



Economic Development in East Lindsey - A Strategic Framework

Our Vision

We will strive to achieve a healthy economy across the district which has: a skilled workforce that has access to a range of job opportunities; thriving and attractive town centres; a balance of business sectors which maximises investment into digital infrastructure; a countryside and coast that is valued by residents, promotes wellbeing and attracts year round visitors; and; is investment ready through strategic infrastructure developments.

Our Context for Growth

The Strategic Economic Plan for Greater Lincolnshire sets out where lead delivery partners will prioritise future resources, investment and interventions to facilitate increased economic growth and productivity of our local business base. In addition, the District Council's 2016 Economic Baseline provides an extensive and detailed overview of the local economy including headline analysis of local economic intelligence and opportunities for district growth.

Our Priorities for Growth

At East Lindsey District Council, we will support the delivery of the Strategic Economic Plan for Greater Lincolnshire by working to:

- set out a vision and a framework for the future development of the area that is consistent with national policy and aligned to local needs and opportunities – as well as safeguarding the environment, adapting to climate change and securing good design;
- simplify and strengthen the support that is available for local business growth through the Business Lincolnshire Growth Hub (with a specific focus on supply chain development and exporting);

- support the development of the skills base of our workforce, particularly for our key employment sectors and encourage greater employer engagement in apprenticeships and workforce development;
- support the strengthening of relationships between local businesses and education establishments to animate local career paths;
- strengthen the diversity and quality of the visitor experience and the performance of associated businesses as part of a year round visitor economy;
- unlock private sector investment by providing the specific information which businesses need to inform their commercial decisions;
- celebrate where local businesses are operating successfully in East Lindsey, and promote these strong messages to the community;
- identify and seek increased investment towards improvements in physical infrastructure, utility provision, digital technology, housing and transport which will accelerate economic growth in the right locations;
- secure long term flood risk management through the sustainable development of our coastal communities;
- maintain a strategic asset portfolio and capital investment programme which contributes positively to a sustainable East Lindsey in terms of enabling future housing and employment infrastructure.

Achieving our Ambitions

Delivery of the Council's priorities for Economic Development will be coordinated via an annual service work programme and 3 year rolling action plan which can be accessed at www.e-lindsey.gov.uk/business