre	14.7%	79	53.2%	39	58.3%	28	5.0%	5	7.4%	2	0.0%	0	4.5%	2	0.0%	0	4.3%	2
St Mary's Church, Church End, Winthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Richmond Drive, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Of The Pile Quality Carpets, Heath Road, Skegness	1.3%	7	4.9%	4	5.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Wainfleet Industrial Estate, Hawthorn Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winthorpe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Burgh le Marsh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel Garden Centre & Restaurant, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel St Leonards Village Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Green, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hogsthorpe Village Centre	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnshire Shooting Centre, Ingoldmells Road, Burgh le Marsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyndhurst Garden Centre, Skegness Road, Skegness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&B Discount 2, Trunch Lane, Chapel St Leonards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wainfleet All Saints Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Bell's Gardening Outlet, Lowfields Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connigsby Village Centre	1.1%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbridge Business Park, Boston	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Old Leake Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sibsey Village Centre	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stickney Car Boot Sale, Main Road, Stickney	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Lakes Country Park, Sleaford Road, Tattershall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tattershall Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Chandlers Farm Equipment, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hagworthingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Partney Garden Centre, Sausthorpe Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Boston Road, Spilsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spilsby Town Centre	4.5%	24	0.0%	0	0.0%	0	2.2%	2	55.7%	19	0.0%	0	8.4%	3	0.0%	0	0.0%	0
Toynton All Saints Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Beehive Business Park, Rand, Wragby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Conging Street, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowders Nurseries, Lincoln Road, Thimbleby, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Garden Centre, Lincoln Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle Town Centre	4.3%	23	1.0%	1	0.0%	0	2.8%	3	2.7%	1	27.2%	17	0.0%	0	0.7%	1	1.3%	1
Tesco Superstore, Watermill Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Original Factory Shop, Boston Road, Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa Town Centre	0.8%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Wragby Maze & Conifer Centre, Bardney Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Alford Town Centre	2.2%	12	0.0%	0	1.2%	1	1.5%	2	1.3%	0	0.0%	0	25.3%	9	0.0%	0	0.0%	0
Beechings Way Industrial Estate, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottage Nurseries, Off A1104, Thoresthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mandy's Plants & Garden Centre, Ailby, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe Garden Centre, B1373, Woodthorpe, Alford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.3%	1
Woodthorpe Hall Golf Club, B1373, Alford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Aldi, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashtons of Louth Carpet Warehouse, Newmarket, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
B&Q, Belvoir Road, Louth	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	3.1%	4	0.0%	0
Ben Tasker Flooring & Interiors, Station Estate, Newbridge Hill, Louth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Co-op, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Industrial Estate, Louth	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	1.3%	1
Fotherby Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Fulstow Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimoldby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holton le Clay Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Darke Garage, Grimsby Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincolnfield Nurseries, Ludborough Road, North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Thoresby																		
Louth Cycle Centre, Station Estate, Newbridge Hill, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Garden Centre, Legbourne Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	14.7%	79	0.0%	0	0.0%	0	1.8%	2	0.0%	0	5.1%	3	14.0%	5	53.4%	67	2.6%	1
Morrisons, Eastgate, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Thoresby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacefield Business Park, Nickerson Way, Holton le Clay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Fairfield Industrial Estate, Tattershall Way, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Style Furniture, Louth Road, Fotherby	0.7%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.3%	2	1.3%	1
Trotter's Traders, North Holme Road, Louth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Askew's Carpets, Golf Road, Mablethorpe	1.6%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	10.0%	5
Co-op, Seacroft Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Bros Cash & Carry, Victoria Road, Mablethorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mablethorpe Town Centre	5.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	1.9%	2	59.7%	27
Sutton on Sea Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Outside Survey Area																		
Abey Furnishing, Wilton Road, Humberston, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alban Retail Park, Boston	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalene Road, Little Coates, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Queen Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Grimsby	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	1.3%	1
Anwick Garden Centre, Church Lane, Anwick, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Road, Alexandra Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holles Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lister Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wolsey Way, Nettleham Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Beevor Street, off Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Peakes Parkway, Robinson Street West, Grimsby	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
B&Q, The Westbridge Centre, New Hammond Road, Boston	0.6%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Skirbeck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baytree Garden Centre, High Road, Weston, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boston Shopping Park, Boston	0.9%	5	2.1%	2	0.0%	0	1.4%	1	3.5%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Boston Town Centre	7.3%	39	3.7%	3	2.7%	1	24.3%	27	6.6%	2	9.6%	6	0.0%	0	0.0%	0	0.0%	0
Brigg Garden Centre, Bigby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
High Road, Brigg																		
Brigg Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlton Shopping Centre, North Lincoln	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Castle Marina Retail Park, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claytons Furniture Superstore, Tritton Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Cleethorpes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Costa, Pilgrim Way, off A16, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Home Superstore, Wyberton Fen, A52, Boston	6.8%	36	2.7%	2	6.0%	3	22.1%	24	9.8%	3	4.6%	3	1.1%	0	0.0%	0	1.3%	1
Downtown Superstore, Gonerby Junction, A1, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fair Gardens Plant Centre, Kirton in Lindsey, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Retail Park, James Bennett Avenue, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Town Centre	3.5%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	5.8%	2	11.1%	14	5.2%	2
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemswell Market Car Boot Sale, A631, Gainsborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Point Retail Park, Grimsby	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.9%	2	2.3%	1
Homebase, Northgate Retail Park, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Sainsburys Way, Hessle, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Shoreham Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Giltbrook, Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
IKEA, Leeds (Birstall, Batley)	1.1%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
IKEA, Sheffield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnsons Garden Centre, Wainfleet Road, Fishtoft, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King's Lynn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirton Business Park, Willington Road, Kirton	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laceyby Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Atherton Way, Brigg	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Cromwell Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Deacon Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dixon Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ladysmith Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northgate Centre, Galley Hill, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tawney Street, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Westbridge Road, Wyberton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lincoln City Centre	5.2%	27	5.4%	4	3.7%	2	7.2%	8	2.6%	1	17.3%	11	4.3%	2	0.7%	1	0.0%	0
Liverpool City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Pharmacy, Forbes Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Moorland Way, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Rasen Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, John Adams Way, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McDonald's, Hilmore Road, Laceby, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Indoor Shopping Centre, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Outdoor Retail Park, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meridian Point Retail Park, Kings Road, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moorland Industrial Estate, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hilmore Road, Laceby, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wardentree Lane, Pinchbeck, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakside Industrial Park, East Road, Sleaford	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pennells Four Seasons Garden Centre, Silk Willoughby, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterborough City Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ragdale Hall Spa, Ragdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Landscaping Centre, London Road, Kirton, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ramsdens Home Interiors, Cleethorpe Road, Grimsby	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Riverhead Retail Park, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruskington Garden Centre, Newton Lane, Ruskington, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Corporation Road, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holland Market, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Riverside Shopping Centre, Southgate, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Scania Way, King's Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Ironestone Close, Bishops Trade Park, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Norfolk Street Trade Park, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Sleaford Business Park, East Road, Sleaford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Tritton Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wilton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Industrial Estate, Humberston, Cleethorpes									
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sleaford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spalding Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfields Outlet Centre, Spalding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Andrews Quay Retail Park, Clive Sullivan Way, Hull	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Sunningdale Trading Estate, Dixon Close, Lincoln	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Hewitts Circus Retail Park, Cleethorpes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Market Street, Off Victoria Street, Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Wragby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Canwick Road Trading Estate, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Linwood Road, Market Rasen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, New Hammond Beck Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, London Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tritton Retail Park, Tritton Road, Lincoln	5.9%	31	7.0%	5	0.0%	0	8.0%	9	14.5%
Tritton Road Retail Area, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%
United Carpets & Beds, Deacon Road, Lincoln	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
United Carpets & Beds, Main Ridge East, Boston	0.9%	5	0.0%	0	0.0%	0	4.3%	5	0.0%
Valentine Shopping Park, Lincoln	0.7%	4	1.8%	1	2.7%	1	0.0%	0	2.4%
Victoria Retail Park, Grimsby	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Waitrose, Searby Road, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Business Park, Sleaford Road, Boston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whisby Garden Centre, Whisby Road, Whisby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White City Retail Park, Old Trafford, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%
York City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
York Designer Outlet, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	533	72	49	110	34	61	35	126	45
Sample:	554	66	60	87	59	62	65	102	53

East Lindsey Household Survey for Nexus Planning

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK4 BEFORE the Covid-10 pandemic - how often were you doing non-food shopping online?																		
7 days a week	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.9%	2	0.0%	0
4-6 days a week	0.6%	6	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.9%	2	0.8%	0	0.9%	2	0.0%	0
2-3 days a week	3.8%	38	2.3%	3	2.1%	2	3.6%	7	5.3%	3	5.4%	7	2.4%	1	4.1%	11	4.6%	4
One day a week	13.5%	135	6.2%	9	12.1%	10	17.9%	34	14.4%	8	11.7%	15	12.1%	6	15.8%	42	12.9%	11
Every two weeks	8.6%	86	3.5%	5	8.3%	7	12.2%	23	8.3%	5	14.3%	18	11.1%	6	6.9%	18	5.6%	5
Every three weeks	1.5%	15	0.0%	0	0.0%	0	2.9%	5	2.1%	1	6.3%	8	0.0%	0	0.0%	0	0.0%	0
Monthly	19.7%	197	22.7%	33	19.7%	16	19.1%	36	18.6%	11	21.1%	26	19.6%	10	16.5%	43	23.9%	21
Once every two months	7.4%	74	11.3%	16	4.9%	4	5.3%	10	3.5%	2	5.9%	7	10.3%	5	7.9%	21	8.8%	8
Three-four times a year	4.8%	48	2.5%	4	3.3%	3	7.7%	14	5.0%	3	4.1%	5	5.7%	3	4.4%	12	5.4%	5
Twice a year	4.0%	40	7.7%	11	4.5%	4	5.4%	10	5.1%	3	1.0%	1	9.0%	5	1.7%	5	1.8%	2
Once a year	1.8%	18	2.5%	4	0.8%	1	2.7%	5	2.3%	1	0.0%	0	2.7%	1	1.8%	5	1.2%	1
Less often	4.1%	41	4.9%	7	6.4%	5	4.0%	8	3.9%	2	0.5%	1	3.2%	2	5.0%	13	3.6%	3
Never	26.2%	262	35.9%	52	28.3%	22	18.3%	34	31.0%	18	23.6%	30	22.2%	12	25.8%	68	29.1%	26
(Don't know)	1.3%	13	0.0%	0	5.3%	4	0.5%	1	0.0%	0	0.5%	1	0.0%	0	2.0%	5	1.9%	2
(Varies)	2.4%	24	0.5%	1	4.2%	3	0.0%	0	0.8%	0	0.9%	1	0.8%	0	6.3%	17	1.3%	1
Mean:		0.44	0.22	0.31	0.43	0.39	0.72	0.35	0.51	0.37								
Weighted base:		1000	145	79	189	57	126	52	264	89								
Sample:		1000	125	100	150	100	125	100	200	100								

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK5 DURING the most recent Covid-related restrictions at the start of 2021 - how often have you been doing non-food shopping online?																		
7 days a week	0.9%	9	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.6%	2	0.7%	1
4-6 days a week	2.0%	20	0.0%	0	0.0%	0	2.1%	4	1.3%	1	3.9%	5	2.4%	1	3.5%	9	0.0%	0
2-3 days a week	5.8%	58	2.3%	3	6.8%	5	8.2%	16	6.4%	4	6.6%	8	6.8%	4	4.7%	12	6.5%	6
One day a week	18.5%	185	15.0%	22	12.6%	10	22.1%	42	17.7%	10	23.3%	29	14.3%	7	19.4%	51	15.2%	13
Every two weeks	9.9%	99	8.6%	13	10.7%	8	12.3%	23	11.8%	7	11.8%	15	10.4%	5	7.2%	19	10.3%	9
Every three weeks	2.5%	25	0.9%	1	0.8%	1	3.3%	6	1.3%	1	6.4%	8	1.4%	1	2.8%	7	0.0%	0
Monthly	14.9%	149	17.5%	25	20.0%	16	11.8%	22	10.5%	6	13.0%	16	16.9%	9	13.7%	36	20.5%	18
Once every two months	6.4%	64	8.9%	13	8.1%	6	7.1%	13	2.7%	2	5.7%	7	5.5%	3	6.2%	16	3.6%	3
Three-four times a year	3.6%	36	1.5%	2	2.6%	2	4.7%	9	5.0%	3	2.8%	4	5.9%	3	3.8%	10	4.1%	4
Twice a year	2.2%	22	3.0%	4	4.2%	3	2.9%	6	2.8%	2	0.0%	0	2.9%	2	1.7%	5	1.2%	1
Once a year	0.5%	5	1.5%	2	0.0%	0	0.5%	1	0.8%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	1
Less often	2.9%	29	4.1%	6	3.5%	3	2.5%	5	0.0%	0	0.0%	0	3.2%	2	4.1%	11	3.8%	3
Never	26.5%	265	32.1%	47	27.2%	22	22.1%	42	34.2%	20	21.0%	26	27.9%	15	26.0%	69	29.1%	26
(Don't know)	0.7%	7	0.0%	0	0.0%	0	0.5%	1	1.3%	1	0.5%	1	0.8%	0	0.9%	2	1.9%	2
(Varies)	2.9%	29	2.7%	4	3.5%	3	0.0%	0	4.1%	2	1.7%	2	1.6%	1	5.4%	14	2.7%	2
Mean:		0.62	0.46	0.44	0.65	0.53	0.94	0.57	0.67	0.50								
Weighted base:		1000	145	79	189	57	126	52	264	89								
Sample:		1000	125	100	150	100	125	100	200	100								

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [More = 1, Same = 0, Less = -1]																		
QD Non-food shopping online DURING lockdown compared to BEFORE lockdown:																		
More	29.2%	292	33.1%	48	29.2%	23	30.5%	58	21.8%	12	29.9%	38	30.8%	16	28.6%	75	24.3%	22
Same	56.6%	566	56.4%	82	48.7%	39	56.1%	106	65.0%	37	61.7%	78	50.4%	26	55.2%	146	60.5%	54
Less	8.7%	87	7.3%	11	11.2%	9	12.5%	24	7.7%	4	5.3%	7	15.7%	8	6.3%	17	9.3%	8
(Don't know / varies)	5.5%	55	3.2%	5	10.9%	9	0.9%	2	5.5%	3	3.1%	4	3.1%	2	9.9%	26	6.0%	5
Mean:		0.22	0.27	0.20	0.18	0.15	0.25	0.16	0.25	0.16								
Weighted base:		1000	145	79	189	57	126	52	264	89								
Sample:		1000	125	100	150	100	125	100	200	100								

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Meanscore: [Number of times per week]																		
LOCK6 Once Covid-related restrictions have ended - how often do you think you will be doing non-food shopping online?																		
7 days a week	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.3%	1	0.7%	1
4-6 days a week	1.0%	10	0.0%	0	0.0%	0	1.3%	2	1.3%	1	1.9%	2	0.0%	0	1.6%	4	0.0%	0
2-3 days a week	3.7%	37	3.2%	5	3.7%	3	2.4%	4	3.5%	2	5.4%	7	6.3%	3	2.8%	7	5.8%	5
One day a week	13.2%	132	5.2%	8	10.3%	8	18.4%	35	18.1%	10	10.7%	13	10.3%	5	16.9%	44	9.0%	8
Every two weeks	10.4%	104	3.9%	6	9.6%	8	15.6%	29	11.7%	7	19.1%	24	12.9%	7	7.8%	21	4.3%	4
Every three weeks	1.8%	18	3.1%	4	0.0%	0	3.3%	6	2.1%	1	1.8%	2	1.4%	1	1.2%	3	0.0%	0
Monthly	18.4%	184	19.6%	28	23.5%	19	16.1%	30	12.2%	7	19.0%	24	13.6%	7	15.6%	41	31.3%	28
Once every two months	6.9%	69	10.7%	16	10.6%	8	4.6%	9	3.5%	2	6.2%	8	8.1%	4	7.5%	20	3.6%	3
Three-four times a year	4.6%	46	1.1%	2	2.6%	2	7.6%	14	4.2%	2	2.8%	4	7.3%	4	5.3%	14	5.4%	5
Twice a year	3.3%	33	4.5%	6	2.3%	2	6.0%	11	5.1%	3	1.4%	2	5.2%	3	1.7%	5	1.8%	2
Once a year	1.5%	15	1.4%	2	0.8%	1	2.7%	5	3.0%	2	0.5%	1	2.7%	1	1.5%	4	0.0%	0
Less often	3.5%	35	6.7%	10	5.8%	5	1.7%	3	0.0%	0	2.3%	3	4.8%	2	4.0%	11	1.6%	1
Never	24.7%	247	34.7%	50	23.7%	19	15.9%	30	28.4%	16	23.1%	29	24.2%	13	23.3%	61	32.3%	29
(Don't know)	4.1%	41	4.6%	7	4.3%	3	4.5%	9	4.4%	3	0.5%	1	1.6%	1	6.0%	16	3.0%	3
(Varies)	2.3%	23	1.4%	2	2.9%	2	0.0%	0	2.5%	1	2.6%	3	1.6%	1	4.5%	12	1.3%	1
Mean:		0.46		0.25		0.35		0.48		0.48		0.73		0.40		0.50		0.42
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Meanscore: [More = 1, Same = 0, Less = -1]

QE Non-food shopping online AFTER lockdown compared to DURING lockdown:

More	6.5%	65	5.4%	8	7.0%	6	10.5%	20	6.7%	4	5.0%	6	10.3%	5	5.7%	15	1.3%	1
Same	63.7%	637	62.8%	91	65.7%	52	63.1%	119	77.0%	44	62.5%	79	62.2%	32	58.4%	154	73.7%	65
Less	23.0%	230	25.0%	36	18.8%	15	21.8%	41	9.3%	5	29.4%	37	23.6%	12	25.4%	67	18.7%	17
(Don't know / varies)	6.8%	68	6.9%	10	8.5%	7	4.5%	9	7.0%	4	3.1%	4	3.9%	2	10.5%	28	6.2%	6
Mean:		-0.18		-0.21		-0.13		-0.12		-0.03		-0.25		-0.14		-0.22		-0.19
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Meanscore: [More = 1, Same = 0, Less = -1]

QF Non-food shopping online AFTER lockdown compared to BEFORE lockdown:

More	13.0%	130	11.4%	17	15.9%	13	15.5%	29	16.8%	10	8.3%	10	17.7%	9	12.6%	33	9.9%	9
Same	68.9%	689	67.1%	97	60.2%	48	70.1%	132	73.9%	42	77.0%	97	60.9%	32	66.7%	176	73.6%	65
Less	10.5%	105	15.0%	22	10.0%	8	9.9%	19	2.4%	1	10.7%	13	18.3%	10	8.9%	23	9.6%	9
(Don't know / varies)	7.6%	76	6.5%	9	13.9%	11	4.5%	9	7.0%	4	4.0%	5	3.1%	2	11.7%	31	6.9%	6
Mean:		0.03		-0.04		0.07		0.06		0.16		-0.02		-0.01		0.04		0.00
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Q29 Now thinking about places you NORMALLY visit when unaffected by lockdowns - do you visit any of the following centres? [MR/PR]

Alford town centre	18.4%	184	8.6%	12	27.6%	22	10.2%	19	19.7%	11	11.9%	15	85.6%	45	12.3%	32	31.1%	28
Horncastle town centre	35.8%	358	11.3%	16	23.5%	19	48.2%	91	55.8%	32	86.4%	109	30.9%	16	24.9%	66	11.5%	10
Louth town centre	57.3%	573	26.9%	39	52.3%	41	32.7%	62	40.0%	23	61.1%	77	79.6%	41	90.1%	238	59.5%	53
Mablethorpe town centre	26.3%	263	7.7%	11	27.1%	21	10.4%	20	12.1%	7	15.1%	19	58.1%	30	31.8%	84	80.5%	71
Skegness town centre	52.6%	526	93.5%	136	94.1%	75	47.1%	89	66.9%	38	32.9%	41	70.1%	36	24.2%	64	53.6%	48
Spilsby town centre	21.8%	218	15.1%	22	37.4%	30	29.3%	55	89.3%	51	16.0%	20	42.1%	22	5.7%	15	3.2%	3
(Don't visit any of these centres)	7.3%	73	3.6%	5	1.5%	1	24.0%	45	1.5%	1	2.9%	4	0.8%	0	6.0%	16	0.7%	1
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q30 Which of those centres do you visit the most?																		
<i>Those that said a centre at Q29</i>																		
Alford town centre	2.5%	24	0.0%	0	0.8%	1	0.0%	0	2.4%	1	0.0%	0	35.1%	18	0.3%	1	2.9%	3
Horncastle town centre	18.2%	169	3.1%	4	0.8%	1	36.9%	53	10.4%	6	76.3%	93	2.2%	1	4.3%	11	0.0%	0
Louth town centre	32.2%	299	4.0%	6	10.7%	8	11.4%	16	7.4%	4	16.0%	20	29.7%	15	85.9%	213	18.6%	16
Mablethorpe town centre	8.5%	79	1.1%	2	4.4%	3	3.1%	4	0.0%	0	1.1%	1	7.1%	4	4.3%	11	61.0%	54
Skegness town centre	32.3%	300	90.2%	126	80.4%	63	37.1%	53	21.9%	12	6.6%	8	20.4%	11	4.5%	11	17.5%	15
Spilsby town centre	6.2%	58	1.5%	2	3.0%	2	11.5%	16	58.0%	33	0.0%	0	5.4%	3	0.6%	1	0.0%	0
Weighted base:		927		140		78		143		56		122		52		248		88
Sample:		937		120		98		113		98		121		99		189		99

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31 What do you like most about (CENTRE MENTIONED AT Q30)? [MR]																		
<i>Those that said a centre at Q29</i>																		
Attractive environment / nice place	11.0%	102	4.0%	6	7.1%	6	20.2%	29	6.9%	4	9.5%	12	10.6%	5	14.0%	35	7.5%	7
Clean streets / well maintained	0.8%	7	0.9%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.2%	2
Close to home	33.9%	314	53.5%	75	37.8%	29	14.2%	20	36.8%	21	28.8%	35	31.1%	16	35.8%	89	33.1%	29
Close to work / en route to work	1.8%	17	5.8%	8	1.5%	1	2.2%	3	1.3%	1	0.0%	0	1.5%	1	0.6%	1	1.6%	1
Easy to get to by bus	0.9%	8	0.5%	1	0.8%	1	0.0%	0	0.8%	0	1.8%	2	0.0%	0	1.5%	4	0.7%	1
Easy to get to by car	1.9%	18	0.0%	0	2.3%	2	3.8%	5	4.9%	3	3.2%	4	2.5%	1	0.9%	2	0.7%	1
Easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	6.3%	58	5.7%	8	7.1%	6	4.5%	6	4.5%	3	9.4%	12	2.3%	1	7.5%	19	5.4%	5
Good cafés / restaurants	4.4%	41	2.0%	3	4.2%	3	8.9%	13	2.1%	1	3.5%	4	7.7%	4	5.0%	12	0.7%	1
Good disabled access	0.4%	3	1.0%	1	0.0%	0	1.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.7%	7	0.0%	0	3.2%	3	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.2%	2
Good for financial services (e.g. banks / building societies)	0.9%	8	0.5%	1	0.8%	1	1.1%	2	0.0%	0	2.4%	3	0.8%	0	0.0%	0	2.0%	2
Good layout / shops close together	2.1%	19	0.0%	0	3.8%	3	1.8%	3	1.5%	1	0.5%	1	0.8%	0	4.3%	11	1.3%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.5%	5	1.0%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	1
Good market	3.8%	35	0.5%	1	2.2%	2	1.8%	3	0.0%	0	4.7%	6	3.2%	2	7.4%	18	5.4%	5
Good pubs / bars	1.1%	10	0.5%	1	0.0%	0	0.0%	0	0.8%	0	2.1%	3	1.5%	1	2.4%	6	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	1.1%	10	0.5%	1	1.5%	1	1.2%	2	0.8%	0	2.5%	3	2.2%	1	0.9%	2	0.0%	0
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	10.7%	99	2.4%	3	5.8%	5	8.6%	12	10.0%	6	13.9%	17	16.1%	8	14.1%	35	15.0%	13
Parking - it's cheap	0.5%	5	0.5%	1	0.0%	0	1.0%	1	1.3%	1	0.5%	1	0.0%	0	0.6%	1	0.0%	0
Parking - it's easy to find a space	4.2%	39	2.5%	4	2.9%	2	4.9%	7	7.8%	4	6.7%	8	5.5%	3	3.6%	9	2.5%	2
Parking - it's free	0.5%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.8%	0	0.8%	2	0.0%	0
Quiet / not busy	5.6%	52	0.0%	0	0.0%	0	2.4%	4	4.7%	3	8.7%	11	3.4%	2	10.6%	26	8.3%	7
Shops - good opening hours / open on Sundays	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	2.5%	23	0.9%	1	0.0%	0	1.4%	2	1.4%	1	1.7%	2	0.0%	0	4.0%	10	8.4%	7
Shops - good range of bakers / butchers / greengrocers	2.3%	21	1.1%	2	0.0%	0	3.3%	5	1.6%	1	3.0%	4	0.0%	0	4.0%	10	0.7%	1
Shops - good range of clothing shops	1.1%	10	0.0%	0	2.4%	2	1.2%	2	1.3%	1	0.9%	1	1.4%	1	1.1%	3	1.6%	1
Shops - good range of 'high street' retailers	2.3%	21	2.4%	3	3.4%	3	2.0%	3	1.4%	1	4.6%	6	1.7%	1	1.0%	2	2.9%	3
Shops - good range of independent shops	15.5%	144	4.6%	6	8.6%	7	21.6%	31	6.8%	4	18.5%	23	18.4%	10	24.3%	60	4.3%	4
Shops - good range of non-food shops generally	6.8%	63	2.0%	3	10.5%	8	5.6%	8	8.8%	5	5.5%	7	10.8%	6	6.1%	15	12.9%	11
Shops - good range of quality shops	0.8%	7	0.5%	1	0.8%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.7%	2	0.0%	0
Shops - good range of supermarkets	2.6%	24	0.5%	1	2.9%	2	4.9%	7	2.3%	1	0.9%	1	7.1%	4	2.6%	6	1.9%	2
Traditional / quaint	4.7%	44	2.2%	3	1.4%	1	6.5%	9	2.2%	1	5.2%	6	3.2%	2	6.8%	17	4.6%	4
Traffic free areas / pedestrianisation	0.7%	6	0.0%	0	0.0%	0	2.1%	3	0.0%	0	1.1%	1	0.0%	0	0.7%	2	0.0%	0
You can get everything you need there	7.8%	72	6.7%	9	8.1%	6	5.1%	7	10.2%	6	8.2%	10	9.6%	5	9.1%	23	6.7%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	1.1%	10	0.0%	0	1.4%	1	2.2%	3	1.3%	1	1.9%	2	2.6%	1	0.6%	1	0.0%	0
Feel safe there	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	2	0.0%	0
Flat	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Lidl store	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local business	0.5%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0
Morrisons store	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and busy	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On the seaford / near the the beach	2.7%	25	3.1%	4	4.8%	4	2.4%	3	0.8%	0	1.1%	1	2.2%	1	2.1%	5	6.2%	5

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Parking - is close to the shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of antiques shops	0.4%	4	0.5%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.5%	5	0.0%	0	0.8%	1	1.7%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skegness Aquarium	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Small / compact	1.0%	9	1.1%	2	0.8%	1	0.6%	1	1.5%	1	1.4%	2	1.6%	1	1.3%	3	0.0%	0
Woodthorpe Garden Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	16	2.8%	4	0.8%	1	1.4%	2	0.0%	0	1.9%	2	0.0%	0	2.8%	7	0.7%	1
(Nothing)	9.9%	92	21.1%	29	15.1%	12	14.0%	20	9.0%	5	6.3%	8	9.6%	5	2.7%	7	7.3%	6
Weighted base:	927	140		78	143	56		122		52	248	88						
Sample:	937	120		98	113	98		121		99	189	99						

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q32 What do you like least about (CENTRE MENTIONED IN Q30)? [MR]																		
<i>Those that said a centre at Q29</i>																		
Dirty streets / poorly maintained	2.6%	24	5.6%	8	1.6%	1	3.6%	5	2.1%	1	2.0%	2	2.9%	2	1.2%	3	1.6%	1
Hard to get to by bus	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	4.3%	4
Hard to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.7%	1
Lack of pedestrianised areas	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.8%	0	1.4%	3	0.0%	0
Lack of security / don't feel safe	1.9%	17	0.0%	0	2.1%	2	1.3%	2	4.0%	2	7.3%	9	0.8%	0	0.9%	2	0.0%	0
Lack of undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Needs an update / revamp	2.9%	26	3.8%	5	5.7%	4	1.1%	2	2.7%	2	1.4%	2	4.3%	2	1.0%	3	8.0%	7
Not attractive / poor environment	0.7%	7	1.6%	2	1.5%	1	0.0%	0	0.8%	0	1.1%	1	0.0%	0	0.6%	1	0.0%	0
Not enough / poor quality cafés / restaurants	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Not enough / poor quality public toilets	0.6%	6	1.2%	2	0.0%	0	1.4%	2	0.8%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.6%	6	0.5%	1	0.0%	0	0.0%	0	3.1%	2	1.1%	1	2.2%	1	0.0%	0	1.3%	1
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.0%	9	2.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.6%	1	3.7%	3
Not enough other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	1.9%	17	1.0%	1	2.1%	2	2.3%	3	0.0%	0	3.0%	4	4.3%	2	2.0%	5	0.0%	0
Parking - no free parking	3.1%	29	1.0%	1	1.4%	1	4.2%	6	2.4%	1	5.8%	7	1.4%	1	4.6%	11	0.0%	0
Parking - not enough spaces available	8.7%	80	5.4%	8	4.6%	4	5.0%	7	1.5%	1	9.8%	12	8.2%	4	17.0%	42	3.0%	3
Poor atmosphere / unfriendly people	0.6%	6	1.2%	2	1.4%	1	0.6%	1	0.0%	0	0.5%	1	0.0%	0	0.6%	2	0.0%	0
Poor disabled access	0.9%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	3	0.0%	0	1.3%	3	1.3%	1
Poor layout / shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	6.9%	64	13.2%	19	5.7%	4	2.7%	4	0.8%	0	6.3%	8	4.5%	2	7.3%	18	9.9%	9
Shops - need more / better range of non-food shops generally	6.8%	63	8.4%	12	4.6%	4	7.1%	10	9.3%	5	5.0%	6	7.4%	4	5.2%	13	10.4%	9
Shops - need more / better range of supermarkets	1.9%	17	1.4%	2	2.4%	2	0.0%	0	1.3%	1	1.9%	2	5.7%	3	1.4%	4	4.5%	4
Shops - need more affordable shops	1.2%	11	1.2%	2	0.8%	1	0.0%	0	1.8%	1	0.0%	0	1.7%	1	2.9%	7	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.5%	4	0.0%	0	0.0%	0	1.1%	2	3.3%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Shops - need more 'high street' retailers	5.8%	54	6.8%	9	7.4%	6	3.3%	5	1.5%	1	6.7%	8	2.9%	2	7.1%	18	6.4%	6
Shops - need more independent shops	2.7%	25	1.9%	3	5.3%	4	1.6%	2	4.4%	2	5.3%	6	2.8%	1	2.1%	5	0.0%	0
Shops - need more quality shops	4.0%	37	5.9%	8	6.9%	5	3.8%	5	2.3%	1	3.9%	5	1.4%	1	2.7%	7	5.5%	5
Too busy / noisy	5.6%	52	3.8%	5	11.8%	9	6.2%	9	5.9%	3	4.8%	6	7.8%	4	3.3%	8	8.3%	7
Too many betting shops	0.5%	4	0.9%	1	1.5%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	5.9%	55	14.0%	20	14.4%	11	0.0%	0	0.8%	0	4.2%	5	3.5%	2	6.7%	17	0.0%	0
Too many empty shops	5.8%	53	9.8%	14	8.8%	7	2.2%	3	14.6%	8	8.0%	10	0.8%	0	4.2%	10	1.3%	1
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	3.5%	33	5.8%	8	3.1%	2	5.1%	7	0.0%	0	2.8%	3	1.6%	1	3.5%	9	2.2%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beggars	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car park payment machines are annoying / create long queues	0.3%	3	0.0%	0	2.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Car park street wardens are too aggressive	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cars drive too fast	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Doesn't have a M&S store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Have to pay to use toilets	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeless	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bicycle parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Lack of chemists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Lack of electric car charging points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lack of fast-food restaurants	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lack of outdoor cafes	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of petrol stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Lack of toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Modern shop fronts look out-of-place	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Need more bins for dog waste	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need more flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Need more litter bins	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - poor disabled access / spaces	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.4%	1	0.0%	0	0.0%	0
Parking - too far from away from the shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Pavements are too narrow	0.7%	6	0.0%	0	1.4%	1	0.0%	0	0.8%	0	2.1%	3	0.0%	0	0.0%	0	2.7%	2
Pavements need improving	0.4%	4	0.9%	1	0.0%	0	1.1%	2	0.8%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
People parking on pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Poor access by car	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.8%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Poor access to the Cornmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poor one-way system	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Poor street lighting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Roads need improving	0.4%	4	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	1.3%	1
Shops - need more department stores	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Shops blocking pavements	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The changes that have been made to the Cornmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
The new seafront lights	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy in the Summer	0.9%	9	0.0%	0	2.1%	2	1.1%	2	3.5%	2	0.9%	1	2.2%	1	0.0%	0	1.3%	1
Too many antique shops	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many arcades	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Too many cafes	0.6%	6	0.0%	0	0.8%	1	1.0%	1	0.8%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0
Too many nail bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Too many yellow lines	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Too small	0.6%	5	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.7%	1
Too touristy	0.3%	3	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tourists	2.8%	26	3.3%	5	6.9%	5	2.2%	3	4.5%	3	1.8%	2	2.5%	1	2.0%	5	2.0%	2
(Don't know)	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.3%	1	0.0%	0
(Nothing)	40.4%	375	34.2%	48	30.7%	24	54.1%	78	37.7%	21	34.0%	41	44.8%	23	42.9%	106	37.9%	33
Weighted base:		927		140		78		143		56		122		52		248		88
Sample:		937		120		98		113		98		121		99		189		99

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Q33 Other than due to lockdowns, why don't you visit these centres? [MR]																		
<i>Those that said '(Don't visit any of these centres)' at Q29</i>																		
Disability / heath reasons	11.4%	8	0.0%	0	50.0%	1	12.0%	5	50.0%	0	16.6%	1	100.1%	0	5.4%	1	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	1.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	5.9%	4	32.7%	2	0.0%	0	3.3%	1	0.0%	0	31.1%	1	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	11.0%	8	0.0%	0	0.0%	0	16.8%	8	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	8.4%	6	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0	11.6%	2	100.1%	1
Overcrowded / too busy	0.6%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	2.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor security / unsafe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to shop locally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	27.6%	20	13.8%	1	0.0%	0	32.9%	15	0.0%	0	66.8%	2	0.0%	0	9.5%	1	100.1%	1
Too far away from work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to have goods delivered	3.7%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0
(Nothing, no reason to visit)	38.0%	28	53.5%	3	50.0%	1	36.0%	16	0.0%	0	16.6%	1	0.0%	0	47.2%	7	0.0%	0
(Don't know)	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	2	0.0%	0
Weighted base:		73		5		1		45		1		4		0		16		1
Sample:		63		5		2		37		2		4		1		11		1

Q34 Do you do any of these types of electronic shopping? [MR/PR]

Internet shopping	54.4%	544	44.7%	65	56.7%	45	64.1%	121	53.9%	31	60.1%	76	54.4%	28	54.9%	145	37.8%	33
Portable internet shopping, through mobile phone	50.5%	505	41.3%	60	39.5%	31	63.2%	119	39.2%	22	51.9%	65	48.5%	25	53.3%	141	46.4%	41
TV Shopping	6.0%	60	2.8%	4	7.9%	6	7.1%	13	4.3%	2	8.9%	11	5.5%	3	5.7%	15	5.6%	5
(No)	24.4%	244	33.7%	49	27.0%	21	13.6%	26	26.7%	15	26.2%	33	21.5%	11	24.7%	65	27.2%	24
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q35 Which goods or services do you currently purchase via electronic shopping? [MR]																		
<i>Those that do electronic shopping at Q34</i>																		
Baby items	3.2%	24	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.5%	1	2.3%	1	4.4%	9	16.8%	11
Banking / finance / insurance / utilities	17.6%	133	30.7%	29	11.8%	7	12.9%	21	6.8%	3	46.9%	43	22.3%	9	8.3%	17	5.7%	4
Books	34.3%	259	24.8%	24	24.8%	14	44.7%	73	38.0%	16	38.5%	36	34.3%	14	31.4%	62	31.3%	20
CDs, DVDs, Vinyl (physical products)	20.5%	155	9.9%	10	11.0%	6	27.5%	45	18.7%	8	17.3%	16	27.2%	11	18.1%	36	36.0%	23
Cleaning products	2.0%	15	1.3%	1	0.0%	0	1.8%	3	1.0%	0	4.1%	4	0.0%	0	1.4%	3	6.5%	4
Clothes / shoes	48.3%	365	50.6%	49	47.5%	28	50.3%	82	38.5%	16	60.5%	56	39.9%	16	41.8%	83	55.2%	36
Computer / printer accessories	3.9%	29	4.3%	4	6.0%	3	3.3%	5	1.0%	0	2.8%	3	2.0%	1	5.1%	10	4.1%	3
Console / PC games	2.3%	17	0.0%	0	0.0%	0	1.2%	2	1.9%	1	2.6%	2	2.3%	1	2.7%	5	8.6%	6
Cosmetics / health / beauty / chemist goods (includes PPE)	14.8%	112	7.8%	8	13.9%	8	21.9%	36	8.1%	3	19.3%	18	6.6%	3	12.3%	24	19.1%	12
Craft / hobby items (including stationary and cards)	17.9%	135	11.4%	11	15.8%	9	29.6%	48	17.2%	7	18.4%	17	17.4%	7	10.4%	21	23.4%	15
DIY / hardware goods / tools	11.5%	87	6.3%	6	6.3%	4	15.9%	26	9.1%	4	10.7%	10	17.9%	7	9.2%	18	19.1%	12
Domestic electrical appliances (white goods)	20.8%	157	17.5%	17	21.6%	13	21.0%	34	16.1%	7	15.1%	14	19.3%	8	23.5%	47	28.4%	18
Downloadable content (e.g. music / movies / tv / games / apps)	5.4%	41	1.5%	1	5.4%	3	3.1%	5	1.0%	0	11.9%	11	0.0%	0	6.5%	13	10.4%	7
Food / groceries / alcohol / coffee pods (not takeaways)	20.6%	156	13.6%	13	17.0%	10	32.4%	53	30.8%	13	13.3%	12	19.0%	8	14.4%	29	28.5%	18
Furniture / soft furnishings / carpets / floor coverings	14.8%	112	10.7%	10	11.5%	7	16.5%	27	10.2%	4	21.9%	20	16.0%	7	10.4%	21	25.6%	16
Garden items / flowers / plants	9.2%	69	4.7%	4	8.5%	5	8.2%	13	8.7%	4	6.2%	6	14.1%	6	11.7%	23	12.9%	8
Gifts	11.0%	83	4.3%	4	5.2%	3	10.7%	17	13.0%	5	5.5%	5	10.3%	4	15.8%	31	19.3%	12
Holiday and / or Travel / Event Tickets	5.9%	45	2.7%	3	3.3%	2	4.9%	8	1.0%	0	18.1%	17	8.1%	3	4.5%	9	4.1%	3
Jewellery	2.1%	16	1.5%	1	1.0%	1	1.4%	2	1.0%	0	1.5%	1	0.0%	0	4.0%	8	2.2%	1
Mobile phone / tablet / pad accessories	2.9%	22	2.1%	2	4.2%	2	1.0%	2	1.0%	0	1.2%	1	3.3%	1	3.7%	7	8.2%	5
Musical instruments / accessories	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.9%	1	0.0%	0	2.2%	1
Pet food / products	7.9%	59	4.0%	4	5.5%	3	9.6%	16	1.8%	1	12.6%	12	11.4%	5	6.2%	12	11.4%	7
Photographs	1.1%	8	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	6.3%	4
Small electrical items (e.g. kettles / toasters / hairdryers, etc.)	20.5%	155	5.6%	5	19.3%	11	26.4%	43	19.7%	8	28.8%	27	13.7%	6	18.1%	36	29.8%	19
Small household goods	14.1%	106	4.2%	4	13.6%	8	12.7%	21	21.6%	9	18.2%	17	17.3%	7	11.4%	23	28.0%	18
Sports goods (includes fishing & cycling items)	6.2%	47	3.4%	3	5.0%	3	8.2%	13	9.4%	4	5.5%	5	2.0%	1	5.3%	10	10.7%	7
Takeaway food	2.2%	17	0.0%	0	0.0%	0	2.5%	4	0.0%	0	4.5%	4	2.3%	1	1.0%	2	8.4%	5
Toys	16.1%	121	8.4%	8	11.0%	6	15.9%	26	6.7%	3	21.5%	20	10.3%	4	17.8%	35	28.7%	19
TVs, Hi-Fi's, computers	16.8%	127	9.0%	9	17.3%	10	21.0%	34	18.7%	8	13.0%	12	14.0%	6	14.7%	29	29.4%	19
Vehicle parts	2.7%	20	0.0%	0	4.2%	2	3.3%	5	6.7%	3	0.0%	0	2.7%	1	2.3%	5	6.5%	4
Vehicles	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.9%	29	4.3%	4	8.9%	5	0.9%	1	17.5%	7	3.6%	3	0.0%	0	4.0%	8	0.0%	0
Weighted base:		756		96		58		163		42		93		41		199		64
Sample:		710		75		69		124		69		87		75		145		66

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
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Q36 For your last electronic shopping order, how did you receive your goods?

Those that do electronic shopping at Q34

Home delivery	94.6%	715	95.3%	92	92.7%	54	95.1%	155	95.9%	40	94.5%	88	95.5%	39	94.7%	188	93.2%	60
Delivery to place of work	0.6%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.4%	1	2.2%	1
Collection at store	2.4%	18	1.4%	1	6.3%	4	2.8%	5	1.9%	1	1.5%	1	2.7%	1	2.0%	4	2.2%	1
Collection at click and collect hub	0.9%	7	0.7%	1	0.0%	0	2.2%	4	0.0%	0	0.0%	0	1.7%	1	0.9%	2	0.0%	0
Collection at other location	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.9%	1
Downloaded	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	1	0.0%	0
(Don't know / can't remember)	0.7%	5	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.4%	1	0.0%	0	0.4%	1	1.6%	1
Weighted base:		756		96		58		163		42		93		41		199		64
Sample:		710		75		69		124		69		87		75		145		66

GEN Gender of respondent.

Male	28.2%	282	32.1%	47	28.2%	22	26.8%	50	35.7%	20	23.7%	30	34.0%	18	31.1%	82	14.3%	13
Female	71.8%	718	67.9%	99	71.8%	57	73.2%	138	64.3%	37	76.3%	96	66.0%	34	68.9%	182	85.7%	76
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

AGE Could I ask how old you are please?

18 – 24 years	4.1%	41	7.0%	10	1.8%	1	1.1%	2	1.8%	1	2.3%	3	1.8%	1	6.1%	16	7.8%	7
25 – 34 years	11.0%	110	15.1%	22	7.2%	6	5.3%	10	5.3%	3	10.2%	13	3.7%	2	12.9%	34	23.5%	21
35 – 44 years	13.1%	131	15.8%	23	8.2%	6	4.8%	9	6.4%	4	27.8%	35	8.3%	4	14.5%	38	12.8%	11
45 – 54 years	19.0%	190	20.3%	29	11.4%	9	25.3%	48	12.7%	7	22.4%	28	11.6%	6	21.7%	57	6.2%	5
55 – 64 years	20.8%	208	18.2%	26	20.2%	16	33.3%	63	26.5%	15	17.7%	22	21.8%	11	15.9%	42	14.0%	12
65+ years	31.9%	319	23.6%	34	51.2%	41	30.2%	57	47.3%	27	19.6%	25	52.7%	27	28.9%	76	35.7%	32
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

QUOTA Zone

Zone 1	14.5%	145	100.0%	145	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	7.9%	79	0.0%	0	100.0%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	18.9%	189	0.0%	0	0.0%	0	100.0%	189	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	5.7%	57	0.0%	0	0.0%	0	0.0%	0	100.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	12.6%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0	0.0%	0
Zone 6	5.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	52	0.0%	0	0.0%	0
Zone 7	26.4%	264	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	264	0.0%	0
Zone 8	8.9%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	89
Weighted base:		1000		145		79		189		57		126		52		264		89
Sample:		1000		125		100		150		100		125		100		200		100

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
PC Postcode Sector																
DN36 5	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	19	0.0%	0
LN10 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
LN10 6	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	14	0.0%	0	0.0%	0
LN11 0	5.9%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	59
LN11 7	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	41
LN11 8	8.3%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	83
LN11 9	4.8%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	48
LN12 1	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	48.1%
LN12 2	4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	51.9%
LN13 0	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.9%	17	0.0%	0
LN13 9	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.1%	35	0.0%	0
LN4 4	6.4%	64	0.0%	0	0.0%	0	34.2%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LN8 5	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	11	0.0%	0	0.0%	0
LN8 6	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	14
LN9 5	5.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.5%	51	0.0%	0	0.0%	0
LN9 6	4.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	47	0.0%	0	0.0%	0
PE22 0	3.2%	32	0.0%	0	0.0%	0	17.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE22 7	2.3%	23	0.0%	0	0.0%	0	12.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE22 8	3.9%	39	0.0%	0	0.0%	0	20.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE22 9	3.0%	30	0.0%	0	0.0%	0	15.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE23 4	1.6%	16	0.0%	0	0.0%	0	0.0%	0	27.9%	16	0.0%	0	0.0%	0	0.0%	0
PE23 5	4.1%	41	0.0%	0	0.0%	0	0.0%	0	72.1%	41	0.0%	0	0.0%	0	0.0%	0
PE24 4	1.5%	15	0.0%	0	18.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE24 5	6.5%	65	0.0%	0	81.4%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE25 1	3.8%	38	25.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE25 2	5.9%	59	40.9%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE25 3	4.8%	48	33.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1000	145		79		189		57		126		52		264		89
Sample:	1000	125		100		150		100		125		100		200		100

Appendix 2:

Data Tabulations

By Centre

(Weighted)

Weighted:

May 2021

	Total	Alford town centre	Horncastle town centre	Louth town centre	Mablethorpe town centre	Skegness town centre	Spilsby town centre
Q29 Now thinking about places you NORMALLY visit when unaffected by lockdowns - do you visit any of the following centres? [MR/PR]							
Alford town centre	18.4%	184 100.0%	24 13.2%	22 16.9%	51 24.8%	20 17.5%	53 25.4%
Horncastle town centre	35.8%	358 26.5%	6 99.5%	169 25.3%	76 16.7%	13 20.1%	61 56.5%
Louth town centre	57.3%	573 70.0%	16 51.0%	86 99.0%	298 50.7%	41 36.2%	110 38.4%
Mablethorpe town centre	26.3%	263 53.2%	13 16.7%	28 29.4%	88 98.0%	79 15.9%	48 12.4%
Skegness town centre	52.6%	526 58.7%	14 36.4%	62 25.4%	76 46.3%	37 98.9%	300 65.0%
Spilsby town centre	21.8%	218 45.8%	11 24.0%	41 10.8%	33 5.7%	5 23.6%	71 100.0%
(Don't visit any of these centres)	7.3%	73 0.0%	0 0.5%	1 0.7%	2 2.0%	2 1.1%	3 0.0%
Weighted base:	1000	24	170	301	80	303	58
Sample:	1000	43	158	264	86	309	83

Q30 Which of those centres do you visit the most?*Those that said a centre at Q29*

Alford town centre	2.5%	24 100.0%	24 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Horncastle town centre	18.2%	169 0.0%	0 100.0%	169 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Louth town centre	32.2%	299 0.0%	0 0.0%	0 100.0%	299 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Mablethorpe town centre	8.5%	79 0.0%	0 0.0%	0 0.0%	0 100.0%	79 0.0%	0 0.0%	0 0.0%	0 0.0%
Skegness town centre	32.3%	300 0.0%	0 0.0%	0 0.0%	0 0.0%	0 100.0%	300 0.0%	0 0.0%	0 0.0%
Spilsby town centre	6.2%	58 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 100.0%	58 0.0%	0 0.0%
Weighted base:	927	24	169	299	79	300	58		
Sample:	937	43	157	263	85	306	83		

Weighted:

May 2021

	Total	Alford town centre	Horncastle town centre	Louth town centre	Mablethorpe town centre	Skegness town centre	Spilsby town centre							
Q31 What do you like most about (CENTRE MENTIONED AT Q30)? [MR]														
<i>Those that said a centre at Q29</i>														
Attractive environment / nice place	11.0%	102	8.2%	2	11.5%	19	15.4%	46	7.7%	6	8.3%	25	7.2%	4
Clean streets / well maintained	0.8%	7	0.0%	0	0.0%	0	0.9%	3	1.9%	1	1.0%	3	0.0%	0
Close to home	33.9%	314	49.7%	12	24.7%	42	31.6%	95	37.8%	30	37.5%	112	42.4%	25
Close to work / en route to work	1.8%	17	0.0%	0	1.4%	2	1.0%	3	3.7%	3	2.8%	8	0.0%	0
Easy to get to by bus	0.9%	8	0.0%	0	0.7%	1	1.0%	3	0.7%	1	1.1%	3	0.7%	0
Easy to get to by car	1.9%	18	0.0%	0	4.6%	8	0.8%	2	1.9%	1	1.3%	4	4.4%	3
Easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	6.3%	58	1.7%	0	8.7%	15	7.7%	23	3.3%	3	5.2%	16	3.7%	2
Good cafés / restaurants	4.4%	41	0.0%	0	4.9%	8	6.3%	19	0.0%	0	3.0%	9	9.0%	5
Good disabled access	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.7%	0
Good for a day out	0.7%	7	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.5%	1	0.0%	0
Good for financial services (e.g. banks / building societies)	0.9%	8	0.0%	0	1.9%	3	1.2%	3	0.0%	0	0.2%	1	1.2%	1
Good layout / shops close together	2.1%	19	0.0%	0	1.4%	2	2.8%	8	1.5%	1	1.7%	5	3.7%	2
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.5%	5	0.0%	0	0.0%	0	0.1%	0	0.7%	1	1.3%	4	0.0%	0
Good market	3.8%	35	5.0%	1	4.1%	7	7.6%	23	1.5%	1	0.8%	2	2.0%	1
Good pubs / bars	1.1%	10	0.0%	0	1.5%	3	2.3%	7	0.0%	0	0.3%	1	0.7%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	1.1%	10	4.7%	1	0.8%	1	1.4%	4	0.0%	0	0.8%	2	2.9%	2
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	10.7%	99	26.2%	6	15.7%	26	11.6%	35	15.9%	13	4.9%	15	8.4%	5
Parking - it's cheap	0.5%	5	0.0%	0	0.9%	1	0.5%	1	0.0%	0	0.2%	1	2.5%	1
Parking - it's easy to find a space	4.2%	39	5.2%	1	8.4%	14	3.0%	9	1.1%	1	3.8%	11	5.0%	3
Parking - it's free	0.5%	5	1.7%	0	0.0%	0	0.7%	2	0.0%	0	0.4%	1	2.6%	1
Quiet / not busy	5.6%	52	11.8%	3	5.7%	10	10.5%	31	5.9%	5	0.8%	2	2.5%	1
Shops - good opening hours / open on Sundays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Shops - good range of affordable shops	2.5%	23	0.0%	0	0.0%	0	5.1%	15	2.8%	2	2.0%	6	0.0%	0
Shops - good range of bakers / butchers / greengrocers	2.3%	21	0.0%	0	4.6%	8	3.5%	11	0.0%	0	0.5%	2	2.7%	2
Shops - good range of clothing shops	1.1%	10	0.0%	0	0.4%	1	1.7%	5	0.0%	0	0.9%	3	2.9%	2
Shops - good range of 'high street' retailers	2.3%	21	3.7%	1	0.0%	0	1.8%	5	4.1%	3	3.9%	12	0.0%	0
Shops - good range of independent shops	15.5%	144	8.9%	2	21.4%	36	29.0%	87	3.9%	3	3.7%	11	8.7%	5
Shops - good range of non-food shops generally	6.8%	63	1.7%	0	1.3%	2	8.2%	25	2.5%	2	10.5%	31	3.7%	2
Shops - good range of quality shops	0.8%	7	0.0%	0	1.5%	2	1.3%	4	0.0%	0	0.2%	1	0.0%	0
Shops - good range of supermarkets	2.6%	24	1.7%	0	0.8%	1	2.8%	8	3.7%	3	2.2%	7	7.9%	5
Traditional / quaint	4.7%	44	0.0%	0	6.9%	12	9.0%	27	2.4%	2	1.0%	3	0.0%	0
Traffic free areas / pedestrianisation	0.7%	6	0.0%	0	0.8%	1	0.5%	1	0.0%	0	0.6%	2	2.6%	1
You can get everything you need there	7.8%	72	7.3%	2	7.3%	12	8.7%	26	7.2%	6	6.4%	19	12.7%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	1.1%	10	0.0%	0	1.6%	3	0.0%	0	0.0%	0	1.4%	4	5.3%	3
Feel safe there	0.4%	3	0.0%	0	0.8%	1	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Flat	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.2%	1	0.0%	0
Lidl store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Like to support local business	0.5%	5	0.0%	0	1.7%	3	0.3%	1	0.0%	0	0.4%	1	0.0%	0
Morrisons store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Nice and busy	0.2%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
On the seafront / near the the beach	2.7%	25	0.0%	0	0.0%	0	0.0%	0	15.6%	12	4.3%	13	0.0%	0

Column %ges.

East Lindsey Household Survey for Nexus Planning

Weighted:

May 2021

	Total	Alford town centre		Horncastle town centre		Louth town centre		Mablethorpe town centre		Skegness town centre		Spilsby town centre		
Parking - is close to the shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0
Shops - good range of antiques shops	0.4%	4	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.5%	5	0.0%	0	0.9%	2	0.2%	1	0.0%	0	0.5%	2	1.5%	1
Skegness Aquarium	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0
Small / compact	1.0%	9	3.5%	1	0.0%	0	1.2%	4	0.0%	0	1.6%	5	0.7%	0
Woodthorpe Garden Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	16	0.0%	0	1.4%	2	3.0%	9	0.7%	1	1.5%	4	0.0%	0
(Nothing)	9.9%	92	8.3%	2	9.0%	15	2.3%	7	7.3%	6	19.9%	60	4.5%	3
Weighted base:		927		24		169		299		79		300		58
Sample:		937		43		157		263		85		306		83

Weighted:

May 2021

	Total	Alford town centre	Horncastle town centre	Louth town centre	Mablethorpe town centre	Skegness town centre	Spilsby town centre							
Q32 What do you like least about (CENTRE MENTIONED IN Q30)? [MR]														
<i>Those that said a centre at Q29</i>														
Dirty streets / poorly maintained	2.6%	24	0.0%	0	1.4%	2	1.7%	5	3.7%	3	4.1%	12	2.0%	1
Hard to get to by bus	0.5%	5	1.7%	0	0.0%	0	0.8%	2	3.1%	2	0.0%	0	0.0%	0
Hard to get to by train	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.8%	7	0.0%	0	2.0%	3	1.3%	4	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	1.9%	17	1.7%	0	4.7%	8	0.8%	2	0.0%	0	1.5%	5	3.9%	2
Lack of undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Needs an update / revamp	2.9%	26	3.0%	1	1.9%	3	0.9%	3	9.5%	7	3.7%	11	2.6%	2
Not attractive / poor environment	0.7%	7	0.0%	0	0.8%	1	0.0%	0	1.9%	1	1.1%	3	0.7%	0
Not enough / poor quality cafés / restaurants	0.3%	3	0.0%	0	0.5%	1	0.3%	1	0.0%	0	0.0%	0	1.3%	1
Not enough / poor quality public toilets	0.6%	6	0.0%	0	1.5%	3	0.3%	1	0.0%	0	0.7%	2	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.2%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.6%	6	1.7%	0	1.2%	2	0.0%	0	1.5%	1	0.2%	1	3.0%	2
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.0%	9	0.0%	0	0.0%	0	0.9%	3	2.5%	2	1.1%	3	1.3%	1
Not enough other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	1.9%	17	7.8%	2	3.4%	6	2.0%	6	0.0%	0	1.2%	4	0.0%	0
Parking - no free parking	3.1%	29	3.9%	1	3.5%	6	4.4%	13	0.0%	0	2.1%	6	4.7%	3
Parking - not enough spaces available	8.7%	80	3.4%	1	6.9%	12	15.1%	45	3.9%	3	5.0%	15	8.3%	5
Poor atmosphere / unfriendly people	0.6%	6	0.0%	0	0.4%	1	0.5%	2	0.0%	0	1.2%	4	0.0%	0
Poor disabled access	0.9%	9	0.0%	0	2.5%	4	1.3%	4	0.7%	1	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Shops - need more / better clothes shops	6.9%	64	5.2%	1	3.8%	6	7.2%	21	9.8%	8	9.0%	27	0.7%	0
Shops - need more / better range of non-food shops generally	6.8%	63	13.5%	3	5.6%	10	4.9%	15	11.0%	9	5.9%	18	15.4%	9
Shops - need more / better range of supermarkets	1.9%	17	7.8%	2	1.3%	2	1.9%	6	6.3%	5	0.7%	2	1.3%	1
Shops - need more affordable shops	1.2%	11	0.0%	0	0.0%	0	2.4%	7	0.0%	0	0.8%	2	3.2%	2
Shops - need more bakers / butchers / greengrocers	0.5%	4	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.0%	0	3.2%	2
Shops - need more 'high street' retailers	5.8%	54	3.0%	1	5.6%	9	5.3%	16	8.9%	7	6.7%	20	0.7%	0
Shops - need more independent shops	2.7%	25	3.0%	1	4.0%	7	2.0%	6	2.0%	2	1.8%	5	6.9%	4
Shops - need more quality shops	4.0%	37	0.0%	0	4.1%	7	1.7%	5	8.9%	7	5.7%	17	2.2%	1
Too busy / noisy	5.6%	52	0.0%	0	1.3%	2	2.1%	6	5.9%	5	12.9%	39	0.7%	0
Too many betting shops	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0
Too many charity shops	5.9%	55	6.0%	1	3.5%	6	5.3%	16	0.0%	0	10.4%	31	0.7%	0
Too many empty shops	5.8%	53	1.7%	0	7.1%	12	3.7%	11	1.5%	1	6.8%	20	14.8%	9
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	3.5%	33	1.7%	0	4.9%	8	4.5%	14	0.0%	0	3.6%	11	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beggars	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Car park payment machines are annoying / create long queues	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0

Column %ges.

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Car park street wardens are too aggressive	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Cars drive too fast	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a M&S store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Have to pay to use toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Homeless	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Lack of bicycle parking	0.2%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Lack of chemists	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of electric car charging points	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Lack of fast-food restaurants	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lack of outdoor cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lack of petrol stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lack of toilets	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Modern shop fronts look out-of-place	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Need more bins for dog waste	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Need more flower displays	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need more litter bins	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Parking - poor disabled access / spaces	0.2%	2	0.0%	0	0.7%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Parking - too far from away from the shops	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Pavements are too narrow	0.7%	6	0.0%	0	0.8%	1	1.3%	4	1.3%	1	0.0%	0	0.0%	0
Pavements need improving	0.4%	4	0.0%	0	0.9%	2	0.3%	1	0.0%	0	0.4%	1	0.7%	0
People parking on pavements	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access by car	0.3%	3	1.8%	0	0.8%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Poor access to the Cornmarket	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Poor one-way system	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Poor street lighting	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roads need improving	0.4%	4	0.0%	0	0.5%	1	0.0%	0	0.7%	1	0.8%	2	0.0%	0
Shops - need more department stores	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Shops blocking pavements	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
The changes that have been made to the Cornmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
The new seafront lights	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Too busy in the Summer	0.9%	9	0.0%	0	0.0%	0	0.1%	0	1.5%	1	2.4%	7	0.0%	0
Too many antique shops	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many arcades	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.4%	1	0.0%	0
Too many cafes	0.6%	6	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.2%	1	3.3%	2
Too many nail bars	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many yellow lines	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too small	0.6%	5	0.0%	0	1.1%	2	1.2%	3	0.0%	0	0.0%	0	0.0%	0
Too touristy	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Tourists	2.8%	26	0.0%	0	0.7%	1	0.3%	1	3.1%	2	7.2%	21	0.0%	0
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
(Nothing)	40.4%	375	50.2%	12	46.1%	78	45.4%	136	36.9%	29	31.7%	95	44.1%	25
Weighted base:		927		24		169		299		79		300		58
Sample:		937		43		157		263		85		306		83

Appendix 3:

Sample Questionnaire

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey on behalf of East Lindsey Council which is intended to ensure future shopping needs are met. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible, or jointly responsible, for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW.

READ OUT: We now have a few questions about where you go Food shopping. In answering these questions the location may be a store, a centre, a specific road or area or the internet.

Q01 Where did you last go for a typical main food and grocery shop?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv	Convenience List	
	Other (PLEASE WRITE IN)	GO TO Q03
	Internet / delivery	GO TO Q02
	(Don't know / can't remember)	CLOSE
	(Don't do this type of shopping)	CLOSE

Those who said 'Internet / delivery' at Q01

Q02 Which retailer did you purchase your main food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

1	Amazon
2	Asda
3	Iceland
4	Marks & Spencer
5	Morrisons
6	Ocado
7	Sainsbury's
8	Tesco
9	Waitrose
A	Other (PLEASE WRITE IN)
B	(Don't know / can't remember)

Q03 What is the main reason you chose (STORE MENTIONED AT Q01) for your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

001	Accessibility by public transport
002	Can get everything I need there
003	Car parking prices
004	Car parking provision
005	Choice of food goods available
006	Choice of non-food goods available
007	Choice of shops nearby selling non-food goods
008	Choice of shops selling food goods
009	Cleanliness
010	Cycle parking availability
011	Delivery service
012	Easy to get to by car
013	Entertainment / events
014	Facilities within the store eg café, beauty salon, dry cleaners, etc.
015	Good internal layout
016	Good service / friendly staff
017	Habit / always use it / preference for retailer
018	Internet shopping is convenient
019	Large store
020	Lower prices
021	Loyalty card / points scheme
022	Near to home
023	Near to work
024	Nice shopping environment
025	Only one in the area / no other choice
026	Provision of leisure facilities nearby
027	Provision of services nearby, such as banks and other financial services
028	Public information, signposts and public facilities
029	Quality of food goods available
030	Quality of shops selling food goods
031	Quiet / not too busy
032	Safety (during the day)
033	Safety (during the evening / night time)
034	Small store
035	Speciality foods
036	Staff discount / work there
037	Value for money
500	Other (PLEASE WRITE IN)
505	(Don't know / varies)
509	(No reason in particular)

Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY

- 001 Change layout too often
- 002 Difficult to get to
- 003 Difficult to park / lack of parking
- 004 Expensive parking
- 005 Expensive prices
- 006 Internet - can't pick your own goods
- 007 Internet - receiving substitute items
- 008 Lack of cycle parking
- 009 Lack of public transport
- 010 Lack of stock on shelves
- 011 Limited range of goods
- 012 Narrow aisles
- 013 No petrol station
- 014 Not enough tills open / queues at tills
- 015 Poor internal layout
- 016 Poor quality goods
- 017 Rushed through checkouts
- 018 Staff rude / unhelpful
- 019 Too big
- 020 Too busy
- 021 Too far away
- 022 Too small
- 023 Traffic congestion
- 024 Unclean / dirty
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know / varies)
- 509 (Nothing)

Not those who said 'Internet / delivery' at Q01

Q05 How did you travel to (STORE MENTIONED AT Q01) to undertake your main food shop?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / can't remember)

Not those who said 'Internet / delivery' at Q01

Q06 How long did your last journey to (STORE MENTIONED AT Q01) to undertake main food shopping take?

DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Not those who said 'Internet / delivery' at Q01

Q07 When you undertook the main food shop at (STORE MENTIONED AT Q01), did you link your trip with any other activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – NON-FOOD shopping **GO TO Q08**
- 2 Yes – other FOOD shopping **GO TO Q08**
- 3 Yes – visiting services such as banks and other financial institutions **GO TO Q08**
- 4 Yes – leisure activity **GO TO Q08**
- 5 Yes – visiting café / pub / restaurant **GO TO Q08**
- 6 Yes – visiting market **GO TO Q08**
- 7 Yes – visiting other service such as hairdressers, beautician, laundrette etc **GO TO Q08**
- 8 Yes – travelling to / from work **GO TO Q09**
- 9 Yes – travelling to / from school / college / university **GO TO Q09**
- A Yes – getting petrol **GO TO Q09**
- B Yes – visiting family / friends **GO TO Q09**
- C Yes – visiting health service such as doctor, dentist, hospital **GO TO Q09**
- D Yes - window shopping / browsing **GO TO Q09**
- E Yes – other activity (PLEASE WRITE IN) **GO TO Q08**
- F (No activity) **GO TO Q09**
- G (Don't know / varies) **GO TO Q09**

Those who said "Non-food", "Other food", "Services", "Leisure", "Café / pub / restaurant" and "Other services" at Q07

Q08 Where did you do this linked trip?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?
DO NOT PROMPT. ONE ANSWER ONLY.

#Conv Convenience List

Those who said 'Internet / delivery' at Q09

Q10 Which retailer did you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Amazon
- 2 Asda
- 3 Iceland
- 4 Marks & Spencer
- 5 Morrisons
- 6 Ocado
- 7 Sainsbury's
- 8 Tesco
- 9 Waitrose
- A Other (PLEASE WRITE IN)
- B (Don't know / can't remember)

Q11 How much does your household spend on average on main food and grocery shopping in a week?
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Q12 How often does your household do a main food and grocery shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 times a week
- 2 4-6 times a week
- 3 2-3 times a week
- 4 Once a week
- 5 Once a fortnight
- 6 Once a month
- 7 Less than once a month
- 8 (Don't know / varies)

Q13 Do you make 'top up' shopping trips in between your main food shopping trips? (Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops, but could also include online food shopping.)
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Yes
- 2 No

GO TO Q14
GO TO LOCK1

Those who do top-up shopping at Q13

Q14 Where did you last undertake your 'top up' shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who do top-up shopping at Q13

Q15 Where did you undertake your 'top up' food shopping the time before last?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who do top-up shopping at Q13

Q16 How much does your household spend on average on 'top up' food and grocery shopping in a week? (Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.)
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Those who do top-up shopping at Q13

Q17 How often does your household do a top-up food and grocery shop?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 times a week
- 2 4-6 times a week
- 3 2-3 times a week
- 4 Once a week
- 5 Once a fortnight
- 6 Once a month
- 7 Less than once a month
- 8 (Don't know / varies)

READ OUT: Now thinking about online grocery shopping before, during and after the covid lockdowns

LOCK1 BEFORE the Covid-19 pandemic - how often were you shopping online for groceries?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

LOCK2 DURING the most recent Covid-related restrictions at the start of 2021, how often have you been shopping online for groceries?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

LOCK3 Once Covid-related restrictions have ended - how often do you think you will be shopping online for groceries?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, a free standing store, or it could be facilities such as the internet, TV shopping or catalogue.

Q18 When not under Covid related restrictions, where do you usually buy clothing or footwear goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

- | | | |
|-------|----------------------------------|-----------|
| #Comp | Comparison List | GO TO Q19 |
| 501 | Abroad | GO TO Q22 |
| 502 | Internet | GO TO Q22 |
| 503 | Mail order / catalogue | GO TO Q22 |
| 504 | TV shopping | GO TO Q22 |
| 505 | (Don't know / varies) | GO TO Q22 |
| 506 | (Don't do this type of shopping) | GO TO Q22 |

Q19 How often do you generally make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q18)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q20 How do you travel to (LOCATION MENTIONED AT Q18)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / can't remember)

Q21 When you last went shopping for clothing or footwear at (LOCATION MENTIONED AT Q18), did you link this trip with another activity?

DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – NON-FOOD shopping
- 2 Yes – FOOD shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – visiting café / pub / restaurant
- 6 Yes – visiting market
- 7 Yes – visiting other service such as hairdressers, beautician, laundrette etc
- 8 Yes – travelling to / from work
- 9 Yes – travelling to / from school / college / university
- A Yes – getting petrol
- B Yes – visiting family / friends
- C Yes – visiting health service such as doctor, dentist, hospital
- D Yes - window shopping / browsing
- E Yes – other activity (PLEASE WRITE IN)
- F (No activity)
- G (Don't know / varies)

Q22 When not under Covid related restrictions, where do you usually buy books, CDs, DVDs?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q23 When not under Covid related restrictions, where do you usually buy small household goods such as home furnishings, clocks, jewellery, glass and china items?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q24 When not under Covid related restrictions, where do you usually buy goods such as toys, games, bicycles and recreational goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q25 When not under Covid related restrictions, where do you usually buy chemist goods (including health and beauty products)?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q26 When not under Covid related restrictions, where do you usually buy electrical items, such as televisions, washing machines and computers?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q27 When not under Covid related restrictions, where do you usually buy DIY or gardening goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q28 When not under Covid related restrictions, where do you usually buy furniture, carpets and floor coverings?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

READ OUT: Now thinking about non-food shopping online before, during and after the covid lockdowns.

LOCK4 BEFORE the Covid-19 pandemic - how often were you doing non-food shopping online?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

LOCK5 DURING the most recent Covid-related restrictions at the start of 2021 - how often have you been doing non-food shopping online?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

LOCK6 Once Covid-related restrictions have ended - how often do you think you will be doing non-food shopping online?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 7 days a week
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

Q29 Now thinking about places you NORMALLY visit when unaffected by lockdowns - do you visit any of the following centres?

READ OUT. CAN BE MULTICODED.

- 1 Alford town centre
- 2 Horncastle town centre
- 3 Louth town centre
- 4 Mablethorpe town centre
- 5 Skegness town centre
- 6 Spilsby town centre
- 7 (Don't visit any of these centres)

GO TO Q33

Those who visit a centre at Q29

Q30 Which of those centres do you visit the most?

DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Alford town centre
- 2 Horncastle town centre
- 3 Louth town centre
- 4 Mablethorpe town centre
- 5 Skegness town centre
- 6 Spilsby town centre

Those who visit a centre at Q29

Q31 What do you like MOST about (CENTRE MENTIONED AT Q30)?

DO NOT READ OUT. CODE FIRST 3 MENTIONS

- 001 Attractive environment / nice place
- 002 Clean streets / well maintained
- 003 Close to home
- 004 Close to work / en route to work
- 005 Easy to get to by bus
- 006 Easy to get to by car
- 007 Easy to get to by train
- 008 Familiar / know where everything is
- 009 Good cafés / restaurants
- 010 Good disabled access
- 011 Good for a day out
- 012 Good for financial services (e.g. banks / building societies)
- 013 Good layout / shops close together
- 014 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 015 Good market
- 016 Good pubs / bars
- 017 Good range of other services (e.g. library, hairdresser, vets etc.)
- 018 Has undercover shopping
- 019 Nice atmosphere / friendly people
- 020 Parking - it's cheap
- 021 Parking - it's easy to find a space
- 022 Parking - it's free
- 023 Quiet / not busy
- 024 Shops - good opening hours / open on Sundays
- 025 Shops - good range of affordable shops
- 026 Shops - good range of bakers / butchers / greengrocers
- 027 Shops - good range of clothing shops
- 028 Shops - good range of 'high street' retailers
- 029 Shops - good range of independent shops
- 030 Shops - good range of non-food shops generally
- 031 Shops - good range of quality shops
- 032 Shops - good range of supermarkets
- 033 Traditional / quaint
- 034 Traffic free areas / pedestrianisation
- 035 You can get everything you need there
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who visit a centre at Q29

Q32 What do you like least about (CENTRE MENTIONED IN Q30)?

DO NOT READ OUT. CODE FIRST 3 MENTIONS

- 001 Dirty streets / poorly maintained
- 002 Hard to get to by bus
- 003 Hard to get to by train
- 004 Lack of pedestrianised areas
- 005 Lack of security / don't feel safe
- 006 Lack of undercover shopping
- 007 Needs an update / revamp
- 008 Not attractive / poor environment
- 009 Not enough / poor quality cafés / restaurants
- 010 Not enough / poor quality public toilets
- 011 Not enough / poor quality pubs / bars
- 012 Not enough / poor quality seating areas
- 013 Not enough financial services (e.g. banks / building societies)
- 014 Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 015 Not enough other services (e.g. library, hairdresser, vets etc.)
- 016 Parking - expensive parking
- 017 Parking - no free parking
- 018 Parking - not enough spaces available
- 019 Poor atmosphere / unfriendly people
- 020 Poor disabled access
- 021 Poor layout / shops too far apart
- 022 Poor market
- 023 Poor nightlife
- 024 Shops - need longer opening hours / more open on Sundays
- 025 Shops - need more / better clothes shops
- 026 Shops - need more / better range of non-food shops generally
- 027 Shops - need more / better range of supermarkets
- 028 Shops - need more affordable shops
- 029 Shops - need more bakers / butchers / greengrocers
- 030 Shops - need more 'high street' retailers
- 031 Shops - need more independent shops
- 032 Shops - need more quality shops
- 033 Too busy / noisy
- 034 Too many betting shops
- 035 Too many charity shops
- 036 Too many empty shops
- 037 Too many takeaways
- 038 Traffic congestion
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who don't visit any centres at Q29

Q33 Other than due to lockdowns, why don't you visit these centres?

DO NOT READ OUT. CAN BE MULTICODED

- 1 Disability / health reasons
- 2 Expensive car parking
- 3 Inconveniently located car parking
- 4 Lack of choice and range of food shops
- 5 Lack of choice and range of non-food shops
- 6 Not accessible by public transport
- 7 Overcrowded / too busy
- 8 Poor choice of leisure facilities (cinema, gym, pubs etc)
- 9 Poor choice of services (hairdressers, banks etc)
- A Poor environmental quality of centre
- B Poor security / unsafe
- C Prefer to shop locally
- D Too far away from home
- E Too far away from work
- F Too many vacant shops
- G Traffic congestion
- H Other (PLEASE WRITE IN)
- I (Nothing, no reason to visit)
- J (Don't know)

Q34 Do you do any of these types of electronic shopping?

READ OUT. CAN BE MULTICODED

- 1 Internet shopping GO TO Q35
- 2 Portable internet shopping, through mobile phone GO TO Q35
- 3 TV Shopping GO TO Q35
- 4 (No) GO TO GEN

Q35 Which goods or services do you currently purchase via electronic shopping?

DO NOT READ OUT. CAN BE MULTICODED

- 1 Baby items
- 2 Banking / finance / insurance / utilities
- 3 Books
- 4 CDs, DVDs, Vinyl (physical products)
- 5 Cleaning products
- 6 Clothes / shoes
- 7 Computer / printer accessories
- 8 Console / PC games
- 9 Cosmetics / health / beauty / chemist goods (includes PPE)
- A Craft / hobby items (including stationary and cards)
- B DIY / hardware goods / tools
- C Domestic electrical appliances (white goods)
- D Downloadable content (e.g. music / movies / tv / games / apps)
- E Food / groceries / alcohol / coffee pods (not takeaways)
- F Furniture / soft furnishings / carpets / floor coverings
- G Garden items / flowers / plants
- H Gifts
- I Holiday and / or Travel / Event Tickets
- J Jewellery
- K Mobile phone / tablet / pad accessories
- L Musical instruments / accessories
- M Pet food / products
- N Photographs
- O Small electrical items (e.g. kettles / toasters / hairdryers, etc.)
- P Small household goods
- Q Sports goods (includes fishing & cycling items)
- R Takeaway food
- S Toys
- T TVs, Hi-Fi's, computers
- U Vehicle parts
- V Vehicles
- W Other (PLEASE WRITE IN)
- X (Don't know)

Q36 For your last electronic shopping order, how did you receive your goods?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Home delivery
- 2 Delivery to place of work
- 3 Collection at store
- 4 Collection at click and collect hub
- 5 Collection at other location
- 6 Downloaded
- 7 (Don't know / varies)

GEN Gender of respondent.
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask how old you are please?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

Thank & close.