

Cale Check IN Check OUT

The latest solution for Post Parking Payment



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Cale Check IN Check OUT

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Conventional Pay and Display Parking Payment Systems

Drivers often complain that they don't know how long they need to park for and don't like having to guess how much they should pay.



Drivers often struggle to find change



Conventional Pay and Display Parking Payment Systems

Drivers don't like overpaying or the fear of a PCN by underpaying



AND....

Retailers don't like customers who have to cut short their visit either

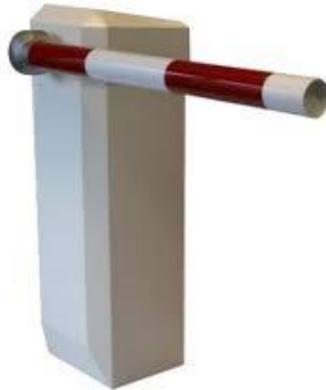


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Conventional Pay and Display Parking Payment Systems

Pay On Foot systems using barriers address these issues but they are operationally demanding.

For example service costs, attendants costs



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Conventional Pay and Display Parking Payment Systems

Many car parks in the UK are not suitable for Pay on Foot.

- Too small
- Single entry/exit
- Queues on the public highway
- Support issues



Barrier systems are also product critical.

If a ticket machine breaks on an entry or exit often the motorist is delayed and the queue can back up causing traffic problems.

Newer pay on foot parking payment systems

Other barrier-less systems have recently been introduced, but these rely on ANPR cameras and retrospective through the post enforcement



Not in vogue with current government

TMA2004 Compliance?

Costs associated with collection of keepers details

Post infringement enforcement creates appeals and challenges



Mobile phone payments



- With MPP the driver needs to set up an account. With Cale Check IN Check OUT you use your everyday credit/debit card account.
- MPP enables you to top up your parking but you still need to decide initially how long you will stay. With Cale Check IN Check OUT you don't need to top up.
- With MPP You may pay extra for any top up payments or reminder texts.
- MPP rely on there being a good signal and this is not always the case when it comes to you wanting to top up.
- Whilst most people have a mobile phone some drivers struggle to use them for parking payments.



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Some MPP internet comments

hram77 wrote:

“I've been using pay by phone for ages so it isn't exactly a new feature. Makes life easier if you don't carry change but I do recall you pay a small fee of approximately 45p per transaction on top of the parking charge”

Max Ripple wrote

“This is another way of making parking more exclusive. Many older people don't use smart phones or even if they do, they wouldn't put their trust in paying for things on their phone. So this excludes them from parking in these locations.”

dickydo says...

“Seems a great idea to increase revenue from parking fines. On some occasions it has taken a long time to either register a card or for the system to register a payment, some people are still not confident in making this type of payment, in some cases this type of parking arrangement is in force when no mobile network is available. So not only is it difficult to drive into Brighton the council have decided that if they make it difficult as well as expensive to park it will deter even more money spending, local business supporting visitors to this once glorious town.

Rant over, May's not far off.”



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Introduction to Cale Check IN Check OUT



What is required is a solution

- That will enable post parking payment.
- Without barriers
- That allows free flow through car parks
- Does not use ANPR based solution for the issuing of fines.
- Cashless payment.
- No special account required
- No need to top up
- **AND IS SUITABLE FOR LOCAL AUTHORITY DEPLOYMENT**

PHEW!

Introduction to Cale Check IN Check OUT

- Cale Check IN Check OUT is an EXCITING established Scandinavian parking payment method now being brought to the UK by Cale UK.



- Cale Check IN Check OUT uses conventional Cale pay and display terminals and existing CWT-C machines can be fitted with Cale Check IN Check OUT



Introduction to Cale Check IN Check OUT

- Cale PoPP allows drivers and their passengers the freedom to park and spend time in town without having to worry about what time they need to get back to their vehicle.
- Drivers and their passengers prefer Cale PoPP
- Drivers spend longer in town.
- Dwell times increase
- Retailers like Cale PoPP

“FREEDOM OF CHOICE IS MORE TO BE
TREASURED THAN ANY POSSESSION EARTH
CAN GIVE.”

DAVID O. MCKAY

Shop till you Drop!



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Introduction to Cale Check IN Check OUT

- When combined with traditional coin payment Pay and Display, Cale Check IN Check OUT provides both cash and cashless payments in a fully flexible pre and post parking payment solution.



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Dual Functionality Payment Terminals

- At the payment terminal the driver selects either Prepayment using coins (traditional Pay and Display) or Post Payment using cards.

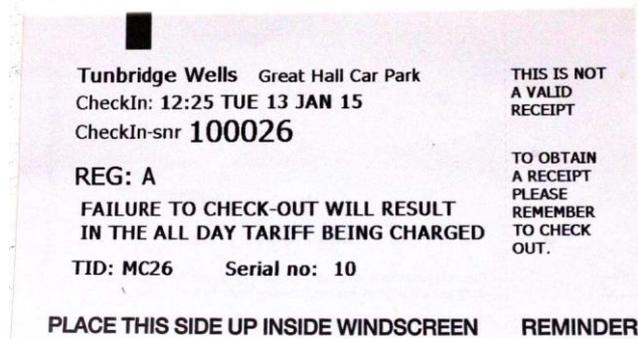


- Pre payment works the same as conventional pay and display. Option for VRM entry and digitised enforcement available.



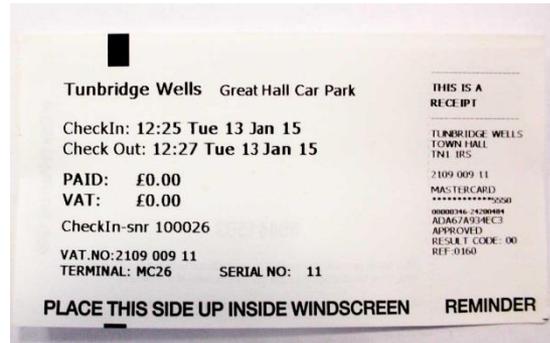
How Calex Check IN Check OUT Works At Check In

- For Post Payment check in the driver presents either a credit or debit card when they arrive at the car park.
- The information on the card will be used to check in the driver to the system.
- A pre authorisation for the full days parking is then made online for the card. Option for VRM entry and digitised enforcement available.
- The driver obtains a **check in** ticket. Option for VRM entry and ticketless operation available if employing digitised enforcement.



How Cale Check IN Check OUT Works At Check Out

- When the driver returns to the car park they insert their card, the payment is taken for the tariff band that they are in and they receive a receipt for their stay.



- If they stay all day and do not require a receipt they can just leave as the system will auto check them out after 24 hours
- That's it!
- The driver removes their card and is free to leave the car park.



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Cale Check IN Check OUT system operation flow

