

Lifetime Achievement in Business Award



Award Overview

This Award will recognise the business personality who best represents achievement and longevity. The award acknowledges the winner's sustained achievements within the business community during a distinguished career.

Eligible nominees are those who have been actively involved in the business community for at least 25 years by 2018.

Main judging criteria

- Active in the business community for 25 years or above (25%)
- Has shown outstanding leadership characteristics throughout their career and has inspired and developed others to achieve similar success (25%)
- Has achieved business excellence, evidenced through their business's profitability, competitive advantage, innovation, flexibility and customer service (25%)
- Has demonstrated a strong connection to the economy and communities of East Lindsey (25%)

Relevant evidence to support nomination:

- Record of longevity in business community (exact number of years, e.g., 28 years, 34 years, etc)
- Evidence of leadership credentials, achievements, etc.
- Employee and customer testimonials
- Financial records showing business profitability
- Association with community groups/ charitable organisations

The evidence list above is not exhaustive. Businesses are encouraged to send any other documents which will help support their nomination.