

Scale of Fees in Respect of Applications for Consent to Display Advertisements from 17th January 2018

The applicant is required to indicate in Column 1 of the category/categories of application being submitted and to enter in Column 2 the amount(s) of fee submitted with the application, (where necessary).

It is important that this form is completed and returned with the application in order that the processing of the application can commence without delay.

Column 1 (please tick as appropriate)	Category of Application	Fee payable per applications	Column 2 Fee(s) Submitted £
	1. Advertisements displayed externally on business premises, the forecourt of business premises or other land within the curtilage of business premises, wholly with reference to all or any of the following matters: a. The nature of the business or other activity carried on at the premises; b. The goods sold or the services provided on the premises; or c. The name and qualifications of the person carrying on such business or activity of supplying such goods or services.	£132	
	2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	£132	
	3. All other advertisements.	£462	
	TOTAL FEE SUBMITTED		£
	EXEMPTION FROM FEES		£
	Applications by Parish Councils		HALF RATE FEE
	*One revised application in respect of the display of advertisements of the same description or character within 12 months of date of decision of the refusal or the approval, or if withdrawn the new application must be made within 12 months of the first application being received, by the same applicant, on the same site or part thereof. (See note below.)		NO FEE

Note: In the case of (*) applicants are requested to give details of original/earlier application referred to. (Where known, the application number of the original/earlier application will be sufficient.)