

EAST LINDSEY BUSINESS AWARDS 2018

Sponsorship Pack

We aim to form sustainable relationships and work alongside our sponsors to raise their business profile, market their brand and expand their network.

We are delighted to once again have Johnston Press on board as our Media Partner. There are a host of ways in which you can get involved with sponsoring ELBA 2018. Whether you're considering coming on board as our Main Sponsor or want to get involved with supporting a more specific aspect of the Awards, we've got a range of opportunities for you to choose from.

If you are interested and would like to discuss sponsorship, please contact Nadine Must on 01507 613110, or by email to nadine.must@e-lindsey.gov.uk. Visit our dedicated website page www.e-lindsey.gov.uk/ELBA for more information.

All sponsorship packages are subject to VAT.

✓ **Main Sponsor - £1,500.00**

- Your chosen representative will sit on the Judging Panel (Deputy Judge) to decide the winners of each of the award categories.
- Your business will give the keynote speech at the Awards Ceremony
- 4 complimentary tickets to the Awards Ceremony
- Promotion leading up to, during and after the Awards Ceremony
- Business logo featured in all promotional material including social media, web pages, printed press, posters and relevant marketing materials
- Profile on the ELDC website to include logo linking to sponsor's website
- Promotion in the Awards Ceremony programme
- Display exhibition material at the expo and at the Awards night
- Offer delegates the chance to sample or test company product
- Copy of the guest list three days before the event, to plan company's networking activity
- General networking opportunities with potential customers and stakeholders
- Profile in ELDC e-Messenger which has a circulation of 14,000 addresses
- The opportunity to be photographed with the winners

✓ **Champagne Reception Sponsor - £500.00**

- Welcome all guests on arrival, on behalf of company at the Champagne Reception
- 2 complimentary tickets to the Awards Ceremony
- Promotion leading up to, during and after the Awards Ceremony
- Business logo featured in all promotional material including social media, web pages, printed press, posters and relevant marketing materials
- Profile on the ELDC website to include logo linking to sponsor's website
- Promotion in the Awards Ceremony programme
- Display exhibition material at the expo and at the Awards night
- Offer delegates the chance to sample or test company product
- General networking opportunities with potential customers and stakeholders
- Profile in ELDC e-Messenger which has a circulation of 14,000 addresses

✓ **Individual Award Sponsor - £750.00**

- 2 complimentary tickets to the Awards Ceremony
- Promotion leading up to, during and after the Awards Ceremony
- Promotion on the ELDC website to include logo linking to sponsor's website
- Promotion in the Awards Ceremony programme
- Display exhibition material at the expo and at the Awards night
- Offer delegates the chance to sample or test company product
- Copy of the guest list and seating plan three days before the event, to plan your networking activity
- General networking opportunities with potential customers and stakeholders
- Business logo profiled on all materials relating to the sponsored award including the trophy and on the printed programme and digitally at the Awards Ceremony and other relevant marketing materials
- Profile on ELDC website
- Opportunity to present the award on the evening
- Profile in ELDC e-Messenger which has a circulation of 14,000 addresses
- The opportunity to be photographed with the winner in front of a branded backdrop

✓ **Associate Partner –£350.00**

- 1 complimentary ticket to the Awards Ceremony
- Promotion leading up to, during and after the Awards Ceremony
- Media coverage including social media
- Promotion on the ELDC website to include logo linking to sponsor's website
- Promotion in the Awards Ceremony programme
- Display exhibition material at the expo and at the Awards night
- Offer delegates the chance to sample or test company product
- Networking opportunities with potential customers, stakeholders, and decision makers
- Highlighted on the printed programme and digitally at the Awards Ceremony
- A mention at the Awards Ceremony before the commencement of awards